# CITY OF ST. PETERSBURG ATTAINABLE/WORKFORCE HOUSING AND LINKAGE STUDY (2019) 



## 100\% DRAFT <br> Confidential



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## CONTRACTUAL UNDERSTANDING

Strategic Planning Group, Inc. (SPG) entered an agreement with the City of St. Petersburg (Client), to prepare a Workforce/Attainable Housing study for the City. The scope of work detailed the following tasks:
(1) Housing Market Affordability Gap Analysis to include:
(a) Household incomes and affordable payments
(b) Current market conditions in relation to household incomes
(c) Document the need for affordable housing
(2) Development Feasibility
(a) Develop sample pro-formas for residential and non-residential development to determine developer profit under current market conditions. Pro-formas should include current City of St. Petersburg permitting and impact fee costs.
(b) Compare City of St. Petersburg permitting and impact fee costs to surrounding communities to determine any competitive disadvantage that could be created by an affordable housing linkage fee
(3) Nexus Analysis and Maximum Justifiable Linkage Fees
(a) Provide a legally defensible basis/nexus for the adoption of a residential and non-residential linkage fee ordinance by demonstrating the link, if any, between future development and an increasing need for new units of affordable housing
(b) Provide maximum justifiable linkage fee for residential development on a per square foot basis based on nexus to affordable housing need created
(c) Provide a recommended linkage fee for residential development on a per square foot basis based on nexus to affordable housing need created and adjusted for market conditions, permitting cost and developer profit
(d) Provide maximum justifiable linkage fee for non-residential development on a per square foot basis based on nexus to affordable housing need created
(e) Provide a recommended linkage fee for non-residential development on a per square foot basis based on nexus to affordable housing need created and adjusted for market conditions, permitting cost and developer profit
(f) Provide an analysis of revenues produced at varying amounts of residential and non-residential linkage fees, and provide a calculative basis for the analysis

## GENERAL LIMITING CONDITIONS

SPG does not warrant this report for use other than by the City of St. Petersburg, Florida, and assumes no responsibility for secondary use of this study or information contained herein by third parties. Although data and other information used in this study and analysis is believed to be factual, evaluations and projections are subject to a number of variables and unforeseen factors such as major economic changes or shifts in the local, regional, national or global economies. Accordingly, while the forecasts and projections have been prepared in accordance with acceptable techniques and consistent with available information, SPG cannot guarantee their attainment. We wish to note, however, that the analysis and conclusions represent the best judgment of the consultant, based on information compiled and evaluated within the scope of the Agreement with the Client for this project.

The use of the words "forecast" or "projection" within the report relates to broad expectations of future events or market conditions and the quantification of estimates or assumptions and is not considered a "forecast" or "projection" as defined by the American Institute of Certified Public Accountants.

## EXECUTIVE SUMMARY

The City of St. Petersburg retained Strategic Planning Group, Inc. to prepare an Attainable/Workforce Housing Program based on the City's specific socio-economic metrics (demographics, household income, etc.). This report utilizes a number of data sources including; US Census Bureau; American Community Survey 2013-2017; University of Florida Bureau of Business Research; Pinellas County Appraiser Office; Pinellas County Realtor MLS and special proprietary computer program runs from REIS and from ESRI.

## Demographics

The University of Florida, Bureau of Business Research (BEBR) estimated that the City had a population of 266,076 as of April 2018 an increase of 21,307 since 2010 (or 2,131persons per year). Data from the US Census (American Community Survey) estimated the City's July 1, 2018 resident population at 265,098 ${ }^{1}$. According to the $2017 \mathrm{ACS}^{2}$, the City had a median age of 42.5 with 21.5 percent of the population aged 62 or more.

## Household Income

St. Petersburg is one of Pinellas County's 24 cities. St. Petersburg's median household income was estimated at $\$ 55,134$ in 2017 based on the latest Bureau of Census, American Community Survey (ACS) data. It should be noted that the City's Housing \& Community Development Department is required to use the HUD 2019 Tampa/St. Petersburg/Clearwater Metropolitan Statistical Area (MSA) median family income (MFI) limits adjusted by the number of persons in the family during the administration of the City's Entitlement Grant Programs (which for a 4 person family is $\$ 66,900$ ). This Nexus Study relies on the use of the 2017 ACS median household data ${ }^{3}$ for the City of St. Petersburg. The 2017 median household data for the City was inflated to 2019 using the same methods as used by HUD which is $\$ 57,700$ as of 2019.

## Labor Dynamics

Based on Census data, the City of St. Petersburg had $113,598^{4}$ jobs within its boundaries. Of that number, 37,757 jobs ( $33.2 \%$ ) were held by City residents. The other 75,841 workers resided outside of the city (66.8 percent).

## Housing Characteristics

The number of housing units in St. Petersburg, as reported by the American Community Survey 2013$2017^{5}$, was estimated to be 131,356 units in 2017. Approximately 18 percent of the City's housing inventory is vacant of which most are held for seasonal use. It is estimated that 56 percent of the total housing units in the City were single-family detached units. Multi-family housing of five or more units accounted for 21 percent of the total units of which multi-family housing of 20 units or more accounted for 17 percent of the housing stock.

## Household by Tenure

Slightly more than 58 percent of the City's occupied housing is owner occupied ( 62,296 units) and 42 percent is renter occupied $(44,981)$.

[^0]
## Household Size

According to the ACS 2017, housing tenure within the City by household size indicates approximately 74 percent of the occupied housing units are made up of one and two person households. Conversely, the number of owner occupied units with four or more person households account for 12 percent of the occupied units.

## Housing Values

The ACS 2017 reports that the City's median value of owner occupied units was 219,000. It should be noted that this is what homeowners assumed their homes were valued at as opposed to what actual sales were in 2017. The median monthly housing cost for households was $\$ 1,010$. There was only a slight difference in median monthly housing costs between owner occupied households $(\$ 1,004)$ and renter occupied households $(\$ 1,015)$.

Local Multiple Listing Service data indicates, that for the first two months of 2019, the median combined sales price for a single family and townhouse/condominium homes was $\$ 249,188$, an increase of 82 percent over 2014 median sales prices. The median price for a single family home was $\$ 235,515$, an increase of 69 percent over 2014's median sales price while townhouse/condominium median sales price was $\$ 280,000$, an increase of 123 percent since 2014. It should be noted that the 2014 sale prices reflect the low end of Florida's housing crash (recession).

## Housing Supply

St. Petersburg had 8,884 residential sales based on MLS data in 2018, averaging 740 residential sales monthly. Median sales price of all residential properties as reported by MLS was $\$ 220,000$ at the end of 2018.

January/February 2019 MLS data shows that there were 1,369 single family homes sales, with 599 sales of less than $\$ 200,000$ or 44 percent of all sales. There were 837 townhomes and condominiums sold during the same time period of which 54 percent sold for under $\$ 200,000$.

## Housing Costs

The U.S. Department of Housing and Urban Development (HUD) suggests that housing costs should not exceed 30 percent of total monthly household income. Based on the 2017 ACS estimates, 34 percent of homeowners paid 30 percent or more of their household income for housing while over 52 percent of renters in the City paid over 30 percent or more for housing.

Adjusting the City's 2017 median "family household" income (\$75,582) to \$79,100 for 2019, a family could afford to pay $\$ 1,681$ for rent or afford a home priced $\$ 357,400$. A median income family could afford the median asking price for single and multifamily housing based on MLS data. It should be noted that only 53 percent of the City's households are defined as "family households".

This report defines workforce housing as those households with household incomes ranging from 60 percent of the City's "median household income" to 120 percent of the City's "median household income" which is estimated at $\$ 57,700$. It should be noted that HUD metrics for affordable housing are based on the Tampa-St. Petersburg-Clearwater MSA median family income of $\$ 66,900$ to set income limits which is significantly lower than the City's median family income of \$79,100.

As shown below, a household with a median household income (family and non-family households) ${ }^{6}$ can afford $\$ 1,443^{7}$ rent or afford to purchase a home, assuming a down payment of 10 percent, priced at $\$ 229,369$. A household earning only $60 \%$ of the City's median household income can afford $\$ 866$ rent or a $\$ 123,859$ home assuming good credit and little debt which is significantly lower than the current real estate market.

Table ES 1: St. Petersburg Median Household Income Affordability Calculator

| Affordability Calculator Median Household Income 2019: |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Downpayment | 10\% |  | Utilities | 15\% |  |  |  |
| Cost Burden | 30\% |  | Tax \& Ins | 20\% |  |  |  |
| Interest Rate | 4.25\% |  | Other Debt | 12\% |  |  |  |
| Income <br> Category | Median Income (\%) | Household Income | Monthly Rent | Monthly Payment | Payment <br> - Tax \& Ins | Amt of Mortgage | Home Price |
| Very Low | 50\% | \$28,850 | \$721 | \$635 | \$508 | \$103,216 | \$103,216 |
| Very Low | 60\% | \$34,620 | \$866 | \$762 | \$609 | \$123,859 | \$123,859 |
| Low | 80\% | \$46,160 | \$1,154 | \$1,016 | \$812 | \$165,145 | \$183,495 |
| Median | 100\% | \$57,700 | \$1,443 | \$1,269 | \$1,016 | \$206,432 | \$229,369 |
| Moderate | 120\% | \$69,240 | \$1,731 | \$1,523 | \$1,219 | \$247,718 | \$275,242 |

Source: Strategic Planning Group, Inc.

## Barriers to Workforce/Attainable Housing

Increasing land prices and construction costs have collectively impacted the residential development community's ability to provide workforce/attainable housing in both the City and County.

## Linkage Fees

Linkage fees are a means for local government to collect monies to help support affordable/workforce housing. These fees, collected from market rate residential development and non-residential development, are placed in a trust fund to provide for the construction and maintenance of affordable residential units.

Under Florida law, there must be a rational relationship between the linkage/mitigation fee imposed and the impact of new construction on the need for affordable workforce housing.

At both the national and local level, governments are being forced to determine the impacts that new market rate residential and non-residential developments create and the need for housing that is affordable to the workforce, as a legal basis for establishing a workforce housing mitigation program.

A Nexus study provides the required information for the workforce housing need created by new developments and provides statistical support for the fee calculation. The fee is typically calculated on a square foot basis or a per unit basis for residential.

[^1]
## Linkage Fee

## Residential

The proposed maximum residential impact fee is based on the construction of a new two bedroom apartment as explained further in the report. The combined affordability GAP $0-120 \%$ AMI is $-\$ 33.94$ per square foot. If the impact fee was based only on moderate household income ( $80-120 \%$ AMI) the impact fee would be $\$ 18.15$ per square foot.

Table ES 2: Summary of the Proposed Maximum Residential Impact Fee

$\left.$ | Median |
| :---: |
| Household |
| Income PSF | \right\rvert\,

Note: see table 39 in the report

## Nonresident

The following tables summarize the potential impact fees to various types of development. Table ES 3 shows the maximum possible fees based on new residential construction required to house additional employees.

Table ES 3: Summary Nonresidential Linkage Fee Based on New Construction Data

|  | Ind | Commercial |  |  | Extended |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Rental |  |  |  |  |  |
| Very low income | -\$10.45 | -\$11.98 | -\$32.44 | -\$31.85 | -\$1.82 |
| Low income | -\$27.27 | -\$58.98 | -\$21.40 | \$0.00 | -\$2.22 |
| Moderate income | -\$2.46 | -\$1.65 | -\$6.15 | -\$0.68 | -\$0.05 |
| Rental | -\$40.18 | -\$72.61 | -\$59.99 | -\$32.53 | -\$4.09 |

Note: see table 63 in the report
The St. Petersburg housing market is very active and balanced and provides another source of workforce housing. The linkage fees shown in Table 67, presented later in the report, are a realistic assessment of St. Petersburg attainable/workforce housing market. They should be seen as a beginning point rather than the final fee structure. Most, if not all governmental entities adjusted the final fees to reflect local economic and political conditions. Should the City adopt linkage/impact fees, those fees should be subject to CPI increases.

Table ES 4: Recommended Maximum Nonresidential Linkage Fee

|  | Industrial | Commercial | Office | Hotel | Extended <br> Stay <br> Hotel |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Townhome |  |  |  |  |  |
| Very low income | -\$3.33 | -\$3.82 | -\$10.34 | -\$10.15 | -\$0.58 |
| Low income | -\$0.05 | -\$0.11 | -\$0.04 | \$0.00 | \$0.00 |
| Moderate income | \$4.77 | \$3.21 | \$11.92 | \$1.32 | \$0.09 |
| Total | \$1.38 | -\$0.72 | \$1.53 | -\$8.83 | -\$0.49 |
| Single Family |  |  |  |  |  |
| Very low income | -\$5.79 | -\$10.61 | -\$28.74 | -\$28.21 | -\$1.61 |
| Low income | -\$9.23 | -\$31.93 | -\$11.59 | \$0.00 | -\$1.20 |
| Moderate income | \$2.07 | \$2.23 | \$8.28 | \$0.92 | \$0.07 |
| Total | -\$12.94 | -\$40.31 | -\$32.05 | -\$27.29 | -\$2.75 |
| Combined |  |  |  |  |  |
| Very low income | -\$9.12 | -\$14.43 | -\$39.08 | -\$38.37 | -\$2.19 |
| Low income | -\$9.28 | -\$32.04 | -\$11.63 | \$0.00 | -\$1.21 |
| Moderate income | \$6.84 | \$5.44 | \$20.20 | \$2.24 | \$0.16 |
| Total | -\$11.56 | -\$41.03 | -\$30.51 | -\$36.13 | -\$3.24 |

Note: see table 67 in the report

Typically, communities do not impose maximum linkage fees because there are other tools communities can use to increase the supply of affordable housing, and the linkage fee becomes one source of funding among several to subsidize attainable and workforce development. For example, the City of St. Petersburg uses the following funding sources to assist developers with the construction and preservation of attainable and workforce units: State Housing Initiative Partnership (SHIP), HOME Investment Partnership (HOME), Penny for Pinellas revenue, City owned land, South St. Petersburg Tax Increment Financing (TIF) revenue and Floor Area Ratio (FAR) bonus revenue.

In addition, St. Petersburg has several land use incentives in place to encourage the construction of attainable and workforce housing, including: Workforce Density Bonus Units, Accessory Dwelling Units, reduced parking requirements, reduced design requirements, and expedited permitting.

## CHAPTER 1: WORKFORCE/ATTAINABLE HOUSING

## OVERVIEW

Like other areas of the United States that have experienced rapid growth and rising home prices, Pinellas County and the City of St. Petersburg have reached the point where "affordability" of housing has become a critical "regional" issue. Many residents and organizations indicated workforce/attainable housing as a possible "critical concern" and a future detriment to economic development in Pinellas County. Thus, the following study was commissioned to dimension supply and demand of workforce/attainable housing.

## The Need for Workforce/Attainable Housing

The "American Dream" for every family is to have a comfortable home to rent or buy in a safe neighborhood that is available within the family budget and that is reasonably close to the wage earner's place of employment. Unfortunately, for many families throughout Pinellas County, it is not currently possible to fulfill that dream, because they are unable to find adequate housing that they can afford even given the historically low-mortgage interest rates.

Influenced by many factors including changes in demographic trends, income growth and housing construction costs, the need for workforce/attainable housing has reached what some feel is crisis proportion in Pinellas County and the Tampa/St. Petersburg region. The steepest decline in home ownership nationwide has been the $25-34$ year old age group. Recent census data shows that for the first time there are more young adults living in their parents' home than in other types of housing. The members of this group are the most likely to be first time homebuyers. Illustrating that home ownership is not only tenure; it is a way of life. Community stability and a sense of neighborhood are corollaries of home ownership that are important both for individuals and for Pinellas County and the City of St. Petersburg.

Nationwide major demographic changes continue to result in more households, smaller households ${ }^{8}$, an increased elderly population, and other changes to household composition. The new, dominant configurations of household growth are divided in the following way: a) 48 percent married couple families, and b) 52 percent single parent families and non-family households based on the 2010 US Census and the American Community Survey, 2013-2017 (latest data available). The housing needs of these different groups, many of whom account for a large share of low and moderate income households, are currently not being met by the private sector. The normal filtration process, in which existing housing filters down to households at a lower economic level or to the poor, has been greatly constrained by the increasing number of smaller households that have formed as well as competition from the baby-boom generation who are aging in place.

## What is Workforce/Attainable Housing

What is attainable housing? The term often appears in the media without definition - attainable to whom? There are persons for whom virtually any housing is attainable, and still others for whom almost nothing is attainable. Thus, "attainable" describes a relationship between two variables - the income of consumers (buyers and renters) and the cost (price) of the product (houses and apartments). Significant changes in either of these two variables can produce or lose attainable housing.

[^2]"Attainable housing" is important not only to those who cannot afford market rate housing, but also to those communities that do not have a sufficient supply of attainable housing to support a vibrant and growing economy. New employees, for example, cannot be attracted to growing businesses where available housing is beyond their reach. This does not include a new national trend that has recently impacted many communities nationally, namely communities that cannot house their own municipal employees for lack of attainable housing.

The term is also used to mean housing that the private market does not produce on its own; i.e., housing that requires some form of subsidy, in the case of rental housing, to the tenant, developer or owner, and in the case of homeownership, to the buyer and/or developer. Whether, and to what extent a subsidy is required is a function of the disparity between the two variables mentioned above, and this varies by markets in which the housing is to be provided.

Thus, to determine the extent to which attainable workforce housing is needed in St. Petersburg, it is imperative to study the relationship between these variables, individual/household income and product prices. These are key components in examining the demand supply equation for any given market area.

## DEfinition

Federal government guidelines, primarily those developed by the U.S. Department of Housing and Urban Development (HUD), attainable housing cost to an owner or renter should not exceed any more than 30 percent of the household's gross monthly income for housing costs, including utilities. HUD determined the median family income for Pinellas County at $\$ 66,900$ for 2019. Based on American Community Survey (ACS) data, the City of St. Petersburg had a median family income of $\$ 75,582$ and a median household income of $\$ 55,134$ in 2017. SPG estimates that for 2019 median family income is $\$ 79,100$ and median household income is $\$ 57,700$.

There are state and federal income guidelines that serve as thresholds for various housing programs. Income limits are set in accordance with federal statutes that use four person income limits as a starting point.

Federal guidelines generally define very low income as less than 30 percent of the local Area Median Income (AMI), low income as greater than 30 percent but no more than 50 percent AMI, and moderate income as greater than 50 percent but no more than 80 percent AMI. When used by the federal government, "low and moderate income" refers to all households with income at or below 80 percent AMI.

The State of Florida uses a different definition that includes very low income as a household that does not exceed 50 percent AMI, low income as a household income that does not exceed 80 percent, AMI and moderate income as a household income that does not exceed 120 percent AMI.

Most federal and state housing assistance programs are oriented to households earning less than 80 percent AMI.

Workforce housing, on the other hand, is usually defined as households earning between 80 percent AMI and 120 percent AMI. The definition of attainable workforce housing has been modified by communities throughout the United States to include an upper 140 percent median family income bracket, as well as, a cost burden as high as 40 percent.

To determine whether and to what extent attainable housing is needed, the relationship between these variables - individual incomes and product prices needs analysis.

## Affordability - A Bad Name

There seems to be a national trend for communities to look at attainable housing developments as "Public Housing" which it is not. Increasingly, the communities have attempted to rename the concept and redirect or re-educate the public as to its nature. A number of communities now refer to it as "contemporary attainable housing" or "moderate priced dwelling units" or even "workforce housing" to more adequately reflect those who need this type of housing. The following narrative is an attempt to redefine the concept and its need.

## Workforce Housing

Today's workforce housing provides a stepping-stone for young families, a smaller, more manageable home for seniors, or creates housing for the city's workforce. Workforce housing focuses on providing homes for public employees, teachers, public safety personnel and employees of small and large businesses in the city. Most communities that define "workforce housing" use HUD's moderate income level of 80 percent-120 percent of the Area's Median Income (AMI).

Workforce housing helps businesses remain in the city and county and helps public employees live closer to their jobs. Workforce housing can be ownership or rental, a two-family house, accessory apartment, townhouse or typical market-rate apartment unit.

The Florida Housing Coalition in its 2019 Housing Matters Report notes that with passage of Florida's Sadowski Act state and local housing trust funds are projected to have the following economic impact on the State of Florida:

- 30,871 jobs
- $\$ 4.4$ billion in total economic output
- $\quad \$ 1.1$ billion in labor income


## Workforce Housing - An Effective Private/Public Partnership with

## Local Government

Workforce housing is developed by private developers, often non-profits, many of which are local community or faith based organizations using a combination of rental income, private financing, income from sales and government subsidies. Other workforce housing is developed by the private sector through inclusionary zoning. Funding and technical assistance are also available from private lenders and the sale of ownership units. Other communities have created numerous other tools to assist in the production of workforce housing including: "New Homes Construction Funds", "New Homes Land Acquisition Funds" and Inclusionary Zoning to assist with the development of workforce housing. Over the past decade, many communities in Florida and throughout the nation have shown that partnerships among local government, non-profit housing developers, community leaders and private financial institutions can create attractive, successful workforce housing developments that not only serve residents, but are an asset to the broader community.

In addition to helping residents, workforce housing benefits the wider community in significant ways:

- Providing housing for the local workforce
- Revitalizing distressed areas
- Directing economic benefits to the local community, such as increased jobs and sales taxes
- Reducing long distance commuter traffic and improving air quality
- Promoting economic integration while building community
- Social impacts including improved community health and education


## Defining Local Workforce Housing

The costs of rental and owner occupied housing in Pinellas County has increased in recent years, but to determine the relative affordability of housing first requires a definition of "Workforce" housing. The concept of what is workforce housing is relative. A family or individual earning \$100,000 a year might find that at $\$ 700,000$ their "dream" home is unattainable; nevertheless, safe, adequate housing is available at their current income level.

Affordability becomes a problem when a family at any income level, but especially those earning at the median household income or less, does not have the opportunity to purchase or rent, decent and safe housing. For this study, workforce affordability is defined as: housing costs (rental or ownership) for households earning between 80 and 120 percent of the City's median household income as defined by HUD (estimated at $\$ 55,134$ for 2017$)^{9}$. For example, a household earning 80 percent of the median 2019 household income $(\$ 57,700)$ could purchase a home valued at $\$ 208,600^{10}$. A renter household making 80 percent of the city median household income could theoretically afford a gross rent of $\$ 981$ which includes utilities.

The following discussion is an examination of numerous other factors that influence the City's overall demand for housing and its current and projected inventory or supply.

[^3]
## CHAPTER 2: HOUSING MARKET DEMAND

The City of St. Petersburg lies within Pinellas County and is part of the four county, Tampa-St. Petersburg-Clearwater Metropolitan Statistical Area (MSA). The St. Petersburg Study Area is shown in Figure 1.

The City of St. Petersburg is the largest of the County's 24 cities.

Table 1 shows population trends for City of St. Petersburg. As shown, the majority of the City's growth occurred prior to 1990. For the most part the City is built-out and growth will be the result of redevelopment and an increase in density.

