

# Build stronger connections during your lunch break.



## **Problem**

Each day, "desktop dining" is causing billions of dollars in lost productivity because employees are isolating themselves to their desks.

More than 60% of employees eat all lunches alone and at their desk

Forbes / NY Times

Only 15% of employees worldwide are engaged in their jobs

Gallup

Employees have only 5 coworkers they consider friends

HR Dive



"When an employee feels happy and connected. they are twice less sick, 6 times less absent, 9 times more loyal, 31% more productive and 55% more creative"



# **Lunchpool Solutions**

We connect employees together over lunch for:



### **Better Communication**

Optimize the flow of information & communication



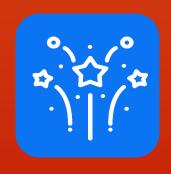
## **Increased Productivity**

Engaged workers become more productive.



# **Lunchpool Solutions**

We connect employees together over lunch for:



#### **Positive Culture**

When employees know one another, they feel more at home and do better work.



### **Improved Onboarding**

New employees can make connections over lunch within their first few weeks.



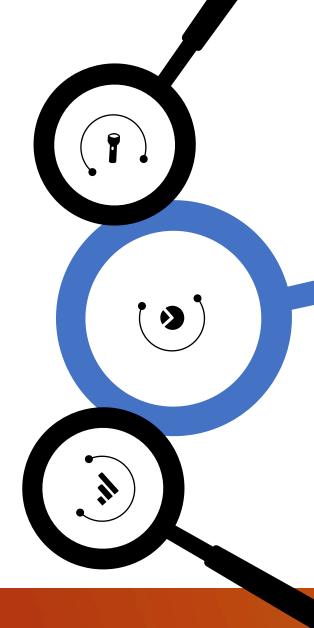
## **Target Customers**

Mid-Market Executives

Mid-market exec whose high growth company is undergoing the digital transformation

Human Resources Leaders

Decision-makers responsible for culture, engagement and retention in companies with 500-2000 employees





## **Market Validation**

12 Million

Employees in mid-market companies with 500-2000 employees

\$2.4 Billion

Mid-market budget available for spending on HR Tech

92%

Of the 650+ employees surveyed had positive or neutral reactions



# **Early Stage Beta Requests**

We've had beta requests from employees of:



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We've had beta requests from employees of:

www.letslunchpool.com



"I really like the app and think it will help me branch out a little more and perhaps not eat lunch alone all of the time (though I do like quiet time every now and then)."

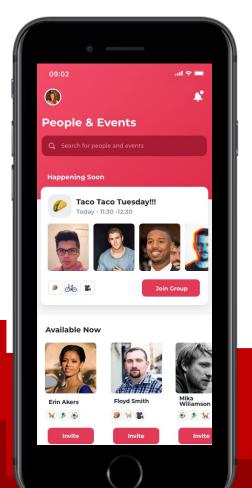


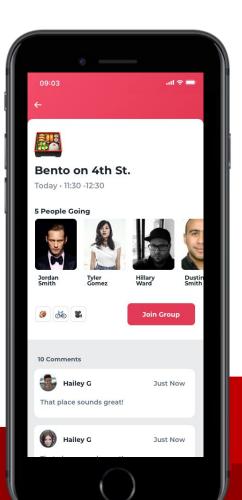
"I love it! With there being such a separation between buildings think this is a genius idea to bring everyone together again since not all staff can make the mingles."

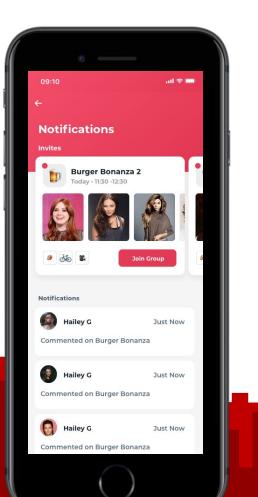


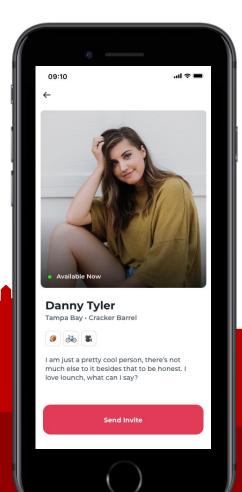
# **App Preview**

Lunch Feed Lunch Room Notifications User Profile









## **Business Model**

Employers pay per-employee in an annual Software-as-a-Service subscription fee

\$12

Per employee/year

\$18K

Average Annual Fee

\$10M

Annual Revenue Projected by 2021



# **Key Benefits**



Fight silo-think



Improve employee retention



Foster knowledge exchange & innovation



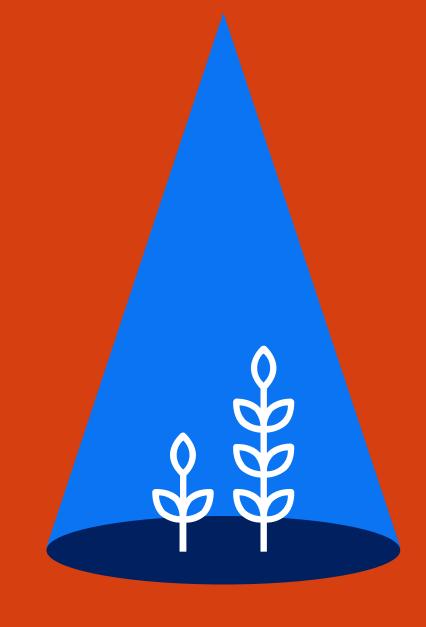
Speed up on-boarding



## What's Next?

We're looking for partners in the

TAMPA BAY
BUSINESS
COMMUNITY



Let's Grow!





# Tampa Bay's business community is better when we all eat together!



## **Future Markets & Revenue Streams**



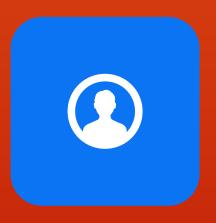
#### **Restaurant Partners**

Encouraging Lunchpools to happen at specific featured establishments



## **Business Consulting**

Training employees on how to have more meaningful interactions



#### **B2C Version**

Anyone can find someone to eat with no matter where they are



## **Contact Us**



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