



RAISING: \$750K
PREVIOUS ROUND: \$300K

USE OF FUNDS: *International Product Launch*
 Includes Inventory, Hiring, Sales, Marketing & Operations

MANAGEMENT TEAM



Chris Pascucci | CEO & Founder
 25+ years in advertising/sales
 8+ years in wine/spirits industry
 Published author



Amith Ramsumair | President & CIO
 10+ years enterprise systems arch./enr.
 5+ years technical relationship mgmt.
 People focused growth expert



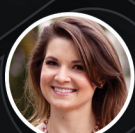
Shalen Patel | CFO
 5+ years audit engagement experience
 5+ years management experience
 Certified Public Accountant



Peter Pascucci | Director of Operations
 Oversees plant ops./quality control
 45+ years in commercial construction
 Army veteran (Corps of Engineers)



Mark Cooney | Board Member
 30+ years in commercial real estate
 5+ years in retail development
 (Porte Noire, Studio U Salons)



Courtney Irwin | Founder & Board Member
 10+ years in financial services
 5+ years in wine/spirits industry
 Managed \$30B+ cash sweeps program

ADVISORY COUNCIL

- Mr. Paul Taeger - Cofounder, Bong Spirits
- Mrs. Rhea Law - Buchanan, Ingersoll & Rooney
- Mr. Tophar Morrison - Executive Director of KPI
- Mr. Morgan Cederblom - Owner, True Spirits
- Mr. Joe Norton - Sales Manager, Mexcor Spirits
- Mr. Jim Elliot - Owner, Vault Spirits Co.
- Mr. Chris Fairchild - TricorBraun Plastics
- Mr. Steve Roytman - VP, Mango Bottling
- Mr. Ron Klein - Inventor, Credit Card Magnetic Strip

nineshotz.com

CONTACT:
 Chris Pascucci

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 813.546.1862 or chris@nineshotz.com



WHO IS NINESHOTZ?

Nineshotz manufactures premium alcoholic shots available in many delicious flavors. Our product is fully-developed, peer-reviewed, and industry-accepted, with U.S. and international sales pending.

THE PROBLEM

Adult beverage options are boring and predictable. Beer, wine, or watered-down cocktails are the typical uninspired choices, and glass bottles are prohibited in many places (pools, beaches, etc). Most importantly, however, there is no nationally or internationally recognized brand of "shots"; an accolade we will passionately pursue.

THE SOLUTION

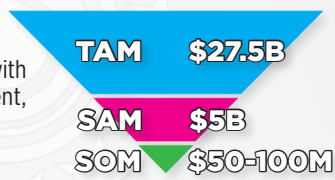
Our product is unique to the industry with a form factor unlike any of the competition. Our stylish bottle is the ONLY ready-to-drink (RTD) product labeled for individual sale - meaning we can sell our drinks in places that NOBODY ELSE CAN! Cruise lines, arenas, movie theaters, airlines, nightclubs and bars... the list goes on. Not to mention, the high quality and great taste of Nineshotz drinks are unrivaled.

COMPETITIVE ADVANTAGE

- Distinguishing features include a handled 9-Pack "cube" and 50mL SingleShots with pull-ring
- Original 40-proof flavors with the ability to launch several new flavors per year as trends change
- Portion-controlled serving contains the same alcohol as a 12 oz. beer or a 5 oz. pour of wine
- Eye-catching packaging positioned to take advantage of both traditional beverage distributors and non-traditional sales channels *unavailable to other products*

U.S. MARKET SIZE

In 2018, U.S. spirits revenues were \$27.5B (up 5.1% from 2017) with global sales reaching \$452B. SAM value indicates the RTD segment, while SOM values are based on a market capture of 1 to 2%.



TRACTION

Nineshotz has engaged numerous mid-sized distributors, developing connections with 33 distributors in 22 states and 4 countries, including Drinks, Inc., in Alberta, Canada as well as the government importer of Trinidad & Tobago. Additionally, we have already met with executives from the retailers listed to the left.

PARTNERSHIPS

A formal production agreement has been entered with Mango Bottling of Cocoa, Florida, a *Silver Member* of the *Wine and Spirits Wholesalers of America (WSWA)*, the industry's trade association. Mango Bottling's sales division will also represent our products to distributors in the 39 states they serve. A distribution agreement has also been reached with Mexcor for TX and FL, with a concurrent launch in GA under Empire Distribution. International sales will begin immediately following U.S. launch with Drinks, Inc., in Alberta, Canada. Distribution chains, strategic alliances, and advertising/marketing plans are all secured.

BUSINESS CONCEPT

Keep it simple! We have a product that tastes great, is simple to use and available individually or in a convenient 9-pack. Why spend 6 to 15 dollars at a bar for each shot when you can buy a box of nine for around \$18? Nineshotz is the *right product* at the *right time* to take full advantage of the new direction the alcoholic beverage industry is taking.





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