Table 1: Population Trends, 1890-2018

| Historical population |  |  |  |
| :---: | ---: | ---: | ---: |
| Census | Pop. | $\% \pm$ | Annual <br> Gain |
| 1890 | 273 | - |  |
| 1900 | 1,575 | $476.90 \%$ | 130 |
| 1910 | 4,127 | $162.00 \%$ | 255 |
| 1920 | 14,237 | $245.00 \%$ | 1,011 |
| 1930 | 40,425 | $183.90 \%$ | 2,619 |
| 1940 | 60,812 | $50.40 \%$ | 2,039 |
| 1950 | 96,738 | $59.10 \%$ | 3,593 |
| 1960 | 181,298 | $87.40 \%$ | 8,456 |
| 1970 | 216,159 | $19.20 \%$ | 3,486 |
| 1980 | 238,647 | $10.40 \%$ | 2,249 |
| 1990 | 238,629 | $0.00 \%$ | -2 |
| 2000 | 248,232 | $4.00 \%$ | 960 |
| 2010 | 244,769 | $-1.4 \%$ | -346 |
| Est. 2018 | $\mathbf{2 6 6 , 0 7 6}$ | $\mathbf{8 . 7 0 \%}$ | $\mathbf{2 , 1 3 1}$ |

Source: Wikipedia, University of Florida (BEBR); US Census; Strategic Planning Group, Inc., 2019.

The primary source of demographic, housing and income data is derived from the U.S. Census Bureau's American Community Survey (ACS). The U.S. Census recommends that a five-year time series be used for analysis purposes due to small scale surveys used to collect data (especially in smaller areas); therefore the bulk of the census data used in this report relies on the five year 2013-2017 data ${ }^{11}$. SPG also used ESRI Business data for 2018.

## ACS 2017 DEMOGRAPHICS

The US Census estimated that the City had a 2017 population $256,301^{12}$. Approximately 39 percent of the City's population were 62 years or older.

[^4]Table 2: St. Petersburg Demographics

| Subject | St. Petersburg city, Florida <br>  |  |  | Estimate |
| :--- | ---: | ---: | ---: | ---: |
|  | Margin of <br> Error | Percent | Percent <br> Margin of <br> Error |  |
| Total population | 256,031 | $+/-49$ | 256,031 | $(X)$ |
| 5 to 9 years | 12,506 | $+/-789$ | $4.90 \%$ | $+/-0.3$ |
| 10 to 14 years | 13,140 | $+/-841$ | $5.10 \%$ | $+/-0.3$ |
| 15 to 19 years | 13,375 | $+/-679$ | $5.20 \%$ | $+/-0.3$ |
| 20 to 24 years | 16,968 | $+/-945$ | $6.60 \%$ | $+/-0.4$ |
| 25 to 34 years | 36,613 | $+/-1,321$ | $14.30 \%$ | $+/-0.5$ |
| 35 to 44 years | 30,948 | $+/-1,001$ | $12.10 \%$ | $+/-0.4$ |
| 45 to 54 years | 19,640 | $+/-1,171$ | $14.70 \%$ | $+/-0.5$ |
| 55 to 59 years | 17,366 | $+/-789$ | $7.70 \%$ | $+/-0.3$ |
| 60 to 64 years | 24,657 | $+/-954$ | $6.80 \%$ | $+/-0.4$ |
| 65 to 74 years | 13,856 | $+/-748$ | $9.60 \%$ | $+/-0.4$ |
| 75 to 84 years | 6,735 | $+/-610$ | $2.40 \%$ | $+/-0.3$ |
| 85 years and over |  |  | $20 \%$ | $+/-0.2$ |

Source: U.S. Census American Community Survey (2013-2017), 2019

## Race/ETHNICITY

The City comprises a diverse racial composition. The City's White population comprised 72 percent of the City's population followed by African American at 25 percent and Asian at 4 percent.

Table 3: St. Petersburg Racial Composition, 2017

| SubjectSEX AND AGE | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Percent | Percent Margin of Error |
| Race alone or in combination with one or more other |  |  |  |  |
| Total population | 256,031 | +/-49 | 256,031 | (X) |
| White | 184,282 | +/-2,107 | 72.00\% | +/-0.8 |
| Black or African American | 63,550 | +/-1,850 | 24.80\% | +/-0.7 |
| American Indian and Alaska Native | 1,991 | +/-351 | 0.80\% | +/-0.1 |
| Asian | 10,501 | +/-1,060 | 4.10\% | +/-0.4 |
| Native Hawaiian and Other Pacific Islander | 248 | +/-173 | 0.10\% | +/-0.1 |
| Some other race | 3.955 | +/-893 | 1.50\% | +/-0.3 |

Source: U.S. Census American Community Survey (2013-2017), 2019
The City had a small but growing Latino population which was estimated to account for almost eight percent of the City's population in 2017.

Table 4: St. Petersburg Ethnicity, 2017

| Subject | St. Petersburg citv, Florida |  |  |  |
| :---: | ---: | ---: | ---: | ---: |
|  | Estimate | Margin of <br> Error | Percent | Percent <br> Margin of <br> Error |
| SEX AND AGE |  |  |  |  |
| HISPANIC OR LATINO AND RACE | 256,031 | $+/-49$ | 256,031 | $(\mathrm{X})$ |
| Total population | 19,555 | $+/-1,456$ | $7.60 \%$ | $+/-0.6$ |
| Hispanic or Latino (of any race) | 3,490 | $+/-688$ | $1.40 \%$ | $+/-0.3$ |
| Mexican | 5,989 | $+/-1,148$ | $2.30 \%$ | $+/-0.4$ |
| Puerto Rican | 3,327 | $+/-635$ | $1.30 \%$ | $+/-0.2$ |
| Cuban | 6,749 | $+/-745$ | $2.60 \%$ | $+/-0.3$ |
| Other Hispanic or Latino | 236,476 | $+/-1,458$ | $92.40 \%$ | $+/-0.6$ |
| Not Hispanic or Latino |  |  |  |  |

Source: U.S. Census American Community Survey (2013-2017), 2019

## DEMOGRAPHICS

The City is estimated to have a resident population of 265,098 as of July $1,2019^{13}$ and increase of 21,307 since 2010 (or 2,131 persons per year) and the largest growth since the 1980s. Data from the US Census (American Community Survey) estimated the City's 2017 resident population 256,031 in 2017. According to the $2017 \mathrm{ACS}^{14}$, the City's had a median age of 42.6 with 39.2 percent of the population aged 62 or more.

Table 5: Resident Age, ACS 2017

| Subject | St. Petersbura city, Florida |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Estimate | Margin of <br> Error | Percent | Percent <br> Margin of <br> Error |
| SEX AND AGE | 42.6 | $+/-0.6$ | $(X)$ | $(X)$ |
| Median age (years) |  |  |  |  |
| Under 18 years | 46,186 | $+/-1,169$ | $18.00 \%$ | $+/-0.5$ |
| 16 years and over | 215,092 | $+/-1,190$ | $84.00 \%$ | $+/-0.5$ |
| 18 years and over | 209,845 | $+/-1,170$ | $82.00 \%$ | $+/-0.5$ |
| 21 years and over | 201,050 | $+/-1,304$ | $78.50 \%$ | $+/-0.5$ |
| 62 years and over | 55,141 | $+/-1,043$ | $21.50 \%$ | $+/-0.4$ |
| 65 years and over | 45,248 | $+/-950$ | $17.70 \%$ | $+/-0.4$ |

Source: U.S. Census American Community Survey (2013-2017), 2019

St. Petersburg is demographically comprised primarily of a White population which represents74 percent of the City's population with a growing Hispanic population which accounts for 28.8 percent of the population according to the U.S. Census (Hispanics are defined by the Census as either Black or White according to ACS 2017 data).

[^5]Table6: St. Petersburg Race/Ethnicity, ACS 2017

| Subject | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Percent | Percent Margin of Error |
| SEX AND AGE |  |  |  |  |
| HISPANIC OR LATINO AND RACE |  |  |  |  |
| Total population | 256,031 | +/-49 | 256,031 | (X) |
| Hispanic or Latino (of any race) | 19,555 | +/-1,456 | 7.60\% | +/-0.6 |
| Mexican | 3,490 | +/-688 | 1.40\% | +/-0.3 |
| Puerto Rican | 5,989 | +/-1,148 | 2.30\% | +/-0.4 |
| Cuban | 3,327 | +/-635 | 1.30\% | +/-0.2 |
| Other Hispanic or Latino | 6,749 | +/-745 | 2.60\% | +/-0.3 |
| Not Hispanic or Latino | 236,476 | +/-1,458 | 92.40\% | +/-0.6 |
| White alone | 161,439 | +/-2,024 | 63.10\% | +/-0.8 |
| Black or African American alone | 57,914 | +/-1,816 | 22.60\% | +/-0.7 |
| American Indian and Alaska Native alone | 474 | +/-156 | 0.20\% | +/-0.1 |
| Asian alone | 8,438 | +/-931 | 3.30\% | +/-0.4 |
| Native Hawaiian and Other Pacific Islander alone | 126 | +/-86 | 0.00\% | +/-0.1 |
| Some other race alone | 1,347 | +/-652 | 0.50\% | +/-0.3 |
| Two or more races | 6,738 | +/-917 | 2.60\% | +/-0.4 |

Source: U.S. Census American Community Survey (2013-2017), 2019

## Income

Based on Census data, the City's median household income was $\$ 55,134^{15}$ in 2017. Median income ranged from $\$ 85,853$ for married families to $\$ 37,353$ for nonfamily households.

Table 7: St. Petersburg Household Income by Type of Household, 2017

| Subject | St. Petersburg citv, Florida |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Houscholds |  | Families |  | Married-couple families |  | Nonfamilv households |  |
|  | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error |
| Total | 109,834 | +/-3,550 | 56,876 | +/-2,334 | 40,657 | +/-2,218 | 52,958 | +/-3,494 |
| Less than \$10,000 | 6.30\% | +/-1.0 | 3.40\% | +/-1.2 | 2.70\% | +/-1.4 | 9.60\% | +/-1.7 |
| \$10,000 to \$14,999 | 4.90\% | +/-1.3 | 2.00\% | +/-1.0 | 0.70\% | +/-0.6 | 8.40\% | +/-2.3 |
| \$15,000 to \$24,999 | 11.50\% | +/-1.7 | 7.80\% | +/-2.0 | 4.00\% | +/-1.4 | 15.90\% | +/-2.6 |
| \$25,000 to \$34,999 | 9.50\% | +/-1.4 | 8.10\% | +/-1.9 | 6.90\% | +/-2.1 | 11.30\% | +/-2.3 |
| \$35,000 to \$49,999 | 12.70\% | +/-1.6 | 11.30\% | +/-2.2 | 8.90\% | +/-2.2 | 14.40\% | +/-2.4 |
| \$50,000 to \$74,999 | 19.10\% | +/-2.2 | 16.60\% | +/-2.7 | 14.90\% | +/-2.7 | 20.70\% | +/-3.3 |
| \$75,000 to \$99,999 | 13.40\% | +/-2.0 | 18.50\% | +/-2.7 | 21.80\% | +/-3.1 | 8.60\% | +/-1.8 |
| \$100,000 to \$149,999 | 11.70\% | +/-1.4 | 16.30\% | +/-2.4 | 19.40\% | +/-3.1 | 6.20\% | +/-1.5 |
| \$150,000 to \$199,999 | 4.80\% | +/-1.0 | 6.30\% | +/-1.4 | 8.20\% | +/-1.7 | 2.30\% | +/-1.1 |
| \$200,000 or more | 6.20\% | +/-1.1 | 9.60\% | +/-1.8 | 12.60\% | +/-2.4 | 2.60\% | +/-0.9 |
|  |  |  |  |  |  |  |  |  |
| Median income (dollars) | \$55,134 | +/-2,688 | \$75,582 | +/-3,471 | \$85,853 | +/-3,267 | \$37,353 | +/-3,724 |
|  |  |  |  |  |  |  |  |  |
| Mean income (dollars) | \$80,310 | +/-4,334 | \$103,097 | +/-8,133 | N | N | \$54,117 | +/-4,110 |

Source: U.S. Census American Community Survey (2017), 2019
Family income is directly related to the number of wage earners in the household. It ranges from \$53,329 for one earner households to $\$ 109,165$ for three or more wage earners. Forty percent of the City's working households have one wage earner and 60 percent have over two wage earners. The median income for a two wage earner household was $\$ 92,221$ in 2017.

[^6]Table 8: Number of Wage Earners. 2017

| Subject | St. Petersbura citv. Florida |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number |  | Percent Distribution |  | Median income (dollars) |  |
|  | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error |
| FAMILY INCOME BY NUMBER OF EARNERS |  |  |  |  |  |  |
| No earners | 11,553 | +/-1,558 | 20.30\% | +/-2.4 | \$49,181 | +/-10,867 |
| 1 earner | 18,424 | +/-2,131 | 32.40\% | +/-3.3 | \$53,329 | +/-7,345 |
| 2 earners | 22,222 | +/-1,754 | 39.10\% | +/-3.2 | \$92,221 | +/-5,789 |
| 3 or more earners | 4,677 | +/-953 | 8.20\% | +/-1.7 | \$109,165 | +/-13,246 |

Source: U.S. Census American Community Survey (2013-2017), 2019
The City's median household income was estimated at $\$ 55,134$ but ranged from $\$ 85,853$ for married households to \$37,353 for nonfamily households, in 2017.

## LABOR FORCE

American Community Survey data shows that the City had 215,092 residents aged 16 years and older of which 63.1 percent were in the labor force as of 2017.

Table 9: Employment Status, 2017

| Subject |  |  |  | t. Petersbur | city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | T0 |  | Labor | Force | Employment | Population | Unemploy | nent rate |
|  | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error |
| Population 16 years and over | 215,092 | +/-1,190 | 63.10\% | +/-0.8 | 58.70\% | +/-0.9 | 6.50\% | +/-0.6 |
| AGE |  |  |  |  |  |  |  |  |
| 16 to 19 years | 10,499 | +/-624 | 37.30\% | +/-4.1 | 28.80\% | +/-3.7 | 22.30\% | +/-5.1 |
| 20 to 24 years | 16,968 | +/-945 | 72.30\% | +/-3.3 | 62.10\% | +/-3.7 | 12.80\% | +/-2.9 |
| 25 to 29 years | 18,503 | +/-902 | 83.30\% | +/-2.7 | 77.50\% | +/-2.9 | 5.80\% | +/-1.7 |
| 30 to 34 years | 18,110 | +/-841 | 83.70\% | +/-2.2 | 78.40\% | +/-2.6 | 5.90\% | +/-1.5 |
| 35 to 44 years | 30,948 | +/-1,001 | 84.80\% | +/-1.5 | 79.90\% | +/-1.7 | 5.40\% | +/-1.1 |
| 45 to 54 years | 37,640 | +/-1,171 | 82.30\% | +/-1.4 | 77.50\% | +/-1.7 | 5.50\% | +/-0.9 |
| 55 to 59 years | 19,810 | +/-789 | 71.30\% | +/-2.5 | 67.70\% | +/-2.5 | 5.00\% | +/-1.2 |
| 60 to 64 years | 17,366 | +/-954 | 56.40\% | +/-2.6 | 53.80\% | +/-2.6 | 4.70\% | +/-1.1 |
| 65 to 74 years | 24,657 | +/-914 | 26.40\% | +/-1.9 | 25.20\% | +/-2.0 | 4.50\% | +/-1.6 |
| 75 years and over | 20,591 | +/-861 | 6.80\% | +/-0.9 | 6.60\% | +/-0.9 | 2.30\% | +/-2.2 |

Source: U.S. Census American Community Survey (2013-2017), 2019

## Labor Dynamics ${ }^{16}$

Based on Census data, the City of St. Petersburg had 113,598 jobs located within its boundaries. Of that number, 37,757 jobs ( $33.2 \%$ ) were held by City residents. The other 75,841 workers resided outside of the city (66.8\%) as shown in Figure 2. Slightly more than 67 percent of City residents leave the City every day to work.

[^7]Figure 2: Labor Inflow/Outflow, 2015


## ESRI 2018-2023 Socio ECONOMIC Estimates/Projections

ESRI estimated that the City had a population of 260,094 in $2018^{17}$ and projected a 2023 population of 271,211, a net gain of 11,117 full time residents. ESRI estimated that the City had a daytime population of 265,931 comprised of 136,334 workers and 129,597 residents.

## ESRI EMPLOYMENT/BUSINESSES

As shown below, the Retail sector is the largest job generator (17.9\%) in the City followed by Health care/Social services (15.0\%), Utilities (13.0\%), Transportation/Warehousing (11.0), Finance/Insurance (10.8\%), and Professional services (7.0\%).

[^8]Table 10: St. Petersburg Businesses and Employment


## Housing Characteristics

The number of housing units in the City, as reported by the American Community Survey 2013-2017 ${ }^{18}$, was estimated to be 131,356 units in 2017. Approximately 18 percent of the City's housing inventory is vacant; most of which are held for seasonal use. Table 8 summarizes housing occupancy in St. Petersburg for 2017.

[^9]Table 11: Housing Occupancy

| Subject | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Percent | Percent Margin of Error |
| Total housing units | 131,356 | +/-1,353 | 131,356 | (X) |
| Occupied housing units | 107,277 | +/-1,246 | 81.70\% | +/-0.7 |
| Vacant housing units | 24,079 | +/-998 | 18.30\% | +/-0.7 |
|  |  |  |  |  |
| Homeowner vacancy rate | 2.4 | +/-0.5 | (X) | (X) |
| Rental vacancy rate | 8.4 | +/-1.2 | (X) | (X) |

Source: U.S. Census American Community Survey (5 year 2013-2017), 2019
It is estimated that 56 percent of the total housing units in the City were single family detached units and 2.4 percent were single family attached. Multi-family housing of two to four units accounted for 7.4 percent of the total units and multi-family housing of 20 units or more accounted for nearly 17 percent of the housing stock. The City is estimated to contain 13 percent mobile homes.

Table 12: Housing Occupancy, 2017

| Subject | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Percent | Percent Margin of Error |
| UNITS IN STRUCTURE |  |  |  |  |
| Total housing units | 131,356 | +/-1,353 | 131,356 | (X) |
| 1-unit, detached | 73,887 | +/-1,147 | 56.20\% | +/-0.7 |
| 1-unit, attached | 3,178 | +/-289 | 2.40\% | +/-0.2 |
| 2 units | 3,980 | +/-481 | 3.00\% | +/-0.4 |
| 3 or 4 units | 5,828 | +/-461 | 4.40\% | +/-0.3 |
| 5 to 9 units | 7,573 | +/-615 | 5.80\% | +/-0.5 |
| 10 to 19 units | 10,586 | +/-732 | 8.10\% | +/-0.6 |
| 20 or more units | 21,923 | +/-846 | 16.70\% | +/-0.6 |
| Mobile home | 4,170 | +/-393 | 3.20\% | +/-0.3 |
| Boat, RV, van, etc. | 231 | +/-140 | 0.20\% | +/-0.1 |

Source: U.S. Census American Community Survey (5 year 2013-2017), 2019

## Age of Housing Stock

Based on Census data, approximately 76 percent of the City's housing stock is now approaching 40 years of age and not built to current standards (utilities, insulation, etc.).

Table 13: Housing by Age

| Subject | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Percent | Percent Margin of Error |
| YEAR STRUCTURE BUILT |  |  |  |  |
| Total housing units | 131,356 | +/-1,353 | 131,356 | (X) |
| Built 2014 or later | 1,049 | +/-205 | 0.80\% | +/-0.2 |
| Built 2010 to 2013 | 1,315 | +/-210 | 1.00\% | +/-0.2 |
| Built 2000 to 2009 | 8,254 | +/-558 | 6.30\% | +/-0.4 |
| Built 1990 to 1999 | 8,129 | +/-582 | 6.20\% | +/-0.4 |
| Built 1980 to 1989 | 13,269 | +/-801 | 10.10\% | +/-0.6 |
| Built 1970 to 1979 | 26,568 | +/-987 | 20.20\% | +/-0.8 |
| Built 1960 to 1969 | 23,496 | +/-933 | 17.90\% | +/-0.6 |
| Built 1950 to 1959 | 29,294 | +/-873 | 22.30\% | +/-0.6 |
| Built 1940 to 1949 | 6,712 | +/-593 | 5.10\% | +/-0.4 |
| Built 1939 or earlier | 13,270 | +/-575 | 10.10\% | +/-0.4 |

Source: U.S. Census American Community Survey (2013-2017), 2019

## Number of Bedrooms

The majority of residential units within the City have two or less bedrooms (61.7\%). Two and three bedroom configurations account for approximately 71 percent of the City's housing stock.

Table 14: Number of Bedrooms

| Subject | St. Petersburg city, Florida |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | EstimateMargin of <br> Error | Percent | Percent <br> Margin of <br> Error |  |
| HOUSING OCCUPANCY |  |  |  |  |
| BEDROOMS |  |  |  |  |
| Total housing units | 131,356 | $+/-1,353$ | 131,356 | $(X)$ |
| No bedroom | 5,338 | $+/-520$ | $4.10 \%$ | $+/-0.4$ |
| 1 bedroom | 21,356 | $+/-1,087$ | $16.30 \%$ | $+/-0.8$ |
| 2 bedrooms | 54,251 | $+/-1,274$ | $41.30 \%$ | +-0.9 |
| 3 bedrooms | 38,811 | $+/-1,089$ | $29.50 \%$ | $+/-0.8$ |
| 4 bedrooms | 10,125 | $+/-644$ | $7.70 \%$ | $+/-0.5$ |
| 5 or more bedrooms | 1,475 | $+/-223$ | $1.10 \%$ | $+/-0.2$ |

Source: U.S. Census American Community Survey (2013-2017), 2019

## Household by Tenure

Approximately 58 percent of the City's occupied housing is owner occupied ( 62,296 units) and 42 percent is renter occupied $(44,981)$. The average household size for owner occupied homes was 2.38 and was 2.26 for renters.

Table 15: Household Tenure, 2017

| Subject | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Percent | Percent Margin of Error |
| Occupied housing units | 107,277 | +/-1,246 | 107,277 | (X) |
| Owner-occupied | 62,296 | +/-1,268 | 58.10\% | +/-0.9 |
| Renter-occupied | 44,981 | +/-1,019 | 41.90\% | +/-0.9 |
|  |  |  |  |  |
| Average household size of owner-occupied | 2.38 | +/-0.04 | (X) | (X) |
| Average household size of renter-occupied | 2.26 | +/-0.05 | (X) | (X) |

Source: U.S. Census American Community Survey (5-year 2013-2017), 2019

## Housing Values

The ACS 2017 reports that the City's median value of owner occupied units was $\$ 165,000$. This modest value largely reflects the large amount of older housing in the City. It should be noted that these values are what homeowners assumed their homes were valued at, as opposed to what actual sales were in 2017.

Table 16: Owner Occupied Housing Values, 2017

| Subject | $\begin{array}{c}\text { St. Petersburg city, Florida }\end{array}$ |  |  |
| :---: | ---: | ---: | ---: | ---: |
|  | Estimate $\begin{array}{c}\text { Margin of } \\ \text { Error }\end{array}$ | Percent |  | \(\left.\begin{array}{c}Percent <br>

Margin of <br>
Error\end{array}\right]\)

Source: U.S. Census American Community Survey (2013-2017), 2019

Family households comprise 53 percent of City's households, while 47 percent are nonfamily households. Married couples account for 35.5 percent of the City's households ${ }^{19}$.

