## © lunchpool

## Build stronger connections during your lunch break.

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Co-Founder \& Lunch Break Enforcer

## Problem

Each day, "desktop dining" is causing billions of dollars in lost productivity because employees are isolating themselves to their desks.

More than 60\% of employees eat all lunches alone and at their desk

Forbes / NY Times
Only 15\% of employees worldwide are engaged in their jobs

Employees have only 5 coworkers they consider friends
ciWhen an employee feels
happy and connected, they are twice less sick, 6 times less absent, 9 times more loyal, 31\% more productive and 55\% more creative ${ }^{2}$

## Lunchpool Solutions

We connect employees together over lunch for:


Better Communication
Optimize the flow of
information \& communication

Increased Productivity
Engaged workers become more productive.

## Lunchpool Solutions

We connect employees together over lunch for:


## Positive Culture

When employees know one another, they feel more at home and do better work.


Improved Onboarding
New employees can make connections over lunch within their first few weeks.

## Target Customers

## Mid-Market

## Executives

Mid-market exec whose high growth company is undergoing the digital transformation

## Human Resources Leaders

Decision-makers responsible for culture, engagement and retention in companies with 500-2000 employees


## Market Validation



Employees in mid-market companies with 500-2000 employees

## $\$ 2.4$ Billion

Mid-market budget available for spending on HR Tech


Of the 650+ employees surveyed had positive or neutral reactions

## Early Stage Beta Requests

We've had beta requests from employees of:
accenture

## <> BankOZK

BISK
ConnectWise
Deloitte.


## Early Stage Beta Requests

We've had beta requests from employees of:


4 really like the app and think it will help me branch out a little more and perhaps not eat lunch alone all of the time (though I do like quiet time every now and then)."

# "4 love it! With there being such a separation between buildings think this is a genius idea to bring everyone together again since not all staff can make the mingles." 

Employee Survey Response

## App Preview



## Business Model

Employers pay per-employee in an annual Software-as-a-Service subscription fee


Per employee/year


Average Annual Fee

## \$10M

Annual Revenue Projected by 2021

## Key Benefits

Fight silo-think


Improve employee retention

Foster knowledge exchange \& innovation

Speed up on-boarding

## What's Next?

We're looking for partners in the TAMPA BAY

## BUSINESS

COMMUNITY


Let's Grow!

## Tampa Bay's business community is better when we all eat together!



## Future Markets \& Revenue Streams



## Restaurant Partners

Encouraging Lunchpools to happen at specific featured establishments

Business Consulting
Training employees on how
to have more meaningful interactions

## B2C Version

Anyone can find someone to eat with no matter where
they are

## Contact Us