Table 17: Households by Type, 2017

| HOUSEHOLD TYPE (INCLUDING LIVING ALONE) AND AGE OF | Occupied housing units |  | Percent occupied |  | Owner-occupied housing |  | Percent owner-occupied |  | Renter-occupied housing |  | Percent renter-occupied |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error |
| Family households | 57,253 | +/-1,154 | 53.40\% | +/-1.0 | 38,273 | +/-1,059 | 61.40\% | +/-1.2 | 18,980 | +/-873 | 42.20\% | +/-1.6 |
| Married-couple family | 38,114 | +/-1,065 | 35.50\% | +/-1.0 | 29,649 | +/-940 | 47.60\% | +/-1.2 | 8,465 | +/-649 | 18.80\% | +/-1.4 |
| Householder 15 to 34 years | 4,391 | +1-429 | 4.10\% | +/-0.4 | 2,119 | +/-296 | 3.40\% | +/-0.5 | 2,272 | +/-353 | 5.10\% | +/-0.7 |
| Householder 35 to 64 years | 23,644 | +/-866 | 22.00\% | +/-0.8 | 18,462 | +/-783 | 29.60\% | +/-1.0 | 5,182 | +/-482 | 11.50\% | +/-1.1 |
| Householder 65 years and over | 10,079 | +/-460 | 9.40\% | +/-0.4 | 9,068 | +/-406 | 14.60\% | +/-0.7 | 1,011 | +/-232 | 2.20\% | +/-0.5 |
| Other family | 19,139 | +\|-864 | 17.80\% | +/-0.8 | 8,624 | +/-543 | 13.80\% | +/-0.8 | 10,515 | +/-727 | 23.40\% | +/-1.5 |
| Male householder, no wife present | 4,699 | +/-468 | 4.40\% | +/-0.4 | 2,328 | +/-310 | 3.70\% | +/-0.5 | 2,371 | +/-376 | 5.30\% | +/-0.8 |
| Householder 15 to 34 years | 989 | +/-244 | 0.90\% | +/-0.2 | 332 | +/-148 | 0.50\% | +/-0.2 | 657 | +/-173 | 1.50\% | +/-0.4 |
| Householder 35 to 64 years | 2,991 | +/-378 | 2.80\% | +/-0.4 | 1,561 | +/-256 | 2.50\% | +/-0.4 | 1,430 | +/-274 | 3.20\% | +/-0.6 |
| Householder 65 years and over | 719 | +/-231 | 0.70\% | +/-0.2 | 435 | +/-136 | 0.70\% | +/-0.2 | 284 | +/-155 | 0.60\% | +/-0.3 |
| Female householder, no husband | 14,440 | +/-749 | 13.50\% | +/-0.7 | 6,296 | +/-530 | 10.10\% | +/-0.8 | 8,144 | +/-589 | 18.10\% | +/-1.2 |
| Householder 15 to 34 years | 3,167 | +/-396 | 3.00\% | +/-0.4 | 326 | +/-111 | 0.50\% | +/-0.2 | 2,841 | +/-348 | 6.30\% | +/-0.8 |
| Householder 35 to 64 years | 8,770 | +/-681 | 8.20\% | +/-0.6 | 3,873 | +/-471 | 6.20\% | +/-0.7 | 4,897 | +/-524 | 10.90\% | +/-1.1 |
| Householder 65 vears and over | 2,503 | +/-303 | 2.30\% | +/-0.3 | 2,097 | +/-284 | 3.40\% | +/-0.5 | 406 | +/-131 | 0.90\% | +/-0.3 |
| Nonfamily households | 50,024 | +/-1,310 | 46.60\% | +/-1.0 | 24,023 | +/-945 | 38.60\% | +/-1.2 | 26,001 | +/-855 | 57.80\% | +/-1.6 |
| Householder living alone | 40,662 | +/-1,245 | 37.90\% | +/-1.0 | 20,005 | +/-880 | 32.10\% | +/-1.2 | 20,657 | +/-789 | 45.90\% | +/-1.6 |
| Householder 15 to 34 years | 6,744 | +/-563 | 6.30\% | +/-0.5 | 1,047 | +/-182 | 1.70\% | +/-0.3 | 5,697 | +/-524 | 12.70\% | +/-1.1 |
| Householder 35 to 64 years | 19,647 | +/-959 | 18.30\% | +/-0.8 | 9,394 | +/-625 | 15.10\% | +/-0.9 | 10,253 | +/-620 | 22.80\% | +/-1.4 |
| Householder 65 years and over | 14,271 | +/-781 | 13.30\% | +/-0.7 | 9,564 | +/-622 | 15.40\% | +/-0.9 | 4,707 | +/-387 | 10.50\% | +/-0.9 |
| Householder not living alone | 9,362 | +/-594 | 8.70\% | +/-0.6 | 4,018 | +/-400 | 6.40\% | +/-0.6 | 5,344 | +/-461 | 11.90\% | +/-1.0 |
| Householder 15 to 34 years | 3,633 | +/-311 | 3.40\% | +/-0.3 | 643 | +/-153 | 1.00\% | +/-0.2 | 2,990 | +/-308 | 6.60\% | +/-0.7 |
| Householder 35 to 64 years | 4,599 | +/-397 | 4.30\% | +/-0.4 | 2,467 | +/-297 | 4.00\% | +/-0.5 | 2,132 | +/-304 | 4.70\% | +/-0.7 |
| Householder 65 vears and over | 1,130 | +/-186 | 1.10\% | +/-0.2 | 908 | +/-160 | 1.50\% | +/-0.3 | 222 | +/-106 | 0.50\% | +/-0.2 |

Source: U.S. Census American Community Survey (2013-2017), 2019

[^10]
## Household Income

St. Petersburg's median occupied household income was estimated at \$50,622 in $2017^{20}$. Owner occupied household median income was $\$ 62,889$ and renter occupied median household income was $\$ 36,743$.

Table 18: Median Household Income, 2017

| Subject |  |  |  |  |  | St. Petersbu | urg city, Flor |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Occupie <br> ur | d housing nits | Percent housin | occupied <br> units | Ownerhousin | ocupied <br> g units | Percen occupied h | ownerousing units | Renter-o housing | cupied <br> units | Percen occupied h | renterousing units |
|  | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error |
| Occupied housing units | 107,277 | +/-1,246 | 107,277 | +/-1,246 | 62,296 | +/-1,268 | 62,296 | +/-1,268 | 44,981 | +/-1,019 | 44,981 | +/-1,019 |
| HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2017 INFLATIONADJUSTED DOLLARS) |  |  |  |  |  |  |  |  |  |  |  |  |
| Less than \$5,000 | 4,763 | +/-530 | 4.40\% | +/-0.5 | 1,530 | +/-218 | 2.50\% | +/-0.3 | 3,233 | +/-478 | 7.20\% | +/-1.0 |
| \$5,000 to \$9,999 | 3,707 | +/-405 | 3.50\% | +/-0.4 | 1,239 | +/-233 | 2.00\% | +/-0.4 | 2,468 | +/-300 | 5.50\% | +/-0.6 |
| \$10,000 to \$14,999 | 5,875 | +/-570 | 5.50\% | +/-0.5 | 2,727 | +/-369 | 4.40\% | +/-0.6 | 3,148 | +/-474 | 7.00\% | +/-1.0 |
| \$15,000 to \$19,999 | 6,220 | +/-594 | 5.80\% | +/-0.5 | 2,790 | +/-381 | 4.50\% | +/-0.6 | 3,430 | +/-420 | 7.60\% | +/-0.9 |
| \$20,000 to \$24,999 | 5,829 | +/-462 | 5.40\% | +/-0.4 | 2,545 | +/-285 | 4.10\% | +/-0.4 | 3,284 | +/-365 | 7.30\% | +/-0.9 |
| \$25,000 to \$34,999 | 11,120 | +/-630 | 10.40\% | +/-0.6 | 5,459 | +/-453 | 8.80\% | +/-0.7 | 5,661 | +/-425 | 12.60\% | +/-0.9 |
| \$35,000 to \$49,999 | 15,389 | +/-827 | 14.30\% | +/-0.7 | 8,121 | +/-490 | 13.00\% | +/-0.7 | 7,268 | +/-662 | 16.20\% | +/-1.4 |
| \$50,000 to \$74,999 | 19,456 | +/-960 | 18.10\% | +/-0.9 | 11,595 | +/-644 | 18.60\% | +/-0.9 | 7,861 | +/-669 | 17.50\% | +/-1.5 |
| \$75,000 to \$99,999 | 13,116 | +/-659 | 12.20\% | +/-0.6 | 9,251 | +/-492 | 14.90\% | +/-0.8 | 3,865 | +/-473 | 8.60\% | +/-1.0 |
| \$100,000 to \$149,999 | 12,803 | +/-688 | 11.90\% | +/-0.6 | 9,301 | +/-642 | 14.90\% | +/-0.9 | 3,502 | +/-437 | 7.80\% | +/-1.0 |
| \$150,000 or more | 8,999 | +/-574 | 8.40\% | +/-0.5 | 7,738 | +/-509 | 12.40\% | +/-0.8 | 1,261 | +/-231 | 2.80\% | +/-0.5 |
| Median household income (dollars) | \$50,622 | +/-897 | \$50,622 | +/-897 | \$62,889 | +/-1,767 | \$62,889 | +/-1,767 | \$36,743 | +/-873 | \$36,743 | +/-873 |

Source: U.S. Census American Community Survey (2013-2017), 2019
The median monthly household housing cost was $\$ 1,010$. There was not a significantly difference between owner occupied median housing costs $(\$ 1,010)$ and renter occupied housing costs $(\$ 1,015)$.

Table 19: Monthly Housing Costs, 2017

| Subject | St. Petersburg city, Florida |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Occupied housing units |  | Percent occupied housing units |  | Owner-occupied housing units |  | Percent owneroccupied housing units |  | Renter-occupied housing units |  | Percent renteroccupied housing units |  |
| MONTHLY HOUSING COSTS | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Margin of Error |
| Less than \$300 | 6,528 | +/-479 | 6.10\% | +/-0.4 | 5,480 | +/-451 | 8.80\% | +/-0.7 | 1,048 | +/-173 | 2.30\% | +/-0.4 |
| \$300 to \$499 | 9,869 | +/-545 | 9.20\% | +/-0.5 | 8,452 | +/-446 | 13.60\% | +/-0.7 | 1,417 | +/-282 | 3.20\% | +/-0.6 |
| \$500 to \$799 | 19,632 | +/-892 | 18.30\% | +/-0.8 | 10,369 | +/-572 | 16.60\% | +/-0.8 | 9,263 | +/-654 | 20.60\% | +/-1.3 |
| \$800 to \$999 | 15,797 | +/-816 | 14.70\% | +/-0.7 | 6,677 | +/-533 | 10.70\% | +/-0.8 | 9,120 | +/-592 | 20.30\% | +/-1.3 |
| \$1,000 to \$1,499 | 29,806 | +/-873 | 27.80\% | +/-0.8 | 14,166 | +/-720 | 22.70\% | +/-1.0 | 15,640 | +/-754 | 34.80\% | +/-1.6 |
| \$1,500 to \$1,999 | 13,157 | +/-834 | 12.30\% | +/-0.8 | 8,529 | +/-627 | 13.70\% | +/-0.9 | 4,628 | +/-470 | 10.30\% | +/-1.0 |
| \$2,000 to \$2,499 | 4,827 | +/-385 | 4.50\% | +/-0.4 | 3,718 | +/-321 | 6.00\% | +/-0.5 | 1,109 | +/-246 | 2.50\% | +/-0.5 |
| \$2,500 to \$2,999 | 2,216 | +/-232 | 2.10\% | +/-0.2 | 1,936 | +/-211 | 3.10\% | +/-0.3 | 280 | +/-105 | 0.60\% | +/-0.2 |
| \$3,000 or more | 3,308 | +/-372 | 3.10\% | +/-0.3 | 2,969 | +/-323 | 4.80\% | +/-0.5 | 339 | +/-120 | 0.80\% | +/-0.3 |
| No cash rent | 2,137 | +/-327 | 2.00\% | +/-0.3 | (X) | (X) | (X) | (X) | 2,137 | +/-327 | 4.80\% | +/-0.7 |
| Median (dollars) | \$1,010 | +/-14 | \$1,010 | +/-14 | \$1,005 | +/-22 | \$1,005 | +/-22 | \$1,015 | +/-17 | \$1,015 | +/-17 |

Source: U.S. Census American Community Survey (5-year 2013-2017), 2019

## Housing Affordability

The U.S. Department of Housing and Urban Development (HUD) defines affordability as housing costs of 30 percent or less of total monthly household income including utilities. Based on the 2017 ACS estimates, 34.2 percent of homeowners in the City "with a mortgage" paid 30 percent or more of their income on housing of which 26.5 percent paid over 35 percent or more.

[^11]Table 20: Owner Affordability

| Subject | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME | Estimate | Margin of Error | Percent | Percent Margin of Error |
| Housing units with a mortgage (excluding units where SMOCAPI cannot be computed) | 37,268 | +/-996 | 37,268 | (X) |
| Less than 20.0 percent | 14,795 | +/-677 | 39.70\% | +/-1.7 |
| 20.0 to 24.9 percent | 5,517 | +/-454 | 14.80\% | +/-1.1 |
| 25.0 to 29.9 percent | 4,211 | +/-433 | 11.30\% | +/-1.1 |
| 30.0 to 34.9 percent | 2,882 | +/-338 | 7.70\% | +/-0.9 |
| 35.0 percent or more | 9,863 | +/-630 | 26.50\% | +/-1.3 |

Source: U.S. Census American Community Survey (5 year 2013-2017), 2019

For renters, the median monthly housing rent was reported to be $\$ 1,015$.
Table 21: Gross Rents

| Subject | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Percent | Percent Margin of Error |
| Occupied units paying rent | 42,844 | +/-963 | 42,844 | (X) |
| Less than \$500 | 2,465 | +/-310 | 5.80\% | +/-0.7 |
| \$500 to \$999 | 18,383 | +/-852 | 42.90\% | +/-1.6 |
| \$1,000 to \$1,499 | 15,640 | +/-754 | 36.50\% | +/-1.7 |
| \$1,500 to \$1,999 | 4,628 | +/-470 | 10.80\% | +/-1.1 |
| \$2,000 to \$2,499 | 1,109 | +/-246 | 2.60\% | +/-0.6 |
| \$2,500 to \$2,999 | 280 | +/-105 | 0.70\% | +/-0.2 |
| \$3,000 or more | 339 | +/-120 | 0.80\% | +/-0.3 |
| Median (dollars) | \$1,015 | +/-17 |  | (X) |

Source: U.S. Census American Community Survey (5 year 2013-2017), 2019

Slightly over 52 percent of renters in the City paid 30 percent or more of their income on housing while 43.4 percent paid 35 percent or more for rent, clearly indicating an affordability problem.

Table 22: Renter Affordability

| Subject <br> GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI) | St. Petersburg city, Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Margin of Error | Percent | Percent Margin of Error |
| Occupied units paying rent (excluding units where GRAPI cannot be computed) | 41,450 | +/-958 | 41,450 | (X) |
| Less than 15.0 percent | 4,351 | +/-485 | 10.50\% | +/-1.1 |
| 15.0 to 19.9 percent | 5,199 | +/-481 | 12.50\% | +/-1.2 |
| 20.0 to 24.9 percent | 5,423 | +/-522 | 13.10\% | +/-1.2 |
| 25.0 to 29.9 percent | 4,839 | +/-550 | 11.70\% | +/-1.3 |
| 30.0 to 34.9 percent | 3,646 | +/-465 | 8.80\% | +/-1.1 |
| 35.0 percent or more | 17,992 | +/-836 | 43.40\% | +/-1.8 |
|  |  |  |  |  |
| Not computed | 3,531 | +/-478 | (X) | (X) |

Source: U.S. Census American Community Survey (5 year 2013-2017), 2019

## CHAPTER 3: HOUSING SUPPLY

## St. Petersburg Housing Metrics

St. Petersburg real estate market has fully recovered from the "great recession" with housing prices exceeding the peak 2006 housing boom, although the number of sales is still 50 percent of the City's high during 2006.

Figure 3: Historic Real Estate Sale Prices


Source: Trulia.com, 2019

Based on an analysis of Realtor.com data, St. Petersburg has a very active and balanced residential market. As of the end of May 2019, there are 3,755 homes for sale in St. Petersburg, 242 of which were newly listed. Additionally, there are 736 rentals, with a range of $\$ 675$ to $\$ 15 \mathrm{~K}$ per month.

Figure 4: Median List versus Sold Price


Source: Trulia.com, 2019

Homes for sale in the City have a median listing price of $\$ 266,500$ and a price per square foot of $\$ 206$ as of May $2019^{21}$. There are 3,755 active homes for sale in the City which spend an average of 74 days on the market, as of December, $2018^{22}$.

Figure 5: Home Values, 2019

| \$266.5K | \$206 | \$279K |
| :---: | :---: | :---: |
| Median Listing <br> Home Price | Median Listing Home <br> Price/Sq Ft | Median Sold <br> Home Price |

Source: Realtor.com

## 2019 MLS Housing Data

Strategic Planning Group, Inc. also analyzed Multiple Listing Service (MLS) data as reported by the Pinellas Realtor Organization (part of Florida Realtors) to determine local market conditions.

Based on MLS data ${ }^{23}$, median single family sales price as of February 2019 was $\$ 235,515$, a 2.8 percent increase over 2018 (YoY). Townhouse and condominium sales price was \$280,000, a 52.4 percent increase YoY.

Table 23: MLS Sales Metrics, 2014-2019

| Median Sales Price |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Combined | Single Family | Townhouse/Condo |  |  |
| 2014 | $\$ 137,000$ |  | $\$ 139,000$ |  | $\$ 125,650$ |
| 2015 | $\$ 148,000$ | $8.0 \%$ | $\$ 150,700$ | $8.4 \%$ | $\$ 126,000$ |
| 2016 | $\$ 172,400$ | $16.5 \%$ | $\$ 179,000$ | $18.8 \%$ | $\$ 147,500$ |
| 2017 | $\$ 195,000$ | $13.1 \%$ | $\$ 200,000$ | $11.7 \%$ | $\$ 175,000$ |
| 2018 | $\$ 220,000$ | $12.8 \%$ | $\$ 229,000$ | $14.5 \%$ | $\$ 183,775$ |
| 2019 (Jan -Feb) | $\$ 249,188$ | $13.3 \%$ | $\$ 235,515$ | $2.8 \%$ | $\$ 280,000$ |

Source: Realtors of Pinellas, 2019
The City has averaged approximately 5,800 single family sales per year for the last two years, with the largest number of sales in the $\$ 200,000-\$ 249,999$ range.

[^12]Table 24: MLS Sales Metrics, 2017-2018

| Close Sales Price - Single Family Homes |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | $\begin{aligned} & 2015 \\ & \text { \% Change } \\ & \hline \end{aligned}$ |  | $2016$ <br> \% Change |  | $\begin{aligned} & 2017 \\ & \text { \% Change } \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 2018 \\ & \text { \% Change } \end{aligned}$ |  | $\begin{gathered} 2019 \text { (Jan - } \\ \text { Feb) } \end{gathered}$ |
| Less than \$50,000 | 1,096 | 1,203 | 9.8\% | 969 | -19.5\% | 818 | -15.6\% | 823 | 0.6\% | 216 |
| \$50,000-\$99,999 | 687 | 866 | 26.1\% | 645 | -25.5\% | 438 | -32.1\% | 323 | -26.3\% | 72 |
| \$100,000-\$149,999 | 693 | 1,120 | 61.6\% | 1,124 | 0.4\% | 817 | -27.3\% | 550 | -32.7\% | 122 |
| \$150,000-\$199,999 | 277 | 477 | 72.2\% | 637 | 33.5\% | 775 | 21.7\% | 833 | 7.5\% | 189 |
| \$200,000-\$249,999 | 443 | 820 | 85.1\% | 989 | 20.6\% | 1,139 | 15.2\% | 1,091 | -4.2\% | 235 |
| \$250,000-\$299,999 | 161 | 307 | 90.7\% | 451 | 46.9\% | 486 | 7.8\% | 583 | 20.0\% | 135 |
| \$300,000-\$399,999 | 235 | 331 | 40.9\% | 468 | 41.4\% | 521 | 11.3\% | 650 | 24.8\% | 141 |
| \$400,000-\$599,999 | 198 | 342 | 72.7\% | 414 | 21.1\% | 419 | 1.2\% | 526 | 25.5\% | 130 |
| \$600,000-\$999,999 | 144 | 211 | 46.5\% | 246 | 16.6\% | 293 | 19.1\% | 315 | 7.5\% | 89 |
| \$1,000,000 or more | 39 | 70 | 79.5\% | 90 | 28.6\% | 113 | 25.6\% | 142 | 25.7\% | 40 |
| Total | 3,973 | 5,747 |  | 6,033 |  | 5,819 |  | 5,836 |  | 1,369 |

Source: Realtors of Pinellas, 2019
St. Petersburg has had an active townhouse/condominium market over the last several years, averaging approximately 3,000 sales per year.

Table 25: MLS Sales Metrics, 2017-2018

| Close Sales Price - Townhouse/Condos |  |  |  | 2016 |  | 2017 |  | 2018 |  | $\begin{gathered} 2019 \text { (Jan - } \\ \text { Feb) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2015 |  |  |  |  |  |  |  |  |
|  |  | \% Change |  | \% Change |  | \% Change |  | \% Change |  |  |
| Less than \$50,000 | 945 | 1,202 | 27.2\% | 992 | -17.5\% | 889 | -10.4\% | 769 | -13.5\% | 194 |
| \$50,000-\$99,999 | 286 | 438 | 53.1\% | 505 | 15.3\% | 548 | 8.5\% | 564 | 2.9\% | 126 |
| \$100,000-\$149,999 | 224 | 273 | 21.9\% | 278 | 1.8\% | 357 | 28.4\% | 335 | -6.2\% | 82 |
| \$150,000-\$199,999 | 102 | 158 | 54.9\% | 195 | 23.4\% | 229 | 17.4\% | 205 | -10.5\% | 47 |
| \$200,000-\$249,999 | 144 | 220 | 52.8\% | 229 | 4.1\% | 259 | 13.1\% | 272 | 5.0\% | 76 |
| \$250,000-\$299,999 | 89 | 136 | 52.8\% | 133 | -2.2\% | 161 | 21.1\% | 162 | 0.6\% | 56 |
| \$300,000-\$399,999 | 110 | 235 | 113.6\% | 238 | 1.3\% | 286 | 20.2\% | 280 | -2.1\% | 63 |
| \$400,000-\$599,999 | 89 | 114 | 28.1\% | 132 | 15.8\% | 239 | 81.1\% | 239 | 0.0\% | 60 |
| \$600,000-\$999,999 | 49 | 60 | 22.4\% | 67 | 11.7\% | 121 | 80.6\% | 145 | 19.8\% | 67 |
| \$1,000,000 or more | 22 | 36 | 63.6\% | 32 | -11.1\% | 63 | 96.9\% | 77 | 22.2\% | 66 |
| Total | 2,060 | 2,872 |  | 2,801 |  | 3,152 |  | 3,048 |  | 837 |

Source: Realtors of Pinellas, 2019

## Rental Market

As reported by US Census Bureau's American Community Survey, renters of all types of housing in St. Petersburg have significantly lower household incomes than overall occupied households. In 2017 the median renter household income was $\$ 36,743$ and inflated to 2019 is $\$ 38,463$. According to HUD standards the median rental household can only afford to spend $\$ 962$ a month for rent and utilities.

Table 26: St. Petersburg Rental Household Income

| Subject | St. Petersburg city, Florida |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Occupied housing units |  | Renter-occupied housing |  | Percent renter-occupied housing |  |  |
|  | Estimate | Margin of Error | Estimate | Margin of Error | Estimate | Cumulative Estimate | Margin of Error |
| Occupied housing units | 107,277 | +/-1,246 | 44,981 | +/-1,019 | 44,981 |  | +/-1,019 |
| HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2017 INFLATION- |  |  |  |  |  |  |  |
| Less than \$5,000 | 4,763 | +/-530 | 3,233 | +/-478 | 7.20\% | 7.20\% | +/-1.0 |
| \$5,000 to \$9,999 | 3,707 | +/-405 | 2,468 | +/-300 | 5.50\% | 12.70\% | +/-0.6 |
| \$10,000 to \$14,999 | 5,875 | +/-570 | 3,148 | +/-474 | 7.00\% | 19.70\% | +/-1.0 |
| \$15,000 to \$19,999 | 6,220 | +/-594 | 3,430 | +/-420 | 7.60\% | 27.30\% | +/-0.9 |
| \$20,000 to \$24,999 | 5,829 | +/-462 | 3,284 | +/-365 | 7.30\% | 34.60\% | +/-0.9 |
| \$25,000 to \$34,999 | 11,120 | +/-630 | 5,661 | +/-425 | 12.60\% | 47.20\% | +/-0.9 |
| \$35,000 to \$49,999 | 15,389 | +/-827 | 7,268 | +/-662 | 16.20\% | 63.40\% | +/-1.4 |
| \$50,000 to \$74,999 | 19,456 | +/-960 | 7,861 | +/-669 | 17.50\% | 80.90\% | +/-1.5 |
| \$75,000 to \$99,999 | 13,116 | +/-659 | 3,865 | +/-473 | 8.60\% | 89.50\% | +/-1.0 |
| \$100,000 to \$149,999 | 12,803 | +/-688 | 3,502 | +/-437 | 7.80\% | 97.30\% | +/-1.0 |
| \$150,000 or more | 8,999 | +/-574 | 1,261 | +/-231 | 2.80\% | 100.10\% | +/-0.5 |
| Median household income (dollars) | \$50,622 | +/-897 | \$36,743 | +/-873 | \$36,743 | \$36,743 | +/-873 |

Source: U.S. Census American Community Survey (5 year 2013-2017), 2019
Based on data from Trulia.com, St. Petersburg median rent as of May 2019 was $\$ 1,590$ based on 1,005 rentals (single family and apartments).

Figure 6: Median Rent

| Median Rent in Saint Petersburg |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  | 1 yr |
| Median Rent | Numb |  |  |
| s2,00 | 1200 |  |  |
| \$1,500 | 1.000 |  |  |
| S1,00 | ${ }^{800}$ |  |  |
| \$500 | 400 |  |  |
|  | 200 |  |  |
|  |  |  |  |
|  |  |  |  |

Source: Trulia.com

## Apartment Market

Strategic Planning Group, Inc. commissioned REIS for a competitive apartment analysis of the St. Petersburg market. Based on REIS 4 ${ }^{\text {th }}$ Quarter 2018 apartment data, the asking rent range from $\$ 814$ to $\$ 2,785$. Vacancy rates are directly related to rents and range from 0 to 21.6 percent.

Table 27: REIS Comparable Apartment Metrics, 2019

|  | LOW | MEAN | MEDIAN | HIGH |
| :---: | :---: | :---: | :---: | :---: |
| Current Asking Rent/Unit | \$814 | \$1,668 | \$1,138 | \$2,785 |
| Current Effective Rent/Unit | \$725 | \$1,486 | \$1,014 | \$2,481 |
| Current Vacancy Rate | 0.0\% | 5.9\% | 2.3\% | 21.6\% |
| Property Size (units) | 43 | 211 | 175 | 477 |
| Year Built | 1945 | 1997 | 1976 | 2018 |
|  | STUDIO | 1BR | 2BR | 3BR |
| Current Asking Rent/Unit | \$1,222 | \$1,489 | \$1,987 | \$1,726 |
| Current Effective Rent/Unit | \$1,089 | \$1,326 | \$1,770 | \$1,537 |
| Unit Size (SF) | 528 | 724 | 1,051 | 1,178 |
| Units | 20 | 102 | 85 | 4 |
| Current Asking Rent/SF | \$2.30 | \$2.03 | \$1.85 | \$1.45 |

Source: Reis, Inc. 2019

Asking rents by bedroom type range from $\$ 1,222$ to $\$ 1,987$ and range in size form 528 sq. ft. to 1,178 sq. ft .

The following table compares recent comparative rent metrics for the St. Petersburg submarket. Data, for the final two quarters of 2018, show that the immediate area comparables have low vacancy rates and effective rent growth rates, which are higher than the overall region.

Table 28: Apartment Performance Metrics (Asking and Effective Rent Growth Rates)

|  | QUARTERLY |  |  | ANNUALIZED |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4Q 2018 | 3Q 2018 | YTD | 1 YEAR | 3 YEAR | 5 YEAR |
| Comp Group | 9.9\% | 2.0\% | 2.4\% | 10.0\% | 12.6\% | 12.5\% |
| Central St. Pete | 11.1\% | 2.8\% | 2.6\% | 11.0\% | 11.3\% | 9.1\% |
| Tampa-St. Petersburg | 1.4\% | 1.5\% | 1.3\% | 5.4\% | 5.1\% | 4.6\% |
|  | EFFECTIVE RENT GROWTH RATES |  |  |  |  |  |
|  | QUARTERLY |  |  | ANNUALIZED |  |  |
|  | 4Q 2018 | 3Q 2018 | YTD | 1 YEAR | 3 YEAR | 5 YEAR |
| Comp Group | 23.4\% $\dagger$ | 2.3\% | 5.6\% | 24.3\% $\dagger$ | 23.4\% $\dagger$ | 22.3\% $\dagger$ |
| Central St. Pete | 9.7\% | 3.1\% | 2.5\% | 10.2\% | 10.0\% | 7.2\% |
| Tampa-St. Petersburg | 1.3\% | 1.5\% | 1.3\% | 5.3\% | 4.7\% | 4.5\% |
|  | *Historical trends include only properties in the Comp Group that have at least five full years of history; aggregated data on rents and vacancies displayed in other tables may therefore not match precisely. |  |  |  |  |  |

Source: Reis, Inc. 2019

Since 2017, the overall rental market has been stable, with an asking rent of approximately $\$ 1,660$ per unit and a declining vacancy rate of 5.9 percent at the end of April 2019.

Table 29: Apartment Performance Metrics (Asking and Effective Rent Growth Rates)

| Year | Month/Qtr | Asking Rent <br> (per Unit) | Asking Rent <br> Pct Change | Vacancy <br> Vacancy Rate Change (BPS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2017 | 4 | $\$ 1,488$ | $-1.1 \%$ | $8.6 \%$ | -20 |
| 2018 | 1 | $\$ 1,466$ | $-1.5 \%$ | $8.6 \%$ | 0 |
| 2018 | 2 | $\$ 1,461$ | $-0.3 \%$ | $8.1 \%$ | -50 |
| 2018 | 3 | $\$ 1,490$ | $2.0 \%$ | $5.7 \%$ | -240 |
| 2018 | 4 | $\$ 1,637$ | $9.9 \%$ | $6.7 \%$ | 100 |
| 2019 | Mar | $\$ 1,664$ | $0.3 \%$ | $6.1 \%$ | -20 |
| 2019 | Apr | $\$ 1,668$ | $0.3 \%$ | $5.9 \%$ | -20 |
| Historical trends include only properties in the Comp <br> aggregated data on rents and vacancies displayed in other tables may therefore not match precisely. |  |  |  |  |  |

Source: Reis, Inc. 2019

The City has several apartments/condominiums planned, based on Reis, Inc. data, as shown below:
Table 30: Completed and Planned Apartments

|  | Completed Units |  | Units Under Construction |  | Totals | Planned | Proposed | Totals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | YTD 2019 | 2019 | 2020 and Later | 2018 and Later |  |  |  |
| Market Rate Rentals | 4,816 | 1,050 | 3,566 | 2,198 | 11,630 | 8,284 | 4,095 | 12,379 |
| Condominiums | 285 | 0 | 0 | 119 | 404 | 2,142 | 90 | 2,232 |
| Other | 635 | 154 | 53 | 249 | 1,091 | 5,174 | 101 | 5,275 |
| Totals | 5,736 | 1,204 | 3,619 | 2,566 | 13,125 | 15,600 | 4,286 | 19,886 |

Source: Reis, Inc. 2019

Figure 7: Type of Rental Projects and Submarket Areas


Includes all recently completed, under construction, planned, and proposed properties from the table above. Note that some verified listings for planned and proposed properties do not yet have a firm completion date.
Source: Reis, Inc. 2019
Based on REIS data, the City of St. Petersburg comprises two submarkets: Central St. Petersburg and North St. Petersburg. As shown below most of the apartment activity is found in Central St. Petersburg.

Table 31: Pinellas County Apartment Market

| Submarket | 1. Completed |  |  | 2. Under Construction |  |  | 3. Planned/Proposed |  |  | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Apartment | Condo | Other | Apartment | Condo | Other | Apartment | Condo | Other |  |
| Pinellas Beaches | 0 | 0 | 0 | 0 | 104 | 28 | 593 | 87 | 0 | 812 |
| Central St. Pete | 1,016 | 253 | 0 | 578 | 0 | 103 | 2,200 | 20 | 0 | 4,170 |
| North St. Pete | 0 | 0 | 130 | 0 | 0 | 0 | 198 | 0 | 0 | 328 |
| Largo | 258 | 0 | 92 | 0 | 0 | 0 | 0 | 0 | 224 | 574 |
| Pinellas Park | 241 | 0 | 6 | 274 | 0 | 0 | 112 | 0 | 0 | 633 |
| Clearwater | 0 | 0 | 0 | 339 | 0 | 0 | 177 | 0 | 0 | 516 |
| North Pinellas | 675 | 0 | 56 | 0 | 0 | 36 | 374 | 0 | 130 | 1,271 |
| North Hillsborough | 612 | 0 | 0 | 218 | 0 | 0 | 0 | 0 | 0 | 830 |
| Westshore | 182 | 0 | 0 | 323 | 0 | 0 | 322 | 0 | 0 | 827 |
| Sulphur Springs | 81 | 0 | 56 | 0 | 0 | 0 | 0 | 0 | 0 | 137 |
| University South | 38 | 0 | 0 | 0 | 0 | 0 | 114 | 0 | 0 | 152 |
| Temple Terrace | 0 | 0 | 24 | 0 | 0 | 24 | 0 | 0 | 0 | 48 |
| Central Tampa | 1,322 | 0 | 291 | 896 | 0 | 43 | 4,942 | 557 | 3,586 | 11,637 |
| Brandon/Plant City | 240 | 0 | 0 | 0 | 0 | 0 | 236 | 0 | 225 | 701 |
| MacDill AFB | 0 | 32 | 0 | 1,239 | 15 | 68 | 1,109 | 1,568 | 0 | 4,031 |
| Pasco County | 835 | 0 | 30 | 1,373 | 0 | 0 | 1,390 | 0 | 1,016 | 4,644 |
| Non-Submarketed Areas | 366 | 0 | 104 | 524 | 0 | 0 | 612 | 0 | 94 | 1,700 |

Source: Reis, Inc. 2019

## Rent Summary

The median asking rent for all rentals including single family homes as reported by Trulia $(\$ 1,590)$ would require a household income of $\$ 64,000$; the latter of which is significantly higher than St. Petersburg's median household income of $\$ 57,700^{24}$.

Using SPG's Affordability Model, a St. Petersburg "median household" could afford a monthly rent of $\$ 1,443$ or a $\$ 229,400$ home, assuming a 10 percent down payment and other debt of 12 percent as shown below.

Table 32: Median Household Rent/Owner Affordability, 2019

| Affordability Calculator Median Household Income 2019: |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Downpayment | 10\% |  | Utilities | 15\% |  |  |  |
| Cost Burden | 30\% |  | Tax \& Ins | 20\% |  |  |  |
| Interest Rate | 4.25\% |  | Other Debt | 12\% |  |  |  |
| Income Category | Median Income (\%) | Household Income | Monthly Rent | Monthly Payment | Payment <br> - Tax \& Ins | Amt of Mortgage | Home Price |
| Very Low | 50\% | \$28,850 | \$721 | \$635 | \$508 | \$103,216 | \$103,216 |
| Very Low | 60\% | \$34,620 | \$866 | \$762 | \$609 | \$123,859 | \$123,859 |
| Low | 80\% | \$46,160 | \$1,154 | \$1,016 | \$812 | \$165,145 | \$183,495 |
| Median | 100\% | \$57,700 | \$1,443 | \$1,269 | \$1,016 | \$206,432 | \$229,369 |
| Moderate | 120\% | \$69,240 | \$1,731 | \$1,523 | \$1,219 | \$247,718 | \$275,242 |

[^13]
# CHAPTER 4: ST. PETERSBURG'S WORKFORCE/ATTAINABLE HOUSING NEEDS 

## Workforce Housing Needs

One of the major issues in defining workforce housing is determining what income group or cohort to use within the analysis. As previously discussed workforce housing is usually defined as 81 percent to 120 percent or 140 percent AMI. The problem encountered is that HUD defines AMI in terms of "family income" which no longer represents the majority of households and which is usually considerably higher than the overall median household income for an area. Furthermore, most federal and state programs limit assistance to households at or below 80 percent median family income. By using HUD's AMI figure, which most, if not all communities do as required by HUD, the affordability issue is understated. The other main issue in defining attainable and workforce housing is the difference in housing costs between ownership and rental households.

## Ownership

HUD defines attainable as households paying 30 percent or less of their income on housing although; in recent years many lending institutions had increased this level to 40 percent as an acceptable cost burden. It is difficult to accurately define affordability for homeowners using this definition for a host of reasons. First, most homeowners tend to maximize their monthly payments (subject to financing) in order to buy the most they can afford. This is due to the fact that housing is perceived as a long term investment as well as a potential tax deduction. Mortgage originators tend to use the 28/36 rule when qualifying for a loan. Housing expenses should not exceed 28 percent (includes HOA, home insurance and property taxes) as well as not exceeding 36 percent of total gross income which includes housing expenses as well as credit cards and other debt.

Older households, especially those that have recently moved into the area, may perceive the local housing market as a bargain compared to other parts of the county. If they have sold their previous residence for a large profit, they tend to over invest by building or purchasing a larger home with more amenities than their previous residence. Some may even have the money to pay cash but choose to take out a mortgage.

The last major problem with ownership affordability is the definition of "income" verses wealth, which is partially addressed above. One major group, senior citizens ( 65 years and older) fall into this cohort. In many cases, the elderly have limited income (defined as living at or below the poverty line, see discussion below) yet have sizeable wealth. The relatively new use of reverse mortgages is an attempt to deal with part of this issue.

Finally, those that currently own housing have for the most part reached the "American Dream". A number of issues; demographics, ethnicity, tighter credit controls, future job changes, student debt, changing beliefs about housing being a good investment, etc. have a significant percentage of households seeking rental housing (both single family and apartments).

## Renter Households

Renter households are a good indicator of affordability. Historically, for most Americans, the ultimate "dream" was homeownership; therefore if all could "afford" and qualify for ownership, the rental market would be expected to be limited. Traditionally, the main reasons for rental housing were recent migration to the area, new household formation usually caused by separation or divorce, and new younger aged
households (couples or unrelated individuals). However, due to a host of financial reasons including high priced housing, many households cannot afford nor desire ownership. These factors include: lack of income, lack of credit, and/or insufficient down payment, or no longer see homeownership as a means of wealth creation.

## Defining the workforce housing Gap

This section describes the methodology used to define the workforce housing needs within Pinellas County. This first component of SPG workforce housing methodology is the relationship between job growth and population growth in order to calculate household income by income range.

## Relationship Between Job Growth And Population Growth

The social issue driving this analysis has been the growth in moderate income households. Growth in Pinellas County is driven by both new employment in and adjacent to the county and city as well as retirement. New job growth is based on the foundation of existing residents. Most non-retirement people coming to the area would not come if they could not expect to find employment. Those born in the local area would not stay without jobs. Simply stated, if a region of the country does not maintain job growth, there will be out migration to regions where job growth is occurring. While employment generation is important to the growth of Pinellas County and the City, the region is attractive to retirees and foreigners who buy and rent residential units.

## Demand

The analysis is comprised of several steps used to convert new employment into households and income categories to determine gaps in housing affordability at different income levels.

A housing affordability calculation based upon HUD defined income categories ranging from low to moderate income was utilized to determine rent and mortgage/home prices supportable for each income category. Major assumptions in this calculation are a down payment of 10 to 20 percent, cost burden of 30 percent, taxes and insurance of 15 percent, utilities costs at 20 percent, and a mortgage interest rate of 4.25 percent. For the most part it also assumes no other debt.

## Housing Affordability

Housing is primarily a function of the private market and is influenced by economic factors such as financial feasibility and profitability. Government has played an increasing role in housing in response to the failure of the private market to provide housing that is affordable to certain households. Affordable workforce housing is housing that does not financially cost burden a family and that is safe and in decent condition. Federal government guidelines, primarily those developed by the U.S. Department of Housing and Urban Development (HUD), define affordable housing as costing an owner or renter no more than $30 \%$ of the household's gross monthly income for housing costs, including utilities. The relationship between housing cost and income determines how affordable a community is to live in. If the housing prices are high and incomes are low, it is more likely that people will experience difficulty in affording housing and they are more likely to spend greater than $30 \%$ of their incomes on housing.

St. Petersburg is one of Pinellas County's moderately priced cities. As shown earlier, the City's median family income was estimated to be $\$ 75,582$ in 2017, with median household income of $\$ 55,134$ and nonfamily median income of $\$ 37,353$.

Table 33: Median Income by Type of Household, 2017

| Subject | St. Petersburg |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Households | Families | Married- <br> couple <br> families | Nonfamily <br> households |
|  | Estimate | Estimate | Estimate | Estimate |
| Median income (dollars) | $\$ 55,134$ | $\$ 75,582$ | $\$ 85,853$ | $\$ 37,353$ |
| Mean income (dollars) | $\$ 80,310$ | $\$ 103,397$ | N | $\$ 54,117$ |

Source: US Census American Community Survey 2013-2017, 2019
Using the City's median household income of $\$ 57,700^{25}$, a St. Petersburg median income household can afford $\$ 1,269$ for rent or a maximum of $\$ 229,400^{26}$ for a single family home. The median MLS single family sale price was $\$ 235,515$ in 2019 and $\$ 280,000^{27}$ for a townhome/condominium; therefore a single family home is not affordable to a median income household, nor could it afford a median priced townhome/condominium nor the asking apartment rent for a two bedroom apartment, \$1,987.

Table 34: Housing Affordability, 2019 (Median Household Income)

| Affordability Calculator <br> Median Household Income 2019: |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Downpayment | 10\% |  | Utilities | 15\% |  |  |  |
| Cost Burden | 30\% |  | Tax \& Ins | 20\% |  |  |  |
| Interest Rate | 4.25\% |  | Other Debt | 12\% |  |  |  |
| Income Category | Median Income (\%) | Household Income | Monthly <br> Rent | Monthly Payment | Payment <br> - Tax \& Ins | Amt of Mortgage | Home <br> Price |
| Very Low | 50\% | \$28,850 | \$721 | \$635 | \$508 | \$103,216 | \$103,216 |
| Very Low | 60\% | \$34,620 | \$866 | \$762 | \$609 | \$123,859 | \$123,859 |
| Low | 80\% | \$46,160 | \$1,154 | \$1,016 | \$812 | \$165,145 | \$183,495 |
| Median | 100\% | \$57,700 | \$1,443 | \$1,269 | \$1,016 | \$206,432 | \$229,369 |
| Moderate | 120\% | \$69,240 | \$1,731 | \$1,523 | \$1,219 | \$247,718 | \$275,242 |

Source: Strategic Planning Group, Inc., 2019
In analyzing affordability, it must be remembered that household income is not typically the same thing as a single wage income. Today, most households represent two or more wage earners.

## Identifying Existing Occupations and Wages

During this step SPG collected data from the Florida Department of Labor, U.S. Department of Labor as well as the City on occupational employment and wages for St. Petersburg/Pinellas County. These jobs were then identified on a per capita basis in order to translate the type of occupations created by an increase in future population growth in the City. As shown below, 48 percent of the MSA's occupations have an entry wage of less than $\$ 12$ per hour. Slightly over 25 percent have an entry salary of less than $\$ 10$ per hour or an annual wage of less than $\$ 16,600$.

[^14]Table 35: County Wage Levels for Selected Occupations, 2018

| Occupational Code | Title | $\begin{aligned} & 2018 \\ & \text { Employment } \\ & \hline \end{aligned}$ | Hourly Wage age estimates in dollars) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Mean | Median | Entry** | Exp*** |
| 35-3022 | Counter Attendants, Cafeteria, Food Concession, and Coffee Shop | 6,670 | 9.57 | 9.13 | 8.78 | 9.96 |
| 35-2011 | Cooks, Fast Food | 1,090 | 10.91 | 10.26 | 8.83 | 11.94 |
| 39-3031 | Ushers, Lobby Attendants, and Ticket Takers | 1,790 | 11.04 | 9.46 | 8.84 | 12.14 |
| 35-9011 | Dining Room and Cafeteria Attendants and Bartender Helpers | 3,920 | 9.97 | 9.39 | 8.85 | 10.53 |
| 35-3011 | Bartenders | 8,450 | 10.91 | 9.26 | 8.86 | 11.93 |
| 35-3041 | Food Servers, Nonrestaurant | 2,390 | 9.74 | 9.25 | 8.87 | 10.18 |
| 53-3041 | Taxi Drivers and Chauffeurs | 1,270 | 11.08 | 10.55 | 8.87 | 12.18 |
| 35-3031 | Waiters and Waitresses | 28,020 | 12.46 | 9.39 | 8.88 | 14.24 |
| 39-9011 | Childcare Workers | 4,410 | 11.10 | 9.91 | 8.90 | 12.20 |
| 39-9099 | Personal Care and Service Workers, All Other | 800 | 11.83 | 10.29 | 8.90 | 13.29 |
| 41-9011 | Demonstrators and Product Promoters | 760 | 13.64 | 11.95 | 8.93 | 15.99 |
| 53-3031 | Driver/Sales Workers | 3,840 | 11.84 | 9.75 | 8.93 | 13.30 |
| 39-2021 | Nonfarm Animal Caretakers | 1,670 | 11.46 | 10.80 | 8.94 | 12.72 |
| 41-2011 | Cashiers | 32,680 | 10.53 | 10.06 | 8.97 | 11.31 |
| 53-6021 | Parking Lot Attendants | 2,510 | 10.32 | 9.54 | 8.97 | 11.00 |
| 39-5012 | Hairdressers, Hairstylists, and Cosmetologists | 4,530 | 15.26 | 12.34 | 8.98 | 18.40 |
| 41-9041 | Telemarketers | 2,650 | 12.12 | 10.57 | 8.98 | 13.69 |
| 39-3091 | Amusement and Recreation Attendants | 4,400 | 10.10 | 9.44 | 9.00 | 10.65 |
| 53-7064 | Packers and Packagers, Hand | 4,750 | 10.72 | 9.87 | 9.00 | 11.58 |
| 51-9199 | Production Workers, All Other | 1,530 | 12.85 | 11.62 | 9.02 | 14.76 |
| 41-2031 | Retail Salespersons | 42,550 | 12.90 | 11.14 | 9.03 | 14.83 |
| 35-9021 | Dishwashers | 5,560 | 10.56 | 10.27 | 9.11 | 11.28 |
| 39-9021 | Personal Care Aides | 5,980 | 10.86 | 10.25 | 9.13 | 11.72 |
| 31-9096 | Veterinary Assistants and Laboratory Animal Caretakers | 1,130 | 11.68 | 11.02 | 9.13 | 12.96 |
| 35-9031 | Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop | 4,400 | 11.85 | 10.90 | 9.16 | 13.19 |
| 41-2022 | Parts Salespersons | 2,710 | 13.39 | 11.95 | 9.33 | 15.42 |
| 51-6011 | Laundry and Dry-Cleaning Workers | 2,100 | 10.97 | 10.72 | 9.39 | 11.76 |
| 37-2012 | Maids and Housekeeping Cleaners | 9,070 | 11.30 | 10.77 | 9.44 | 12.22 |
| 41-2021 | Counter and Rental Clerks | 4,050 | 13.38 | 11.66 | 9.45 | 15.35 |
| 35-2015 | Cooks, Short Order | 1,410 | 14.88 | 12.83 | 9.49 | 17.58 |
| 43-9051 | Mail Clerks and Mail Machine Operators, Except Postal Service | 1,110 | 13.09 | 12.21 | 9.56 | 14.86 |
| 35-2021 | Food Preparation Workers | 7,010 | 11.64 | 11.21 | 9.66 | 12.63 |
| 33-9032 | Security Guards | 11,400 | 14.81 | 11.60 | 9.66 | 17.38 |
| 51-3011 | Bakers | 1,020 | 14.25 | 13.21 | 9.80 | 16.48 |
| 53-3033 | Light Truck or Delivery Services Drivers | 7,200 | 16.80 | 14.52 | 9.80 | 20.30 |
| 51-9111 | Packaging and Filling Machine Operators and Tenders | 3,970 | 13.01 | 12.12 | 9.80 | 14.61 |
| 51-2028 | Electrical, electronic, and electromechanical assemblers, except coil winders, tapers, and finishers | 2,500 | 15.25 | 14.16 | 9.81 | 17.97 |
| 25-2011 | Preschool Teachers, Except Special Education | 3,980 | 12.44 | 11.98 | 9.95 | 13.68 |
| 31-1011 | Home Health Aides | 3,860 | 11.20 | 10.96 | 10.00 | 11.80 |
| 39-9032 | Recreation Workers | 3,110 | 13.60 | 11.94 | 10.01 | 15.40 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 16,170 | 13.95 | 11.80 | 10.03 | 15.91 |
| 43-5081 | Stock Clerks and Order Fillers | 19,710 | 12.68 | 11.74 | 10.04 | 13.99 |
| 27-1026 | Merchandise Displayers and Window Trimmers | 1,470 | 15.96 | 13.69 | 10.05 | 18.92 |
| 43-9061 | Office Clerks, General | 27,580 | 16.00 | 14.39 | 10.08 | 18.96 |
| 43-4081 | Hotel, Motel, and Resort Desk Clerks | 1,830 | 11.64 | 11.25 | 10.12 | 12.40 |
| 51-2098 | Assemblers and fabricators, all other, including team assemblers | 9,050 | 14.34 | 13.64 | 10.15 | 16.43 |
| 51-9198 | Helpers--Production Workers | 1,580 | 13.65 | 13.26 | 10.15 | 15.40 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 16,620 | 13.74 | 12.55 | 10.25 | 15.48 |
| 43-4111 | Interviewers, Except Eligibility and Loan | 2,700 | 16.47 | 16.00 | 10.29 | 19.56 |
| 43-4171 | Receptionists and Information Clerks | 12,900 | 13.53 | 13.10 | 10.30 | 15.15 |
| 43-9021 | Data Entry Keyers | 2,440 | 15.08 | 14.10 | 10.32 | 17.46 |
| 37-3011 | Landscaping and Groundskeeping Workers | 8,850 | 13.33 | 12.68 | 10.37 | 14.82 |
| 35-2014 | Cooks, Restaurant | 12,750 | 12.62 | 12.41 | 10.45 | 13.71 |
| 41-9099 | Sales and Related Workers, All Other | 1,120 | 18.35 | 14.29 | 10.45 | 22.30 |
| 43-4181 | Reservation and Transportation Ticket Agents and Travel Clerks | 1,950 | 18.14 | 14.85 | 10.49 | 21.97 |
| 53-3022 | Bus Drivers, School or Special Client | 3,110 | 13.78 | 13.56 | 10.52 | 15.41 |
| 35-2012 | Cooks, Institution and Cafeteria | 1,980 | 13.07 | 12.89 | 10.55 | 14.34 |
| 25-3021 | Self-Enrichment Education Teachers | 4,810 | 21.53 | 17.01 | 10.58 | 27.00 |
| 51-6031 | Sewing Machine Operators | 1,000 | 13.44 | 12.90 | 10.58 | 14.87 |
| 47-2051 | Cement Masons and Concrete Finishers | 2,130 | 16.48 | 16.53 | 10.61 | 19.42 |
| 47-2061 | Construction Laborers | 9,110 | 14.58 | 13.99 | 10.63 | 16.55 |
| 37-2021 | Pest Control Workers | 1,890 | 17.71 | 18.17 | 10.71 | 21.20 |
| 31-9011 | Massage Therapists | 1,440 | 20.86 | 17.41 | 10.91 | 25.83 |
| 35-1012 | First-Line Supervisors of Food Preparation and Serving Workers | 9,130 | 18.56 | 15.15 | 10.96 | 22.36 |
| 47-2181 | Roofers | 3,390 | 15.89 | 16.20 | 11.01 | 18.33 |
| 43-5071 | Shipping, Receiving, and Traffic Clerks | 4,640 | 15.63 | 14.45 | 11.09 | 17.89 |
| 31-1014 | Nursing Assistants | 14,740 | 13.41 | 13.16 | 11.13 | 14.55 |
| 43-4071 | File Clerks | 1,620 | 15.28 | 15.04 | 11.28 | 17.28 |
| 29-2052 | Pharmacy Technicians | 5,330 | 15.16 | 14.86 | 11.34 | 17.07 |
| 51-5112 | Printing Press Operators | 2,190 | 16.24 | 14.94 | 11.34 | 18.68 |
| 43-4051 | Customer Service Representatives | 52,010 | 16.27 | 15.21 | 11.39 | 18.71 |
| 39-9031 | Fitness Trainers and Aerobics Instructors | 2,720 | 20.67 | 18.58 | 11.40 | 25.30 |
| 51-9061 | Inspectors, Testers, Sorters, Samplers, and Weighers | 2,690 | 18.44 | 16.92 | 11.57 | 21.87 |
| 35-1011 | Chefs and Head Cooks | 1,740 | 21.42 | 16.74 | 11.59 | 26.33 |
| 47-3013 | Helpers--Electricians | 1,330 | 15.50 | 14.99 | 11.65 | 17.43 |
| 43-6014 | Secretaries and Administrative Assistants, Except Legal, Medical, | 21,050 | 16.90 | 16.43 | 11.72 | 19.48 |
| 29-2041 | Emergency Medical Technicians and Paramedics | 2,050 | 17.14 | 16.35 | 11.75 | 19.83 |
| 51-3021 | Butchers and Meat Cutters | 1,380 | 15.44 | 15.50 | 11.79 | 17.26 |
| 31-9094 | Medical Transcriptionists | 1,120 | 19.00 | 19.00 | 11.86 | 22.56 |
| 49-9071 | Maintenance and Repair Workers, General | 11,980 | 17.32 | 16.42 | 11.89 | 20.04 |

Source: Florida Department of Economic Development, 2019

## Adjustment from Employees to Employee Households

This step recognizes that there is, on average, more than one worker per household. As mentioned, a single wage earner does not represent the typical household. Therefore, SPG for purposes of comparison combined several job categories into two wage earner families to show the impact that more than one wage earner has on affordability. Selected household wage configurations are shown in Table 35.

Table 36 illustrates the impact of two wage earners on overall household income. Based on census data, slightly over 41 percent of households have two or more wage earners or 60 percent per working household. Furthermore, women's median income is only 63-80 percent of male median income.

Table 36: Selected Employees Pinellas County Household Wage Configurations

| 1 Worker Households | Avg. |  |  |
| :--- | ---: | :--- | ---: |
|  | 2-Worker Households | Avg. <br> Wage/Yr. | Occupation |

Source: Florida Department of Economic Opportunity, 2019

## Ownership Housing Supply

In evaluating the supply of ownership housing within Pinellas County, SPG used MLS property sales and listings data. MLS data in general does not include all residential home sales for a given period. Some properties may be listed by an alternative service, never listed, and sold by owner/developer and not listed. In general, total MLS listings represent between 60 to 80 percent of the total real estate transactions in any given market.

MLS residential sales for 2018 showed that 17 percent of single family sales exceeded $\$ 400,000^{28}$, with 141 units selling for over $\$ 1$ million. While this exceeds the affordability of median income households, the City had 43 percent of its single family and 61 percent of its condo/townhouse sales for $\$ 200,000$ or less.

## GAP Analysis

Based on ACS data, 42.6 percent of owner occupied households spend over 30 percent of their income on housing ( 34 percent spend 35 percent or more). Approximately 52 percent of renter households spend over 30 percent for housing and 43.5 percent spend over 35 percent or more.

The ACS reported that the median ownership monthly cost was $\$ 1,150$ in 2017 , while gross monthly median rent was $\$ 1,224$. REIS reports a median asking apartment rent of $\$ 1,138$ in 2018 . Households earning 80 percent of the City's median income can afford to pay $\$ 1,154{ }^{29}$ monthly for rent or afford an $\$ 185,500$ townhouse/condominium. A 2019 median income household $\left(\$ 57,700^{30}\right)$ can afford a monthly rental of approximately $\$ 1,443^{31}$ or can afford a $\$ 229,400$ priced home. As reported by the Census, MLS and REIS data, there is currently a significant workforce housing GAP especially for a 2 bedroom apartment.

[^15]
## CHAPTER 5 LINKAGE FEE ANALYSIS

## LINKAGe Fee Nexus

Linkage fees are a means for local government to collect monies to help support affordable/workforce housing. These fees, collected from market rate residential development and non-residential development, are placed in a trust fund to provide for the construction and maintenance of affordable residential units.

Under Florida law, there must be a rational relationship between the linkage/mitigation fee imposed and the impact of new construction on the need for affordable/workforce housing. The State of Florida has acknowledged that the need for affordable housing is a basic public need. The 1985 Growth Management Act (Chapter 163) requires every local government in the state adopt a housing element that addresses adequate and affordable housing for all of its current and anticipated populations, therefore establishing a nexus. Other Florida statues defining affordable housing needs include Chapter 187.201 and Chapter 125.01055. In addition to housing as a public need, studies show that households require the need for a whole range of public and private sector services that account for most of the job creation in any community including teachers, fire and crime prevention, grocers, hair salons, healthcare, restaurant workers, etc. ${ }^{32}$ Lastly, especially in a built out city like St. Petersburg, new housing can result in the demolition or redevelopment of existing affordable housing into market grade housing thereby eliminating existing affordable housing stock.

Local governments must determine the need new market rate residential and non-residential developments create for housing that is affordable to the workforce, as a legal basis for establishing a workforce housing mitigation program.

## Residential Linkage/Impact Fees

A key component of the analysis is the size of the affordability gap between what households can afford and the cost of producing additional housing. The analysis is conducted for 60 percent to 120 percent of median income. The analysis is also conducted for rental housing, as well as ownership housing from each of the three income categories.

## Income and Household Size Assumptions

This study uses St. Petersburg median household income to establish housing affordability gaps. The top income of the qualifying range in each category has been used to determine maximum housing costs in this analysis. The upper limit of households in the 80 percent of median category will be 120 percent of median, or the top end of the range.

## Current Housing Costs

Current housing costs include the costs of existing homes in the market either for rent or for sale, as well as the costs associated with the development of new housing stock, either condominiums or townhomes. For purposes of this analysis, actual market information was developed for both rental housing units available in the area and recent home sales prices were obtained from MLS data.

SPG purchased an apartment survey for St. Petersburg, which comprised mostly mid-rise apartments, to identify current monthly rents. Asking rents for a studio was $\$ 1,222$ and a 1-bedroom unit was $\$ 1,489$ a

[^16]month. The average asking price for a 2-bedroom unit was $\$ 1,987$ per month and the three bedrooms averaged $\$ 2,785$ a month (Table 37).

Table 37: Market Rents

| Comparable Group Summary Stats* |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Low | Mean | Median | High |
| Current Asking Rent/Unit (\$) | \$814 | \$1,668 | \$1,138 | \$2,785 |
| Current Vacancy Rate (\%) | 0.0 | 5.9 | 2.3 | 21.6 |
| Property Size (units) | 43 | 211 | 175 | 477 |
| Year Built | 1945 | 1997 | 1976 | 2018 |
|  | Studio | 1BR | 2BR | 3BR |
| Current Asking Rent/Unit (\$) | \$1,222 | \$1,489 | \$1,987 | \$1,726 |
| Unit Size (SF) | 528 | 724 | 1,051 | 1,178 |
| Units | 20 | 102 | 85 | 4 |
| Current Asking Rent/SF | \$2.30 | \$2.03 | \$1.85 | \$1.45 |

Source: REIS, Inc., 2019

## Housing Affordability Gap

Affordability gaps, or the needed subsidy amount, are calculated for each of the income tiers. Then the affordability gaps (which is the difference between total development cost and unit value based on the affordable rent or sales price) are multiplied by the number of households in each income tier to produce the total nexus cost (i.e. mitigation costs).

## Ownership Housing Affordability Gap/Linkage Fee

This analysis determines the maximum purchase price for single family and townhouse/condominiums units for each of the income categories. SPG analyzed the affordability of townhomes/condominiums and single family homes based on household income categories based on St. Petersburg household income distribution metrics as well as income metrics. It should be noted that the MLS data used in this part of the analysis appears to be largely resales rather than new construction.

SPG's affordability analysis using the City income metrics shows that households earning 80 percent or more of the City's median household income can afford the sales price of existing condominium/townhomes, while households earning 120 percent or more can afford a single family MLS listed homes. Households earning the City's median household income can afford a townhouse/condominium but not a single family home. ${ }^{33}$

Table 38, utilizes MLS 2019 single family data for January and February. The townhouse/condominium prices use MLS 2018 year end data due to an anomaly with the 2019 data. It should be noted that MLS represents all home sales regardless of age. Because of the City's aging housing stock, the median MLS sale price is significantly lower than the cost of new housing.

[^17]Table 38: Employee Household Affordability based on St. Petersburg Household Income Metrics

| St. Petersburg | Income Targe \% AMI | Annual HH Income | Maximum Sales Price | Median Value (2018) | Affordability Gap per Unit |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Affordable Units |  |  |  |  |  |
| CondominiumTownhomes (Based on Current MLS Data) |  |  |  | \$183,775 |  |
| Very Low Income (50\% of AMI) | 50\% | \$28,850 | \$103,216 |  | $(\$ 80,559)$ |
| Very Low Income (60\% of AMI) | 60\% | \$34,620 | \$123,859 |  | $(\$ 59,916)$ |
| Low Income (80\% of AMI) | 80\% | \$46,160 | \$183,495 |  | (\$280) |
| Moderate Income (120\% of AMI) | 120\% | \$69,240 | \$275,242 |  | \$91,467 |
| Median Income |  | \$57,700 | \$229,369 |  | \$45,594 |
|  |  |  |  |  |  |
| Single Family Units (Based on Current MLS Data) |  |  |  | \$235,515 |  |
| Very Low Income (50\% of AMI) | 50\% | \$28,850 | \$103,216 |  | $(\$ 132,299)$ |
| Very Low Income (60\% of AMI) | 60\% | \$34,620 | \$123,859 |  | $(\$ 111,656)$ |
| Low Income (80\% of AMI) | 80\% | \$46,160 | \$183,495 |  | $(\$ 52,020)$ |
| Moderate Income (120\% of AMI) | 120\% | \$69,240 | \$275,242 |  | \$39,727 |
| Median Income |  | \$57,700 | \$229,369 |  | $(\$ 6,146)$ |

AMI - Area Median Income for as published by HUD/ACS.
Notes: Ongoing Expenses are based on estimates of utilities, homeowner association dues, property taxes, etc. based on unit value.
Annual debt service assumes a 30 year mortgage at $4.25 \%, 12 \%$ other debt, with a $10 \%$ down payment.
Source:Pinellas Realtors, 2018/19 data

## Rental/Owner Housing Affordability Gap

As mentioned, the above referenced prices are mainly derived from existing housing stock. In order to gauge the affordability SPG analyzed apartments as a prototype for residential.

Using existing rent for a two bedroom apartment ${ }^{34}$ of $\$ 1,987$ would result in average market value of $\$ 275,123$ per unit. As shown in Table 39, none of the households earning $120 \%$ of the City's median household income could afford existing two bedroom rents.

Table 39: Current Apartment Rent Feasibility (2 Bedroom) based on St. Petersburg Household Income Ranges

| (St. Petersburg Median Household Income Apartment Project |  | Monthly Rent * | Annual Rent | Less <br> Operating <br> Expenses | NOI | Average Market Value | Affordable Gap per Unit | Average Unit Size | Commute <br> Factor <br> Linkage Fee |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Rental Rates |  | \$1,987 | \$23,844 | \$5,961 | \$17,883 | \$275,123 |  | 900 | 33\% |
| Affordable Gap - Apartment Units |  |  |  |  |  |  |  |  |  |
| Very Low Income (50\% of AMI) |  | \$721 | \$8,657 | \$5,961 | \$2,696 | \$41,479 | $(\$ 233,644)$ | (259.60) | (85.67) |
| Very Low Income (60\% of AMI) |  | \$866 | \$10,389 | \$5,961 | \$4,428 | \$68,116 | $(\$ 207,007)$ | (230.01) | (75.90) |
| Low Income (80\% of AMI) |  | \$1,154 | \$13,851 | \$5,961 | \$7,890 | \$121,391 | $(\$ 153,732)$ | (170.81) | (56.37) |
| Moderate Income (120\% of AMI) |  | \$1,731 | \$20,777 | \$5,961 | \$14,816 | \$227,941 | $(\$ 47,182)$ | (52.42) | (17.30) |
|  |  | \$962 | \$11,543 | \$5,961 | \$5,582 | \$85,875 | $(\$ 189,248)$ | (712.85) | (235.24) |
| GAP based on 60\%-120\% |  |  |  |  |  |  |  | (453.25) | (149.57) |
| GAP based on 80-120\% |  |  |  |  |  |  |  | (223.24) | (73.67) |
| Based on ACS MHI inflated to 2019 | \$57,700 |  |  |  |  |  |  |  |  |
| Monthly rent does not include utilities. Operating Expenses are based on average operating expenses from similar size apartment projects. |  |  |  |  |  |  |  | 25\% |  |
| Net Opearating Income ( NOI ) is capitalized at $6.5 \%$ to derive Average Market Value. |  |  |  |  |  |  |  |  |  |
| Affordability Gap is the difference between value supported market rents and value supported at affordable income rent levels. |  |  |  |  |  |  |  |  |  |

SPG also developed a pro form analysis to determine the rental affordability of constructing a moderate two bedroom apartment as shown in Table 40. The affordability gap based on the following pro forma analysis for new moderate priced two bedroom apartments. Based on the analysis a household earning 120 percent of the City's median household income $(\$ 57,700)$ can afford an existing two bedroom

[^18]apartment. However, families earning 120 percent, or less, of the City's median family income cannot afford to rent a newly constructed two bedroom apartment. Table 40 also indicates that there is a $\$ 33.94$ PSF GAP in funding apartments for new employees earning 120 percent or less of the City's median household income. If one was only seeking funding for supplying moderate income housing ${ }^{35}$ the GAP is $\$ 18.15$. It should be noted that this GAP or linkage cost is considered the maximum allowable and is not a recommended residential linkage fee.

Based on the City's median household income of $\$ 57,700$, no households could afford renting a new two bedroom apartment.

Table 40: Residential GAP/Linkage Median Household Income Analysis

| Affordability GAP Analysis | Based on St. Petersburg Income |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Apartments Based on St. Petersburg Median Household Income | Market <br> Grade | $\begin{aligned} & \text { VLI (50\%) } \\ & \text { Income } \end{aligned}$ | VLI (60\%) | Low Income $(60 \%-80)$ | Moderate Income $(80 \%-120 \%)$ |
| Land | 9 | 9 | 9 | 9 | 9 |
| Density/Acres | 38 | 38 | 38 | 38 | 38 |
| Units | 327 | 327 | 327 | 327 | 327 |
| Gross Unit Size | 944 | 944 | 944 | 944 | 944 |
| Unit Size | 850 | 850 | 850 | 850 | 850 |
| Average Bedroom | 2 | 2 | 2 | 2 | 2 |
| Person Per Per Bedroom | 2 | 2 | 2 | 2 | 2 |
| Cost Assumptions |  |  |  |  |  |
| Land | \$6,020,000 | \$6,020,000 | \$6,020,000 | \$6,020,000 | \$6,020,000 |
| Land/Acre | \$602,000 | \$602,000 | \$602,000 | \$602,000 | \$602,000 |
| Land Per Unit | \$18,421 | \$18,421 | \$18,421 | \$18,421 | \$18,421 |
| Direct Costs | \$44,444,800 | \$44,444,800 | \$44,444,800 | \$44,444,800 | \$44,444,800 |
| Direct Construction Cost/Net SF | \$160 | \$160 | \$160 | \$160 | \$160 |
| Direct Construction Costs/Unit | \$136,000 | \$136,000 | \$136,000 | \$136,000 | \$136,000 |
| Indirect Costs as \% of Direct costs | 25\% | 25\% | 25\% | 25\% | 25\% |
| Indirect Costs/Unit | \$34,000 | \$34,000 | \$34,000 | \$34,000 | \$34,000 |
| Profit Margin | 12\% | 12\% | 12\% | 12\% | 12\% |
| Profit | \$22,611 | \$22,611 | \$22,611 | \$22,611 | \$22,611 |
| Total Cost (includes parking) | \$211,032 | \$211,032 | \$211,032 | \$211,032 | \$211,032 |
| Cost PSF | \$248 | \$248 | \$248 | \$248 | \$248 |
| Maximum Supported Apartment/Price |  | 50\% | 60\% | 80\% | 120\% |
| Income Available /Year (Median Household Income); 5 \% Vacancy Rate | \$19,893 | \$6,991 | \$8,389 | \$11,185 | \$16,778 |
| Less Operating Expenses | 25\% | 25\% | 25\% | 25\% | 25\% |
| Less Operating Expense per Unit | \$4,973 | \$4,973 | \$4,973 | \$4,973 | \$4,973 |
| Net Operating Income (NOI) | \$14,920 | \$2,017 | \$3,416 | \$6,212 | \$11,804 |
| Capitalization Rate | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% |
|  |  |  |  |  |  |
| Total Supportable Unit Value | \$248,663 | \$33,623 | \$56,925 | \$103,530 | \$196,738 |
| GAP | \$37,631 | $(\$ 177,408)$ | $(\$ 154,106)$ | $(\$ 107,502)$ | $(\$ 14,293)$ |
| GAP PSF | \$44 | (\$209) | (\$181) | (\$126) | (\$17) |
| Percent Employees |  | 19\% | 4\% | 42\% | 14\% |
| Total GAP PSF |  | (\$40.64) | (\$7.20) | (\$52.73) | (\$2.28) |
| Commute Adjustment (33\%) |  | (\$13.41) | (\$2.38) | (\$17.40) | (\$0.75) |
| Rental GAP |  |  |  |  | (\$33.94) |
| GAP 60-120 |  |  |  |  | (\$20.53) |
| GAP 80-120 |  |  |  |  | (\$18.15) |

[^19]
## Nonresidential Linkage Fee

In cities like St. Petersburg that are experiencing growth, commercial development (usually office or retail space) often outpaces workforce housing production. This can create a jobs-housing imbalance, meaning there are not enough places for workers to live in the vicinity of their jobs. A jobs-housing imbalance drives up prices in the local housing market, and also leads to long commutes and traffic congestion as workers live farther from jobs, which affects the entire region. Linkage programs seek to correct this imbalance by tying the construction and maintenance of the affordable housing stock to commercial growth.

## Nonresident Nexus Study

A Nexus study provides the required information for the workforce housing need created by new developments and provides statistical support for the fee calculation. The fee is typically calculated on a square foot basis or a per unit basis for residential.

The following diagram illustrates SPG Linkage Fee methodology.

Figure 8: SPG Linkage Fee Process


As discussed earlier, 32.9 percent of St. Petersburg resident workers actually worked within the City in 2015. Based on 2015 Census data ${ }^{36}, 75,841$ employees worked within the City but resided elsewhere. This labor dynamic is not only based on housing costs and availability but is also influenced by other household earners work locations, quality schools, amenities, community services, etc.

To analyze the linkage between salaries and housing, SPG conducted a Nexus study using Pinellas 2018 wage data and translated wage to household income.

[^20]
## Nonresidential Affordability/Linkage Analysis

This section presents a summary of the analysis of the linkage between four types of workplace uses and the estimated number of worker households in the income categories that will, on average, be employed.

## Analysis Approach and Framework

The microanalysis is used to examine the employment associated with the development of 100,000 square foot building modules. Through a series of linkage steps, the number of employees is converted to households and housing units by affordability level. The findings are expressed in terms of numbers of households related to building area. In the final step, the numbers of households are converted back to the per-square-foot level.

The building types or land-use activities addressed in the analysis include industrial, commercial (including retail and other services), office and hotel. The income category addressed in the analysis, as defined by HUD, is Moderate Income (60 to 120 percent of median income).

## Analysis Steps

The linkage analysis is comprised of several steps used to convert new employment into household and income categories to determine gaps in housing affordability at different income levels. The following is a description of each step of the analysis.

## Step 1 - Estimate of Total Employees

Table 41 identifies the total number of direct employees who will work at or in the building type being analyzed. Employment density factors are used to make the conversion. The density factors used in this analysis are as follows:

- Office - 300 square feet per employee. Average office density has been decreasing from 350 square feet lower per employee to 200-300 square feet and depending on the character of the office activity (i.e., corporate headquarters versus back office).
$\checkmark$ Office includes the following NAICS industries: 51-55 and 62
- Commercial - 450 square feet per employee. This designation covers a wide range of land uses from restaurants and banks to other forms of retail outlets. The average number of employees per type of use also ranges broadly from a low employee count for discount stores to a high number of employees for a sit-down restaurant.
$\checkmark$ Commercial includes the following NAICS industries: 44-45 and 81
- Industrial - 800-1,450 square feet per employee. Industrial land uses include manufacturing, warehouses and industrial parks. Typically, industrial uses have the lowest employee count per square foot of building area.
$\checkmark$ Industrial includes the following NAICS industries: 31-33, 42,56, and 48-49
- Hotel - 1,300 square feet per employee or slightly over a third of an employee per room in a 500 square foot hotel room. This rate covers a cross section of hotel types from lower service hotels where rooms may be smaller than 500 square feet to higher-service convention hotels where average room size (inclusive of the meeting space, etc.) is larger, but the number of employees per room is higher.
$\checkmark$ Hotel includes NAICS 721
- Extended/Limited Service Hotel 8,000 square feet per employee. Extended stay lodging is a subsector of hotels, but operates more as an apartment complex offering lodging services. Typically, this type of operation has only four to five full time equivalent employees. The extended stay facility does not offer any food or beverage services. The typical studio unit size ranges from 300 to 350 square feet.
$\checkmark$ Hotel includes NAICS 721
All density factors are averages and individual uses can be expected to be fairly divergent from the average occasionally. As mentioned, for ease of analysis and comparison purposes, this analysis is based on prototype buildings of 100,000 square feet in size. This size of building has been used in order to count jobs and housing units in whole numbers that can be readily understood. At the conclusion of the analysis, the findings are divided by building size to express the linkages per square foot, which are very small fractions of housing units.

Table 41: Estimate of Total New Employees in Prototype Building, 100,000 Sq. Ft.

|  | Industrial | Commercial | Office | Hotel | Limited Service /Estended Stay Lodging |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Employees/1,000 SF | 1.25 | 2.2 | 3.3 | 0.8 | 0.1 |
| Space per Employee | 800 | 450 | 300 | 1,300 | 8,000 |
| Employees per Prototype | 125 | 220 | 333 | 77 | 12.5 |

Note: All density factors are averages and individual uses can be expected to be fairly divergent
Source: ITE and Strategic Planning Group, Inc., 2019
Based on the density factors outlined above, the number of employees in the prototype 100,000 square foot building is as follows: office will house 330 employees, commercial 220 employees, industrial 125 employees, hotel 77 employees and limited service hotel 12.5 employees.

## Step 2 - Adjustment for Changing Industries

This step is an adjustment to take into account any declines, changes and shifts within all sectors of the economy and to recognize that new space is not 100 percent equivalent to net new employees. For this analysis, a 5 percent adjustment is utilized to recognize the possibility of future declines and other adjustments (Table 42).

Table 42: Estimate of Employees after Adjustment

|  | Industrial | Commercial | Office | Hotel | Extended Stay Lodging |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Employees | 125 | 220 | 333 | 77 | 13 |
| Adjustment Factor | 6 | 11 | 17 | 4 | 1 |
| Employees after Adjustment | 119 | 209 | 317 | 73 | 12 |

Note: This adjustment is to take into account any declines, changes and shifts within all sectors of the economy
and to recognize that new space is not $100 \%$ equivalent to net new employees.
Source: Strategic Planning Group, Inc., 2019

## Step 3 - Industry Distribution of Employees

The distribution of employees is the first step in arriving at household income levels. The industry groupings were developed from the Quarterly Census of Employment and Wages (QCEW), also known as the ES-202 (Table 43).

- Industrial land uses were adjusted to reflect the types of industry classifications associated with this type of land use. These industries represent the workers associated with all types of manufacturing activities, the wholesale trade sector, the administration and support of waste management and remediation services, as well as the transportation and warehousing of products. Manufacturing represents 41 percent of this sector and Administration and Waste Services represents 35 percent of this sector, a major user of industrial space.
- Commercial land uses represent a very broad group of categories, primarily led by the retail trade comprising 80.6 percent of all uses. Also included in this land use category are other services which represent 19.4 percent.
- Office building industrial mix was adjusted to reflect the types of activities attracted to office space workers in the City. These industries represent a broad mix of professional service activities, including architecture and engineering, computer and mathematical, legal, management, business and financial operations, healthcare, and sales. The category also includes finance, insurance, and real estate type activities. Healthcare related activities represent 46.1 percent of this sector, while finance, insurance and real estate represent 13.6 percent and professional, scientific and technical services represent 19.6 percent.
- Hotel land use includes full service and limited service hotel accommodations with and without food services. Limited service or extended stay hotels have a minimum of employees.

Table 43: Industrial Distribution of Employees in Pinellas County by Land Use Category

| Industry Title | NAICS <br> Code | Total Wages | Average Employment | Percent Land Use | Annual Wage |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total, All Industries | 10 | \$5,257,348,154 | 393,736 |  | \$53,408 |
| Office |  |  |  |  |  |
| Information | 51 | \$106,158,438 | 6,549 | 4.1\% | \$64,836 |
| Finance and Insurance | 52 | \$514,774,260 | 21,642 | 13.6\% | \$95,144 |
| Real Estate and Rental and Leasing | 53 | \$124,471,872 | 10,577 | 6.7\% | \$47,072 |
| Professional and Technical Services | 54 | \$573,207,919 | 31,176 | 19.6\% | \$73,544 |
| Management of Companies and Enterprises | 55 | \$469,515,150 | 15,685 | 9.9\% | \$119,740 |
| Health Care and Social Assistance | 62 | \$1,001,865,873 | 73,234 | 46.1\% | \$54,720 |
|  |  |  | 158,863 | 100\% |  |
| Hotel |  |  |  |  |  |
| Accommodation and Food Services | 72 | \$262,218,544 | 48,900 | 100\% | \$21,448 |
| Industrial |  |  |  |  |  |
| Manufacturing | 31-33 | \$586,886,589 | 32,892 | 41.0\% | \$71,372 |
| Wholesale Trade | 42 | \$261,800,052 | 13,565 | 16.9\% | \$77,200 |
| Administrative and Waste Services | 56 | \$242,705,653 | 28,146 | 35.1\% | \$34,492 |
| Transportation and Warehousing | 48-49 | \$68,747,423 | 5,552 | 6.9\% | \$49,528 |
|  |  |  | 80,155 |  |  |
| Commercial |  |  |  |  |  |
| Retail Trade | 44-45 | \$452,213,531 | 54,879 | 80.6\% | \$32,960 |
| Other Services, Except Public Administration | 81 | \$122,410,078 | 13,238 | 19.4\% | \$36,988 |

Source: Strategic Planning Group, Inc., 2019

In this step, employment is translated to income based on Pinellas County wage and salary information for each building type. The wage and salary information provide the income inputs to the Attainable Housing Model. Workers identified in the earlier steps as being wholesale/retail warehouse workers versus workers in a retail establishment or office workers are analyzed separately.

## Step 4 - Adjustment from Employees to Employee Households

This step (Table 44) converts the number of employees to the number of employee households by landuse type that will work in the building type being analyzed. This step recognizes that there is, on average, more than one worker per household thus, the number of housing units in demand for new workers must be reduced. The workers/worker household ratio has eliminated from the equation all non-working households, such as retired persons, students, and those on public assistance. This step in the analysis calculates the number of employee households for each size of household based on the number of employed.

Table 44: Convert New Employees to Land Uses

| Industry Title | NAICS Code | Average Employment | Percent <br> Land Use |
| :---: | :---: | :---: | :---: |
| Office |  | 317 | 44.1\% |
| Information | 51 | 13 | 4.1\% |
| Finance and Insurance | 52 | 43 | 13.6\% |
| Real Estate and Rental and Leasing | 53 | 21 | 6.7\% |
| Professional and Technical Services | 54 | 62 | 19.6\% |
| Management of Companies and Enterprises | 55 | 31 | 9.9\% |
| Health Care and Social Assistance | 62 | 146 | 46.1\% |
|  |  | 317 | 100\% |
|  |  |  |  |
| Hotel |  |  | 0.0\% |
| Accommodation | 721 | 73 | 100\% |
|  |  |  |  |
| Industrial |  | 119 | 16.6\% |
| Manufacturing | 31-33 | 49 | 41.0\% |
| Wholesale Trade | 42 | 20 | 16.9\% |
| Administrative and Waste Services | 56 | 42 | 35.1\% |
| Transportation and Warehousing | 48-49 | 8 | 6.9\% |
|  |  | 119 | 100\% |
|  |  |  |  |
| Commercial |  | 209 | 29.1\% |
| Retail Trade | 44-45 | 168 | 80.6\% |
| Other Services, Except Public Administration | 81 | 41 | 19.4\% |
|  |  | 209 | 100.0\% |

Step 5 - Estimates of Employee Households Meeting the Lower Income Definitions
In this step, the analysis calculates the number of employee households that fall into each income category for each size household. Individual employee by industry sector was used to calculate the number of households that fall into these income categories by assuming that multiple earner households are, on average, formed of individuals falling within the same income categories.

Table 45: Adjustment from Employee to Employee Households - Industrial (Manufacturing NAICS 31-33)

| Occupation title | Employment |  |  | Median Annual | Household Income Factor | Estimate <br> Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 49 | 100.00\% | \$19.36 | \$30,976 | 1.6 | \$49,562 |
| Food Preparation and Serving Related Occupations | 0 | 0.51\% | \$11.12 | \$17,792 | 1.6 | \$28,467 |
| Personal Care and Service Occupations | 0 | 0.02\% | \$11.74 | \$18,784 | 1.6 | \$30,054 |
| Building and Grounds Cleaning and Maintenance Occupations | 0 | 0.52\% | \$13.16 | \$21,056 | 1.6 | \$33,690 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.26\% | \$13.26 | \$21,216 | 1.6 | \$33,946 |
| Transportation and Material Moving Occupations | 4 | 7.87\% | \$15.31 | \$24,496 | 1.6 | \$39,194 |
| Production Occupations | 25 | 51.33\% | \$16.92 | \$27,072 | 1.6 | \$43,315 |
| Protective Service Occupations | 0 | 0.11\% | \$17.74 | \$28,384 | 1.6 | \$45,414 |
| Office and Administrative Support Occupations | 4 | 9.02\% | \$18.12 | \$28,992 | 1.6 | \$46,387 |
| Healthcare Support Occupations | 0 | 0.01\% | \$19.37 | \$30,992 | 1.6 | \$49,587 |
| Construction and Extraction Occupations | 1 | 1.55\% | \$22.75 | \$36,400 | 1.6 | \$58,240 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 0 | 0.70\% | \$23.45 | \$37,520 | 1.6 | \$60,032 |
| Installation, Maintenance, and Repair Occupations | 2 | 5.07\% | \$23.91 | \$38,256 | 1.6 | \$61,210 |
| Education, Training, and Library Occupations | 0 | 0.01\% | \$25.79 | \$41,264 | 1.6 | \$66,022 |
| Community and Social Service Occupations | 0 | $\underline{0}$ | \$26.12 | \$41,792 | 1.6 | \$66,867 |
| Sales and Related Occupations | 2 | 3.28\% | \$26.96 | \$43,136 | 1.6 | \$69,018 |
| Life, Physical, and Social Science Occupations | 0 | 0.98\% | \$29.55 | \$47,280 | 1.6 | \$75,648 |
| Healthcare Practitioners and Technical Occupations | 0 | 0.21\% | \$32.08 | \$51,328 | 1.6 | \$82,125 |
| Business and Financial Operations Occupations | 2 | 3.94\% | \$33.07 | \$52,912 | 1.6 | \$84,659 |
| Architecture and Engineering Occupations | 3 | 6.53\% | \$38.10 | \$60,960 | 1.6 | \$97,536 |
| Computer and Mathematical Occupations | 1 | 2.38\% | \$45.36 | \$72,576 | 1.6 | \$116,122 |
| Management Occupations | 3 | 5.64\% | \$56.13 | \$89,808 | 1.6 | \$143,693 |
| Legal Occupations | 0 | 0.06\% | \$65.59 | \$104,944 | 1.6 | \$167,910 |

Table 46: Wholesale Trade (NAICS 42)

| Occupation title | Employment | $\qquad$ |  | Median Annual Wage | Household Income Factor | Estimate <br> Household <br> Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 20 | 100.00\% | \$20.63 | \$33,008 | 1.6 | \$52,813 |
| Food Preparation and Serving Related Occupations | 0 | 0.14\% | \$11.07 | \$17,712 | 1.6 | \$28,339 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.76\% | \$12.11 | \$19,376 | 1.6 | \$31,002 |
| Personal Care and Service Occupations | 0 | 0.03\% | \$12.32 | \$19,712 | 1.6 | \$31,539 |
| Building and Grounds Cleaning and Maintenance Occupations | 0 | 0.46\% | \$13.09 | \$20,944 | 1.6 | \$33,510 |
| Protective Service Occupations | 0 | 0.07\% | \$13.86 | \$22,176 | 1.6 | \$35,482 |
| Healthcare Support Occupations | 0 | 0.03\% | \$15.51 | \$24,816 | 1.6 | \$39,706 |
| Transportation and Material Moving Occupations | 4 | 20.25\% | \$15.62 | \$24,992 | 1.6 | \$39,987 |
| Production Occupations | 1 | 5.47\% | \$15.75 | \$25,200 | 1.6 | \$40,320 |
| Office and Administrative Support Occupations | 4 | 22.36\% | \$17.06 | \$27,296 | 1.6 | \$43,674 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 0 | 1.26\% | \$19.05 | \$30,480 | 1.6 | \$48,768 |
| Construction and Extraction Occupations | 0 | 0.45\% | \$21.03 | \$33,648 | 1.6 | \$53,837 |
| Installation, Maintenance, and Repair Occupations | 1 | 6.57\% | \$21.94 | \$35,104 | 1.6 | \$56,166 |
| Healthcare Practitioners and Technical Occupations | 0 | 0.47\% | \$24.51 | \$39,216 | 1.6 | \$62,746 |
| Education, Training, and Library Occupations | 0 | 0.01\% | \$25.91 | \$41,456 | 1.6 | \$66,330 |
| Sales and Related Occupations | 5 | 24.80\% | \$27.05 | \$43,280 | 1.6 | \$69,248 |
| Community and Social Service Occupations | 0 | 0.01\% | \$28.58 | \$45,728 | 1.6 | \$73,165 |
| Life, Physical, and Social Science Occupations | 0 | 0.25\% | \$30.31 | \$48,496 | 1.6 | \$77,594 |
| Business and Financial Operations Occupations | 1 | 5.07\% | \$30.51 | \$48,816 | 1.6 | \$78,106 |
| Computer and Mathematical Occupations | 1 | 3.00\% | \$37.85 | \$60,560 | 1.6 | \$96,896 |
| Architecture and Engineering Occupations | 0 | 1.09\% | \$38.09 | \$60,944 | 1.6 | \$97,510 |
| Legal Occupations | 0 | 0.07\% | \$46.32 | \$74,112 | 1.6 | \$118,579 |
| Management Occupations | 1 | 7.36\% | \$54.60 | \$87,360 | 1.6 | \$139,776 |

Table 47 Administration and Waste Services (NAICS 56)

| Occupation title | Employment | Percent of total employment | Median hourly wage | Average <br> Annual <br> Household | Household Income Factor | Estimate <br> Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 42 | 100.00\% | \$14.28 | \$22,848 | 1.6 | \$36,557 |
| Personal Care and Service Occupations | 0 | 0.95\% | \$11.22 | \$17,952 | 1.6 | \$28,723 |
| Food Preparation and Serving Related Occupations | 0 | 1.11\% | \$11.44 | \$18,304 | 1.6 | \$29,286 |
| Production Occupations | 4 | 8.93\% | \$12.14 | \$19,424 | 1.6 | \$31,078 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.17\% | \$12.19 | \$19,504 | 1.6 | \$31,206 |
| Transportation and Material Moving Occupations | 5 | 12.60\% | \$12.23 | \$19,568 | 1.6 | \$31,309 |
| Building and Grounds Cleaning and Maintenance Occupations | 9 | 20.97\% | \$12.25 | \$19,600 | 1.6 | \$31,360 |
| Protective Service Occupations | 4 | 8.85\% | \$12.55 | \$20,080 | 1.6 | \$32,128 |
| Education, Training, and Library Occupations | 0 | 0.84\% | \$12.90 | \$20,640 | 1.6 | \$33,024 |
| Healthcare Support Occupations | 0 | 1.12\% | \$13.70 | \$21,920 | 1.6 | \$35,072 |
| Office and Administrative Support Occupations | 8 | 20.31\% | \$15.06 | \$24,096 | 1.6 | \$38,554 |
| Sales and Related Occupations | 2 | 5.45\% | \$15.27 | \$24,432 | 1.6 | \$39,091 |
| Construction and Extraction Occupations | 1 | 2.61\% | \$17.99 | \$28,784 | 1.6 | \$46,054 |
| Installation, Maintenance, and Repair Occupations | 1 | 2.67\% | \$20.07 | \$32,112 | 1.6 | \$51,379 |
| Community and Social Service Occupations | 0 | 0.20\% | \$20.18 | \$32,288 | 1.6 | \$51,661 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 0 | 0.59\% | \$24.23 | \$38,768 | 1.6 | \$62,029 |
| Life, Physical, and Social Science Occupations | 0 | 0.33\% | \$27.61 | \$44,176 | 1.6 | \$70,682 |
| Healthcare Practitioners and Technical Occupations | 1 | 1.66\% | \$28.06 | \$44,896 | 1.6 | \$71,834 |
| Business and Financial Operations Occupations | 2 | 4.07\% | \$28.98 | \$46,368 | 1.6 | \$74,189 |
| Legal Occupations | 0 | 0.25\% | \$31.67 | \$50,672 | 1.6 | \$81,075 |
| Architecture and Engineering Occupations | 0 | 0.83\% | \$35.75 | \$57,200 | 1.6 | \$91,520 |
| Computer and Mathematical Occupations | 1 | 2.38\% | \$36.77 | \$58,832 | 1.6 | \$94,131 |
| Management Occupations | 1 | 3.12\% | \$47.58 | \$76,128 | 1.6 | \$121,805 |

Table 48: Transportation and Warehousing (NAICS 48-49)

| Occupation title | Employment | $\qquad$ | Median hourly wage | Average <br> Median Wage | Househol d Income Factor | Estimate <br> Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 8 | 100.00\% | \$19.69 | \$31,504 | 1.6 | \$50,406 |
| Community and Social Service Occupations | 0 | 0 | 0 | 0 | 1.6 | \$0 |
| Personal Care and Service Occupations | 0 | 0.30\% | \$11.53 | 18,448 | 1.6 | \$29,517 |
| Food Preparation and Serving Related Occupations | 0 | 0.15\% | \$12.56 | 20,096 | 1.6 | \$32,154 |
| Protective Service Occupations | 0 | 0.73\% | \$13.54 | 21,664 | 1.6 | \$34,662 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.05\% | \$14.17 | 22,672 | 1.6 | \$36,275 |
| Building and Grounds Cleaning and Maintenance Occupations | 0 | 0.61\% | \$16.89 | 27,024 | 1.6 | \$43,238 |
| Transportation and Material Moving Occupations | 5 | 58.56\% | \$18.44 | 29,504 | 1.6 | \$47,206 |
| Office and Administrative Support Occupations | 2 | 24.91\% | \$19.79 | 31,664 | 1.6 | \$50,662 |
| Production Occupations | 0 | 1.31\% | \$20.43 | 32,688 | 1.6 | \$52,301 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 0 | 0.08\% | \$23.71 | 37,936 | 1.6 | \$60,698 |
| Sales and Related Occupations | 0 | 1.19\% | \$25.34 | 40,544 | 1.6 | \$64,870 |
| Installation, Maintenance, and Repair Occupations | 0 | 5.59\% | \$25.95 | 41,520 | 1.6 | \$66,432 |
| Construction and Extraction Occupations | 0 | 0.60\% | \$27.59 | 44,144 | 1.6 | \$70,630 |
| Education, Training, and Library Occupations | 0 | 0.01\% | \$28.64 | 45,824 | 1.6 | \$73,318 |
| Healthcare Practitioners and Technical Occupations | 0 | 0.12\% | \$28.75 | 46,000 | 1.6 | \$73,600 |
| Business and Financial Operations Occupations | 0 | 1.79\% | \$30.89 | 49,424 | 1.6 | \$79,078 |
| Life, Physical, and Social Science Occupations | 0 | 0.03\% | \$36.25 | 58,000 | 1.6 | \$92,800 |
| Architecture and Engineering Occupations | 0 | 0.47\% | \$36.42 | 58,272 | 1.6 | \$93,235 |
| Computer and Mathematical Occupations | 0 | 0.50\% | \$36.83 | 58,928 | 1.6 | \$94,285 |
| Management Occupations | 0 | 2.92\% | \$44.65 | 71,440 | 1.6 | \$114,304 |
| Legal Occupations | 0 | 0.03\% | \$60.77 | 97,232 | 1.6 | \$155,571 |

Table 49: Retail Trade (NAICS 44-45)

| Occupation title | Employment | Percent of total employment | Median hourly wage | Annual median wage | Household <br> Multiplier | Estimate <br> Household <br> Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 168 | 100.00\% | \$11.96 | \$19,136 | 1.6 | \$30,618 |
| Personal Care and Service Occupations | 1 | 0.47\% | \$10.53 | \$16,848 | 1.6 | \$26,957 |
| Food Preparation and Serving Related Occupations | 6 | 3.51\% | \$11.08 | \$17,728 | 1.6 | \$28,365 |
| Sales and Related Occupations | 92 | 54.48\% | \$11.20 | \$17,920 | 1.6 | \$28,672 |
| Building and Grounds Cleaning and Maintenance Occupations | 1 | 0.76\% | \$11.51 | \$18,416 | 1.6 | \$29,466 |
| Transportation and Material Moving Occupations | 11 | 6.75\% | \$11.82 | \$18,912 | 1.6 | \$30,259 |
| Office and Administrative Support Occupations | 30 | 17.69\% | \$12.42 | \$19,872 | 1.6 | \$31,795 |
| Production Occupations | 4 | 2.38\% | \$13.97 | \$22,352 | 1.6 | \$35,763 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 1 | 0.78\% | \$14.25 | \$22,800 | 1.6 | \$36,480 |
| Protective Service Occupations | 1 | 0.38\% | \$14.53 | \$23,248 | 1.6 | \$37,197 |
| Installation, Maintenance, and Repair Occupations | 8 | 4.80\% | \$17.71 | \$28,336 | 1.6 | \$45,338 |
| Construction and Extraction Occupations | 0 | 0.23\% | \$18.36 | \$29,376 | 1.6 | \$47,002 |
| Healthcare Practitioners and Technical Occupations | 6 | 3.46\% | \$18.42 | \$29,472 | 1.6 | \$47,155 |
| Business and Financial Operations Occupations | 2 | 1.01\% | \$27.68 | \$44,288 | 1.6 | \$70,861 |
| Computer and Mathematical Occupations | 1 | 0.31\% | \$30.74 | \$49,184 | 1.6 | \$78,694 |
| Management Occupations | 4 | 2.55\% | \$37.75 | \$60,400 | 1.6 | \$96,640 |

Table 50: Other Services, Except Public Administration (NAICS 81)

| Occupation title | Employment | $\qquad$ | Median hourly wage | Annual Median | Household Income Factor | Estimate Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 41 | 100.00\% | \$15.03 | \$24,048 | 1.6 | \$38,477 |
| Protective Service Occupations | 0 | 1.03\% | \$11.33 | \$18,128 | 1.6 | \$29,005 |
| Transportation and Material Moving Occupations | 4 | 9.88\% | \$11.36 | \$18,176 | 1.6 | \$29,082 |
| Personal Care and Service Occupations | 9 | 22.62\% | \$11.85 | \$18,960 | 1.6 | \$30,336 |
| Production Occupations | 3 | 6.76\% | \$12.14 | \$19,424 | 1.6 | \$31,078 |
| Sales and Related Occupations | 2 | 4.98\% | \$12.45 | \$19,920 | 1.6 | \$31,872 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.07\% | \$14.66 | \$23,456 | 1.6 | \$37,530 |
| Office and Administrative Support Occupations | 6 | 14.52\% | \$15.12 | \$24,192 | 1.6 | \$38,707 |
| Education, Training, and Library Occupations | 1 | 1.69\% | \$15.57 | \$24,912 | 1.6 | \$39,859 |
| Healthcare Support Occupations | 1 | 1.44\% | \$17.81 | \$28,496 | 1.6 | \$45,594 |
| Community and Social Service Occupations | 1 | 2.79\% | \$18.05 | \$28,880 | 1.6 | \$46,208 |
| Installation, Maintenance, and Repair Occupations | 7 | 18.25\% | \$18.89 | \$30,224 | 1.6 | \$48,358 |
| Construction and Extraction Occupations | 0 | 0.31\% | \$23.65 | \$37,840 | 1.6 | \$60,544 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 1 | 2.19\% | \$24.89 | \$39,824 | 1.6 | \$63,718 |
| Healthcare Practitioners and Technical Occupations | 0 | 0.33\% | \$26.20 | \$41,920 | 1.6 | \$67,072 |
| Business and Financial Operations Occupations | 3 | 6.23\% | \$28.43 | \$45,488 | 1.6 | \$72,781 |
| Life, Physical, and Social Science Occupations | 0 | 0.34\% | \$29.35 | \$46,960 | 1.6 | \$75,136 |
| Computer and Mathematical Occupations | 0 | 0.88\% | \$33.52 | \$53,632 | 1.6 | \$85,811 |
| Architecture and Engineering Occupations | 0 | 0.21\% | \$36.53 | \$58,448 | 1.6 | \$93,517 |
| Management Occupations | 2 | 5.27\% | \$42.90 | \$68,640 | 1.6 | \$109,824 |
| Legal Occupations | 0 | 0.21\% | \$44.30 | \$70,880 | 1.6 | \$113,408 |

Table 51: Information (NAICS 51)

| Occupation title |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |

Table 52: Finance and Insurance (NAICS 52)

| Occupation title | Employment | Percent of total employment | Median hourly wage | Median <br> Annual <br> Wage | Household Income Factor | Estimate <br> Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 43 | 100.00\% | \$25.10 | \$40,160 | 1.6 | \$64,256 |
| Building and Grounds Cleaning and Maintenance Occupations | 0 | 0.16\% | \$11.94 | \$19,104 | 1.6 | \$30,566 |
| Food Preparation and Serving Related Occupations | 0 | 0.01\% | \$13.75 | \$22,000 | 1.6 | \$35,200 |
| Personal Care and Service Occupations | 0 | 0.02\% | \$15.76 | \$25,216 | 1.6 | \$40,346 |
| Transportation and Material Moving Occupations | 0 | 0.04\% | \$16.46 | \$26,336 | 1.6 | \$42,138 |
| Office and Administrative Support Occupations | 18 | 42.11\% | \$17.43 | \$27,888 | 1.6 | \$44,621 |
| Farming, Fishing, and Forestry Occupations | 0 | -7 | \$17.72 | \$28,352 | 1.6 | \$45,363 |
| Healthcare Support Occupations | 0 | 0.02\% | \$18.26 | \$29,216 | 1.6 | \$46,746 |
| Installation, Maintenance, and Repair Occupations | 0 | 0.19\% | \$20.87 | \$33,392 | 1.6 | \$53,427 |
| Production Occupations | 0 | 0.03\% | \$20.94 | \$33,504 | 1.6 | \$53,606 |
| Protective Service Occupations | 0 | 0.16\% | \$22.46 | \$35,936 | 1.6 | \$57,498 |
| Community and Social Service Occupations | 0 | 0.14\% | \$25.81 | \$41,296 | 1.6 | \$66,074 |
| Sales and Related Occupations | 6 | 15.02\% | \$26.03 | \$41,648 | 1.6 | \$66,637 |
| Construction and Extraction Occupations | 0 | 0.01\% | \$29.51 | \$47,216 | 1.6 | \$75,546 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 0 | 0.31\% | \$31.39 | \$50,224 | 1.6 | \$80,358 |
| Education, Training, and Library Occupations | 0 | 0.01\% | \$32.89 | \$52,624 | 1.6 | \$84,198 |
| Healthcare Practitioners and Technical Occupations | 0 | 0.77\% | \$33.68 | \$53,888 | 1.6 | \$86,221 |
| Business and Financial Operations Occupations | 11 | 24.84\% | \$34.51 | \$55,216 | 1.6 | \$88,346 |
| Legal Occupations | 0 | 0.87\% | \$38.24 | \$61,184 | 1.6 | \$97,894 |
| Life, Physical, and Social Science Occupations | 0 | 0.05\% | \$39.51 | \$63,216 | 1.6 | \$101,146 |
| Computer and Mathematical Occupations | 3 | 6.81\% | \$43.76 | \$70,016 | 1.6 | \$112,026 |
| Architecture and Engineering Occupations | 0 | 0.07\% | \$46.43 | \$74,288 | 1.6 | \$118,861 |
| Management Occupations | 4 | 8.37\% | \$62.38 | \$99,808 | 1.6 | \$159,693 |

Table 53: Real Estate, Rental and Leasing (NAICS 53)

| Occupation title | Employment | Percent of total employment | Median hourly wage | Annual Median Wage | Household Income Factor | Estimate <br> Household <br> Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 21 | 100.00\% | \$17.71 | \$28,336 | 1.6 | \$45,338 |
| Food Preparation and Serving Related Occupations | 0 | 0.81\% | \$11.24 | \$17,984 | 1.6 | \$28,774 |
| Building and Grounds Cleaning and Maintenance Occupations | 1 | 6.48\% | \$13.13 | \$21,008 | 1.6 | \$33,613 |
| Transportation and Material Moving Occupations | 1 | 6.88\% | \$13.28 | \$21,248 | 1.6 | \$33,997 |
| Personal Care and Service Occupations | 0 | 1.04\% | \$13.31 | \$21,296 | 1.6 | \$34,074 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.03\% | \$14.37 | \$22,992 | 1.6 | \$36,787 |
| Healthcare Support Occupations | 0 | 0.04\% | \$15.35 | \$24,560 | 1.6 | \$39,296 |
| Sales and Related Occupations | 5 | 21.98\% | \$15.70 | \$25,120 | 1.6 | \$40,192 |
| Production Occupations | 0 | 0.53\% | \$16.06 | \$25,696 | 1.6 | \$41,114 |
| Office and Administrative Support Occupations | 4 | 20.86\% | \$16.41 | \$26,256 | 1.6 | \$42,010 |
| Protective Service Occupations | 0 | 1.36\% | \$16.53 | \$26,448 | 1.6 | \$42,317 |
| Installation, Maintenance, and Repair Occupations | 4 | 18.33\% | \$17.75 | \$28,400 | 1.6 | \$45,440 |
| Education, Training, and Library Occupations | 0 | 0.02\% | \$20.20 | \$32,320 | 1.6 | \$51,712 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 0 | 0.99\% | \$20.93 | \$33,488 | 1.6 | \$53,581 |
| Community and Social Service Occupations | 0 | 0.09\% | \$21.02 | \$33,632 | 1.6 | \$53,811 |
| Construction and Extraction Occupations | 0 | 1.25\% | \$21.14 | \$33,824 | 1.6 | \$54,118 |
| Healthcare Practitioners and Technical Occupations | 0 | 0.26\% | \$24.50 | \$39,200 | 1.6 | \$62,720 |
| Business and Financial Operations Occupations | 1 | 5.76\% | \$29.86 | \$47,776 | 1.6 | \$76,442 |
| Life, Physical, and Social Science Occupations | 0 | $\underline{0}$ | \$30.41 | \$48,656 | 1.6 | \$77,850 |
| Legal Occupations | 0 | 0.36\% | \$33.58 | \$53,728 | 1.6 | \$85,965 |
| Management Occupations | 3 | 11.91\% | \$34.03 | \$54,448 | 1.6 | \$87,117 |
| Computer and Mathematical Occupations | 0 | 0.81\% | \$34.19 | \$54,704 | 1.6 | \$87,526 |
| Architecture and Engineering Occupations | 0 | 0.16\% | \$34.76 | \$55,616 | 1.6 | \$88,986 |

Table 54: Professional and Technical Services (NAICS 54)

| Occupation title | Employment | Percent of total employment | Median hourly wage | Annual Median Wage | Household Income Factor | Estimate <br> Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 62 | 100.00\% | \$31.43 | \$50,288 | 1.6 | \$80,461 |
| Personal Care and Service Occupations | 0 | 0.41\% | \$10.87 | \$17,392 | 1.6 | \$27,827 |
| Food Preparation and Serving Related Occupations | 0 | 0.10\% | \$11.17 | \$17,872 | 1.6 | \$28,595 |
| Healthcare Support Occupations | 1 | 0.94\% | \$12.55 | \$20,080 | 1.6 | \$32,128 |
| Building and Grounds Cleaning and Maintenance Occupations | 0 | 0.33\% | \$13.25 | \$21,200 | 1.6 | \$33,920 |
| Transportation and Material Moving Occupations | 1 | 0.81\% | \$14.73 | \$23,568 | 1.6 | \$37,709 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.06\% | \$15.22 | \$24,352 | 1.6 | \$38,963 |
| Office and Administrative Support Occupations | 12 | 19.13\% | \$18.24 | \$29,184 | 1.6 | \$46,694 |
| Production Occupations | 1 | 1.50\% | \$18.85 | \$30,160 | 1.6 | \$48,256 |
| Protective Service Occupations | 0 | 0.17\% | \$18.99 | \$30,384 | 1.6 | \$48,614 |
| Healthcare Practitioners and Technical Occupations | 2 | 2.44\% | \$22.86 | \$36,576 | 1.6 | \$58,522 |
| Installation, Maintenance, and Repair Occupations | 1 | 0.86\% | \$23.75 | \$38,000 | 1.6 | \$60,800 |
| Community and Social Service Occupations | 0 | 0.12\% | \$25.65 | \$41,040 | 1.6 | \$65,664 |
| Construction and Extraction Occupations | 1 | 0.87\% | \$25.84 | \$41,344 | 1.6 | \$66,150 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 3 | 4.08\% | \$26.59 | \$42,544 | 1.6 | \$68,070 |
| Sales and Related Occupations | 3 | 4.77\% | \$28.42 | \$45,472 | 1.6 | \$72,755 |
| Education, Training, and Library Occupations | 0 | 0.17\% | \$29.43 | \$47,088 | 1.6 | \$75,341 |
| Life, Physical, and Social Science Occupations | 2 | 3.61\% | \$32.18 | \$51,488 | 1.6 | \$82,381 |
| Business and Financial Operations Occupations | 9 | 15.23\% | \$34.29 | \$54,864 | 1.6 | \$87,782 |
| Architecture and Engineering Occupations | 6 | 10.44\% | \$36.82 | \$58,912 | 1.6 | \$94,259 |
| Legal Occupations | 5 | 7.53\% | \$37.00 | \$59,200 | 1.6 | \$94,720 |
| Computer and Mathematical Occupations | 11 | 17.30\% | \$42.34 | \$67,744 | 1.6 | \$108,390 |
| Management Occupations | 6 | 9.12\% | \$66.00 | \$105,600 | 1.6 | \$168,960 |

Table 55: Management of Companies and Enterprises (NAICS 55)

| Occupation title | Employment | Percent of total employment | Median hourly wage | Annual <br> Median <br> Wage | Household Income Factor | Estimate Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 31 | 100.00\% | \$32.06 | \$51,296 | 1.6 | \$82,074 |
| Building and Grounds Cleaning and Maintenance Occupations | 0 | 0.46\% | \$12.74 | \$20,384 | 1.6 | \$32,614 |
| Personal Care and Service Occupations | 0 | 0.46\% | \$13.32 | \$21,312 | 1.6 | \$34,099 |
| Food Preparation and Serving Related Occupations | 0 | 0.51\% | \$14.45 | \$23,120 | 1.6 | \$36,992 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.03\% | \$15.60 | \$24,960 | 1.6 | \$39,936 |
| Healthcare Support Occupations | 0 | 0.38\% | \$15.76 | \$25,216 | 1.6 | \$40,346 |
| Transportation and Material Moving Occupations | 1 | 2.25\% | \$16.63 | \$26,608 | 1.6 | \$42,573 |
| Protective Service Occupations | 0 | 0.44\% | \$17.99 | \$28,784 | 1.6 | \$46,054 |
| Office and Administrative Support Occupations | 8 | 24.90\% | \$19.37 | \$30,992 | 1.6 | \$49,587 |
| Education, Training, and Library Occupations | 0 | 0.25\% | \$20.07 | \$32,112 | 1.6 | \$51,379 |
| Community and Social Service Occupations | 0 | 0.93\% | \$20.31 | \$32,496 | 1.6 | \$51,994 |
| Production Occupations | 0 | 1.03\% | \$21.20 | \$33,920 | 1.6 | \$54,272 |
| Installation, Maintenance, and Repair Occupations | 1 | 1.86\% | \$23.45 | \$37,520 | 1.6 | \$60,032 |
| Construction and Extraction Occupations | 0 | 0.48\% | \$25.40 | \$40,640 | 1.6 | \$65,024 |
| Sales and Related Occupations | 1 | 4.48\% | \$28.91 | \$46,256 | 1.6 | \$74,010 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 1 | 1.82\% | \$29.46 | \$47,136 | 1.6 | \$75,418 |
| Healthcare Practitioners and Technical Occupations | 1 | 1.64\% | \$32.11 | \$51,376 | 1.6 | \$82,202 |
| Business and Financial Operations Occupations | 7 | 22.55\% | \$34.94 | \$55,904 | 1.6 | \$89,446 |
| Life, Physical, and Social Science Occupations | 0 | 0.75\% | \$40.29 | \$64,464 | 1.6 | \$103,142 |
| Computer and Mathematical Occupations | 4 | 11.48\% | \$41.62 | \$66,592 | 1.6 | \$106,547 |
| Architecture and Engineering Occupations | 1 | 3.00\% | \$45.01 | \$72,016 | 1.6 | \$115,226 |
| Legal Occupations | 0 | 1.11\% | \$58.80 | \$94,080 | 1.6 | \$150,528 |
| Management Occupations | 6 | 19.17\% | \$62.89 | \$100,624 | 1.6 | \$160,998 |

Table 56: Health Care and Social Assistance (NAICS 62)

| Occupation title | Employment | ```Percent of total employment``` | Median hourly wage | Annual Median Wage | Household Income Factor | Estimate Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 146 | 100.00\% | \$18.16 | \$29,056 | 1.6 | \$46,490 |
| Personal Care and Service Occupations | 19 | 12.87\% | \$11.18 | \$17,888 | 1.6 | \$28,621 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.01\% | \$11.34 | \$18,144 | 1.6 | \$29,030 |
| Food Preparation and Serving Related Occupations | 4 | 2.62\% | \$11.58 | \$18,528 | 1.6 | \$29,645 |
| Building and Grounds Cleaning and Maintenance Occupations | 3 | 2.13\% | \$11.95 | \$19,120 | 1.6 | \$30,592 |
| Production Occupations | 1 | 0.42\% | \$12.22 | \$19,552 | 1.6 | \$31,283 |
| Transportation and Material Moving Occupations | 1 | 0.67\% | \$12.31 | \$19,696 | 1.6 | \$31,514 |
| Education, Training, and Library Occupations | 4 | 2.74\% | \$12.96 | \$20,736 | 1.6 | \$33,178 |
| Healthcare Support Occupations | 26 | 18.01\% | \$13.73 | \$21,968 | 1.6 | \$35,149 |
| Protective Service Occupations | 1 | 0.38\% | \$15.69 | \$25,104 | 1.6 | \$40,166 |
| Sales and Related Occupations | 1 | 0.38\% | \$16.46 | \$26,336 | 1.6 | \$42,138 |
| Office and Administrative Support Occupations | 20 | 13.92\% | \$16.63 | \$26,608 | 1.6 | \$42,573 |
| Community and Social Service Occupations | 8 | 5.47\% | \$18.76 | \$30,016 | 1.6 | \$48,026 |
| Installation, Maintenance, and Repair Occupations | 1 | 0.74\% | \$19.21 | \$30,736 | 1.6 | \$49,178 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 0 | 0.18\% | \$23.49 | \$37,584 | 1.6 | \$60,134 |
| Construction and Extraction Occupations | 0 | 0.09\% | \$25.22 | \$40,352 | 1.6 | \$64,563 |
| Business and Financial Operations Occupations | 2 | 1.69\% | \$27.74 | \$44,384 | 1.6 | \$71,014 |
| Healthcare Practitioners and Technical Occupations | 48 | 32.98\% | \$32.00 | \$51,200 | 1.6 | \$81,920 |
| Legal Occupations | 0 | 0.03\% | \$33.12 | \$52,992 | 1.6 | \$84,787 |
| Computer and Mathematical Occupations | 1 | 0.67\% | \$33.47 | \$53,552 | 1.6 | \$85,683 |
| Life, Physical, and Social Science Occupations | 1 | 0.55\% | \$34.35 | \$54,960 | 1.6 | \$87,936 |
| Architecture and Engineering Occupations | 0 | 0.03\% | \$34.78 | \$55,648 | 1.6 | \$89,037 |
| Management Occupations | 5 | 3.43\% | \$41.87 | \$66,992 | 1.6 | \$107,187 |

Table 57: Accommodations (NAICS 721)

| Occupation title (click on the occupation title to view its profile) | Employment | Percent of total employment | Median hourly wage | Annual Median Wage | Household Income Factor | Estimate <br> Household Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Occupations | 73 | 100.00\% | \$10.57 | \$16,912 | 1.6 | \$27,059 |
| Transportation and Material Moving Occupations | 2 | 2.06\% | \$9.78 | \$15,648 | 1.6 | \$25,037 |
| Sales and Related Occupations | 2 | 3.27\% | \$10.06 | \$16,096 | 1.6 | \$25,754 |
| Food Preparation and Serving Related Occupations | 58 | 80.05\% | \$10.35 | \$16,560 | 1.6 | \$26,496 |
| Building and Grounds Cleaning and Maintenance Occupations | 3 | 4.50\% | \$11.10 | \$17,760 | 1.6 | \$28,416 |
| Personal Care and Service Occupations | 1 | 1.20\% | \$11.16 | \$17,856 | 1.6 | \$28,570 |
| Farming, Fishing, and Forestry Occupations | 0 | 0.01\% | \$11.48 | \$18,368 | 1.6 | \$29,389 |
| Production Occupations | 1 | 0.73\% | \$11.81 | \$18,896 | 1.6 | \$30,234 |
| Life, Physical, and Social Science Occupations | 0 | $\underline{0}$ | \$12.09 | \$19,344 | 1.6 | \$30,950 |
| Office and Administrative Support Occupations | 2 | 3.42\% | \$12.30 | \$19,680 | 1.6 | \$31,488 |
| Healthcare Support Occupations | 0 | 0.07\% | \$13.08 | \$20,928 | 1.6 | \$33,485 |
| Protective Service Occupations | 0 | 0.60\% | \$13.26 | \$21,216 | 1.6 | \$33,946 |
| Education, Training, and Library Occupations | 0 | 0.01\% | \$14.85 | \$23,760 | 1.6 | \$38,016 |
| Installation, Maintenance, and Repair Occupations | 1 | 0.92\% | \$15.27 | \$24,432 | 1.6 | \$39,091 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 0 | 0.13\% | \$17.81 | \$28,496 | 1.6 | \$45,594 |
| Community and Social Service Occupations | 0 | $\underline{0}$ | \$22.17 | \$35,472 | 1.6 | \$56,755 |
| Construction and Extraction Occupations | 0 | 0.04\% | \$23.04 | \$36,864 | 1.6 | \$58,982 |
| Business and Financial Operations Occupations | 0 | 0.40\% | \$23.83 | \$38,128 | 1.6 | \$61,005 |
| Computer and Mathematical Occupations | 0 | 0.03\% | \$25.76 | \$41,216 | 1.6 | \$65,946 |
| Healthcare Practitioners and Technical Occupations | 0 | 0.04\% | \$26.19 | \$41,904 | 1.6 | \$67,046 |
| Management Occupations | 2 | 2.52\% | \$26.67 | \$42,672 | 1.6 | \$68,275 |
| Architecture and Engineering Occupations | 0 | $\underline{0}$ | \$33.87 | \$54,192 | 1.6 | \$86,707 |
| Legal Occupations | 0 | $\underline{0}$ | \$51.95 | \$83,120 | 1.6 | \$132,992 |

Step 6 - Estimates of Households that meet HUD Income Criteria (Affordability Model)
For this step, an affordability model was developed to determine the affordability of households by HUD's income and levels. This step has been performed for each industry/land-use category and multiplied by the number of households demand by and type of land-use.

Table 58: Distribution of Employees by Income Group

| Employment Category | $\begin{gathered} \text { VLI } \\ <50 \% \end{gathered}$ | $\begin{gathered} \text { VLI } \\ 50-60 \% \end{gathered}$ | $\begin{gathered} \text { VLI } \\ 60-80 \% \end{gathered}$ | Work <br> 120\% | Above <br> >120\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Office | 45 | 33 | 71 | 66 | 181 |
| Hotel | 182 | 0 | 0 | 7 | 1 |
| Limited Service Hotel | 4 | 0 | 7 | 1 | 0 |
| Industrial | 23 | 0 | 86 | 25 | 33 |
| Commercial | 26 | 0 | 186 | 17 | 7 |

The analysis adjusted employee and their wages into households by using a worker to household factor as shown below.

Table 59: Conversation of Jobs to Households

| Employment Category | VLI | VLI | VLI | Work | Above |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $<50 \%$ | $50-60 \%$ | $60-80 \%$ | $120 \%$ | $>120 \%$ |
| Office | 28 | 21 | 44 | 41 | 113 |
| Hotel/Food and Accommodation | 114 | 0 | 0 | 4 | 1 |
| Limited Service | 3 | 0 | 4 | 0 | 0 |
| Industrial | 14 | 0 | 54 | 16 | 21 |
| Commercial | 16 | 0 | 116 | 11 | 4 |
| Workers Per Household | 1.6 | 1.6 | 1.6 | 1.6 | 1.6 |

Table 60 shows the maximum household income for each income category.
Table 60: Summary of Household Income by Land Use

| Households by Land Use | $\begin{gathered} \text { VLI } \\ <50 \% \end{gathered}$ | $\begin{gathered} \text { VLI } \\ 50-60 \% \end{gathered}$ | $\begin{gathered} \text { VLI } \\ 60-80 \% \end{gathered}$ | Work <br> 120\% | Above $>120 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Household Income (max) | \$28,394 | \$34,073 | \$45,430 | \$68,146 | >\$78,800 |
| Office | 28 | 21 | 44 | 41 | 103 |
| Hotel/Food and Accommodation | 114 | 0 | 0 | 4 | 1 |
| Limited Service Hotel | 3 | 0 | 4 | 0 | 0 |
| Industrial | 14 | 0 | 54 | 16 | 21 |
| Commercial (retail) | 16 | 0 | 116 | 11 | 4 |
| Total | 175 | 21 | 219 | 73 | 129 |

## AdJustment for Commute Relationship

Table 61 depicts the results of the analysis both before and after an adjustment for commute relationship. The American Community Survey (US Census) 2013-17 indicated that residents of St. Petersburg hold only 33 percent of the jobs in the City. Therefore the commute factor used in this analysis is 33 percent. The estimates of households for each income category in a 100,000 square foot prototype building are adjusted downwards by this commute factor.

Table 61: Worker Households Adjusted for Commute Factor

| Before Commute Adjustment | Industrial | Commercial | Office | Limited Service |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  | Hotel |  |
| Very Low | 14 | 16 | 49 | 114 | 3 |
| (Under 60\% of Median Income) |  |  |  |  |  |
| Low | 54 | 116 | 44 | 0 | 4 |
| (60\% to 80\% of Median Income) |  |  |  |  |  |
| Moderate | 16 | 11 | 41 | 4 | 0 |
| (80\% to 120\% of Median Income) |  |  |  |  |  |
| Total | 84 | 143 | 134 | 118 | 7 |
|  |  |  |  |  |  |
| After Commute Adjustment 33.0\% |  |  |  |  |  |
| Very Low | 5 | 5 | 16 | 38 | 1 |
| (Under 60\% of Median Income) |  |  |  |  |  |
| Low | 18 | 38 | 15 | 0 | 1 |
| (60\% to 80\% of Median Income) |  |  |  |  |  |
| Moderate | 5 | 4 | 14 | 1 | 0 |
| (80\% to 120\% of Median Income) |  |  |  |  |  |
|  | 28 | 47 | 44 | 39 | 2 |

Note: Residents of St. Petersburg hold 33.2\% of the jobs in St. Petersburg. The estimates of households for each
income category in a protypical 100,000 SF building are adjusted downwards by this commute factor.

## TOTAL LINKAGE COSTS

## Nonresidential Linkage Fees

The last step in the linkage fee analysis marries the findings on the numbers of households at each of the income ranges associated with the four types of buildings to the affordability gaps, or the costs of delivering housing in St. Petersburg. The number of households associated with each building type, by income category, and is indicated on the left side of the table, are drawn from the end of the previous section's analysis, still assuming 100,000 sq. ft. buildings. The affordability gaps are from the prior discussion. The commercial development linkage fee per square foot shows the results of the calculation
which is the number of units times the affordability gap, divided by $100,000 \mathrm{sq}$. ft . to bring the conclusion back to the per square foot level.

The total linkage costs are calculated for the total impacts, as indicated in the upper portion of the table, and after an adjustment for the fact that only a share of the worker households will seek housing in St. Petersburg. The Census indicates that 33 percent of those who work in St. Petersburg also live in the City. Therefore, the commute factor used in this analysis is 33 percent.

Tables 62 and 63 summarizes what SPG calculates as the maximum linkage fees for the new development by development sector based on new construction.

Table 62: Linkage Fee Based on New Construction Data

| Before Commute Adjustment | Industrial | Commercial | Office |  Limited Servi <br> Hotel Hotel <br> 44  |  | Gap | Affordability |  | Limited |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Industrial | Commercial | Office | Hotel | Hotel |
| Very Low | 14 | 16 | 45 | 44 | 3 |  | -\$220,325 | -\$31.67 | -\$36.29 | -\$98.32 | -\$96.51 | -\$5.51 |
| (Under 60\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Low | 54 | 116 | 42 | 0 | 4 | -\$153,732 | -\$82.63 | -\$178.71 | -\$64.86 | \$0.00 | -\$6.73 |
| (60\% to 80\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Moderate | 16 | 11 | 39 | 4 | 0 | -\$47,182 | -\$7.45 | -\$5.01 | -\$18.63 | -\$2.06 | -\$0.15 |
| (80\% to 120\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Total | 84 | 143 | 126 | 48 | 7 |  | -\$121.75 | -\$220.02 | -\$181.80 | -\$98.58 | -\$12.38 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| After Commute Adjustment | 33\% |  |  |  |  |  | 33\% |  |  |  |  |
| Very Low | 5 | 5 | 15 | 14 | 1 | -\$220,325 | -\$10.45 | -\$11.98 | -\$32.44 | -\$31.85 | -\$1.82 |
| (Under 60\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Low | 18 | 38 | 14 | 0 | 1 | -\$153,732 | -\$27.27 | -\$58.98 | -\$21.40 | \$0.00 | -\$2.22 |
| (60\% to 80\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Moderate | 5 | 4 | 13 | 1 | 0 | -\$47,182 | -\$2.46 | -\$1.65 | -\$6.15 | -\$0.68 | -\$0.05 |
| (80\% to 120\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Total | 28 | 47 | 42 | 16 | 2 |  | -40.18 | -72.61 | -59.99 | -32.53 | -4.09 |

Table 63: Summary Nonresidential Linkage Fee Based on New Construction Data

|  |  |  |  |  | Extended <br>  Industrial |
| :--- | ---: | ---: | ---: | ---: | :--- |
| Commercial | Office | Hotel | Stay |  |  |
| Rental |  |  |  |  |  |
| Very low income | $-\$ 10.45$ | $-\$ 11.98$ | $-\$ 32.44$ | $-\$ 31.85$ | $-\$ 1.82$ |
| Low income | $-\$ 27.27$ | $-\$ 58.98$ | $-\$ 21.40$ | $\$ 0.00$ | $-\$ 2.22$ |
| Moderate income | $-\$ 2.46$ | $-\$ 1.65$ | $-\$ 6.15$ | $-\$ 0.68$ | $-\$ 0.05$ |
| Rental | $-\$ 40.18$ | $-\$ 72.61$ | $-\$ 59.99$ | $-\$ 32.53$ | $-\$ 4.09$ |

Based on the methodology used in the analysis (Table 63), the Max attainable housing linkage fee based on new housing costs are:

- an industrial land use the fee would be \$48 per square foot of building area;
- a commercial land use the fee would be $\$ 73$ per square foot of building area;
- an office land use the fee would be $\$ 60$ per square foot of building area;
- a hotel the fee would be $\$ 33$ per square foot of building area
- a limited or extended stay hotel fee would be \$4 per square foot of building area

The numbers in Table 64 present the total jobs housing linkage costs per square foot of building area for each of the building types. These total commercial development linkage costs represent the ceiling for any requirements placed on new construction for attainable housing. The GAP analysis used 2018 MLS data. As shown in Table 64, only households earning less than 60 percent of St. Petersburg median
household income have deficits (red). All other household income groups should be able to afford housing assuming good credit.

The totals are not the recommended linkage fees. They should be considered as the maximums established by this analysis, which impact fees may be set.

Table 64: Linkage Fee Based on MLS Data

| Before Commute Adjustment | Industrial | Commercial | Office | Hotel | Limited Service Hotel | Gap | Affordability |  | Office | Hotel | Limited Service Hotel |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Industrial | Commercial |  |  |  |
| Condominiums/Townhouses |  |  |  |  |  |  |  |  |  |  |  |
| Very Low | 14 | 16 | 45 | 44 | 3 | -\$70,238 | -\$10.10 | -\$11.57 | -\$31.34 | -\$30.77 | -\$1.76 |
| (under 60\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Low | 54 | 116 | 42 | 0 | 4 | -\$280 | -\$0.15 | -\$0.33 | -\$0.12 | \$0.00 | -\$0.01 |
| (60\% to 80\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Moderate | 16 | 11 | 39 | 4 | 0 | \$91,467 | \$14.44 | \$9.72 | \$36.11 | \$4.00 | \$0.29 |
| (80\% to 120\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Total | 84 | 143 | 126 | 48 | 7 |  | \$4.20 | -\$2.18 | \$4.65 | -\$26.77 | -\$1.48 |
| Single Family |  |  |  |  |  |  |  |  |  |  |  |
| Very Low | 14 | 26 | 71 | 70 | 4 | -\$121,978 | -\$17.53 | -\$32.15 | -\$87.09 | -\$85.49 | -\$4.88 |
| (Under 60\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Low | 54 | 186 | 67 | 0 | 7 | -\$52,020 | -\$27.96 | -\$96.76 | -\$35.11 | \$0.00 | -\$3.64 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Moderate | 16 | 17 | 63 | 7 | 1 | \$39,727 | \$6.27 | \$6.75 | \$25.09 | \$2.78 | \$0.20 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 84 | 229 | 202 | 77 | 12 |  | -\$39.22 | -\$122.15 | -\$97.11 | -\$82.71 | -\$8.32 |
| After Commute Adjustment | 33\% |  |  |  |  |  | 33\% |  |  |  |  |
| Condominums |  |  |  |  |  |  |  |  |  |  |  |
| Very Low | 5 | 5 | 15 | 14 | 1 | -\$70,238 | -\$3.33 | -\$3.82 | -\$10.34 | -\$10.15 | -\$0.58 |
| (Under 60\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Low | 18 | 38 | 14 | 0 | 1 | -\$280 | -\$0.05 | -\$0.11 | -\$0.04 | \$0.00 | \$0.00 |
| (60\% to 80\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Moderate | 5 | 4 | 13 | 1 | 0 | \$91,467 | \$4.77 | \$3.21 | \$11.92 | \$1.32 | \$0.09 |
| (80\% to 120\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Total | 28 | 47 | 42 | 16 | 2 |  | \$1.38 | -\$0.72 | \$1.53 | -\$8.83 | -\$0.49 |
| Single Family |  |  |  |  |  |  |  |  |  |  |  |
| Very Low | 5 | 9 | 24 | 23 | 1 | -\$121,978 | -\$5.79 | -\$10.61 | -\$28.74 | -\$28.21 | -\$1.61 |
| (Under 60\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Low | 18 | 61 | 22 | 0 | 2 | -\$52,020 | -\$9.23 | -\$31.93 | -\$11.59 | \$0.00 | -\$1.20 |
| (60\% to 80\% of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Moderate | 5 | 6 | 21 | 2 | 0 | \$39,727 | \$2.07 | \$2.23 | \$8.28 | \$0.92 | \$0.07 |
| (80\% to $120 \%$ of Median Income) |  |  |  |  |  |  |  |  |  |  |  |
| Total | 28 | 76 | 67 | 25 | 4 |  | -\$12.94 | -\$40.31 | -\$32.05 | -\$27.29 | -\$2.75 |

Table 65: Summary Nonresidential Linkage Fee Based on MLS Data

|  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Industrial | Commercial | Office | Hotel | Extended <br> Stay <br> Hotel |
| Townhome |  |  |  |  |  |
| Very low income | $-\$ 3.33$ | $-\$ 3.82$ | $-\$ 10.34$ | $-\$ 10.15$ | $-\$ 0.58$ |
| Low income | $-\$ 0.05$ | $-\$ 0.11$ | $-\$ 0.04$ | $\$ 0.00$ | $\$ 0.00$ |
| Moderate income | $\$ 4.77$ | $\$ 3.21$ | $\$ 11.92$ | $\$ 1.32$ | $\$ 0.09$ |
|  | $\$ 1.38$ | $-\$ 0.72$ | $\$ 1.53$ | $-\$ 8.83$ | $-\$ 0.49$ |
| Total |  |  |  |  |  |
| Single Family |  |  |  |  |  |
| Very low income | $-\$ 5.79$ | $-\$ 10.61$ | $-\$ 28.74$ | $-\$ 28.21$ | $-\$ 1.61$ |
| Low income | $-\$ 9.23$ | $-\$ 31.93$ | $-\$ 11.59$ | $\$ 0.00$ | $-\$ 1.20$ |
| Moderate income | $\$ 2.07$ | $\$ 2.23$ | $\$ 8.28$ | $\$ 0.92$ | $\$ 0.07$ |
| Total | $-\$ 12.94$ | $-\$ 40.31$ | $-\$ 32.05$ | $-\$ 27.29$ | $-\$ 2.75$ |
| Combined |  |  |  |  |  |
| Very low income | $-\$ 9.12$ | $-\$ 14.43$ | $-\$ 39.08$ | $-\$ 38.37$ | $-\$ 2.19$ |
| Low income | $-\$ 9.28$ | $-\$ 32.04$ | $-\$ 11.63$ | $\$ 0.00$ | $-\$ 1.21$ |
| Moderate income | $\$ 6.84$ | $\$ 5.44$ | $\$ 20.20$ | $\$ 2.24$ | $\$ 0.16$ |
| Total | $-\$ 11.56$ | $-\$ 41.03$ | $-\$ 30.51$ | $-\$ 36.13$ | $-\$ 3.24$ |

The Max attainable housing linkage fee based on MLS housing sales are:

- an industrial land use the fee would be $\$ 12$ per square foot of building area;
- a commercial land use the fee would be $\$ 41$ per square foot of building area;
- an office land use the fee would be \$31 per square foot of building area;
- a hotel the fee would be $\$ 36$ per square foot of building area
- a limited or extended stay hotel fee would be $\$ 3$ per square foot of building area

Based on the analysis on nonresidential impacts using 2018 MLS data to define demand, only households having less than the median household income show a deficit. In combining Townhome and Single Family linkages results in only the hotel sector produces a deficit which is hotel.

The linkage fees shown in Table 67 are a realistic assessment of St. Petersburg attainable/workforce housing market. They should be seen as a beginning point rather than the final fee structure. Most, if not all, governmental entities adjusted the final fees to reflect local economic and political conditions. Should the City adopt linkage/impact fees, those fees should be subject to CPI increases.

Table 67: Recommended Nonresidential Linkage Fee

|  | Industrial | Commercial | Office | Hotel | Extended Stay Hotel |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| New Construction |  |  |  |  |  |
| Very low income | -\$10.45 | -\$11.98 | -\$32.44 | -\$31.85 | -\$1.82 |
| Low income | -\$27.27 | -\$58.98 | -\$21.40 | \$0.00 | -\$2.22 |
| Moderate income | -\$2.46 | -\$1.65 | -\$6.15 | -\$0.68 | -\$0.05 |
| Total | -\$40.18 | -\$72.61 | -\$59.99 | -\$32.53 | -\$4.09 |
| MLS Pricing |  |  |  |  |  |
| Very low income | -\$9.12 | -\$14.43 | -\$39.08 | -\$38.37 | -\$2.19 |
| Low income | -\$9.28 | -\$32.04 | -\$11.63 | \$0.00 | -\$1.21 |
| Moderate income | \$6.84 | \$5.44 | \$20.20 | \$2.24 | \$0.16 |
| Total | -\$11.56 | -\$41.03 | -\$30.51 | -\$36.13 | -\$3.24 |
| Combined Average |  |  |  |  |  |
| Very low income | -\$9.78 | -\$13.20 | -\$35.76 | -\$35.11 | -\$2.00 |
| Low income | -\$18.27 | -\$45.51 | -\$16.51 | \$0.00 | -\$1.71 |
| Moderate income | \$2.19 | \$1.89 | \$7.02 | \$0.78 | \$0.06 |
| Total | -\$25.87 | -\$56.82 | -\$45.25 | -\$34.33 | -\$3.66 |

The Max attainable housing linkage fee based on averaging the new construction and MLS data are:

- Industrial land use fee would be \$26 per square foot of building area;
- Commercial land use fee would be $\$ 57$ per square foot of building area;
- Office land use fee would be $\$ 45$ per square foot of building area;
- Hotel fee would be $\$ 34$ per square foot of building area
- Limited or extended stay hotel fee would be \$4 per square foot of building area

As discussed in this report, additional funds may be available from other funding sources like CDBG, LIHTC, HOME, SHIP, Penny for Pinellas, etc., to offset the cost of providing workforce housing.

In addition to fees generated with a commercial development linkage fees, there are a number of programs focused on establishing an attainable workforce and attainable housing program including providing Accessory Dwelling Units, exemption or reduction of parking regulations, permits, etc.

## Straight Workforce Housing Permit Fee

Winter Park was the first City in Florida to establish an attainable housing linkage fee that applied to all new construction (or major reconstruction) residential or commercial. The single fee ( $\$ 1$ per square foot) was treated like all other "permit fees" and the revenues placed in the City's Housing Trust Fund. The City of Jupiter recently enacted a linkage fee program using a single fee for residential and non-residential developments. SPG used this approach for the City of St. Petersburg, in its development financial pro forma analysis on new construction (or major redevelopment/rehabs).

The City of Denver uses both a straight Workforce Housing Fee as well as Workforce Housing Residential Incentives. It uses a mandatory workforce housing incentive program as well as a "workforce housing permit type of fee" approach.

The City of Boulder uses a host of attainable housing revenue sources including a Housing Excise Fee. The fee is $\$ .23$ per square foot for residential and $\$ .51$ for non-residential.

## CHAPTER 6: LINKAGE FEE IMPACT ON DEVELOPMENT

## PRO FORMA ANALYSIS

SPG prepared a financial feasibility analysis of the various development prototypes using a pro forma model that measures the return on cost (ROC) and return on equity (ROE). Discussions of the various metrics used are described below:

CAP Rate: The capitalization rate, often referred to as the "cap rate", is a fundamental concept used in the world of commercial real estate. It is the rate of return on a real estate investment property based on the income that the property is expected to generate. This metric is used to estimate the investor's potential return on an investment ${ }^{37}$. This analysis uses cap rates to estimate the fair market value of the various development prototypes. The analysis uses cap rates obtained from nationalcaprate.com for the Tampa Bay area.

Return on Cost (ROC): A cash-on-cash return is a rate of return often used in real estate transactions that calculates the cash income earned on the cash invested in a property. Put simply, cash-on-cash return measures the annual return the investor made on the property in relation to the amount of mortgage paid during the same year ${ }^{38}$. This study uses the stabilized net operating income for each prototype divided by the total estimated development cost. The study assumes the ROC should be at least $1.5 \%$ above the local cap rate.

Return of Equity (ROE): This ratio is a fundamental financial measurement used in calculating the annual rate of return on the "net" equity (or "trapped equity") in a property. Return on Equity helps an investor understand if a property should continue to be held. It is defined as the capitalized net operating income less total development costs divided by the amount of equity invested and then divided by the estimated term of the investment.

## Description of Prototypes Used In The Analysis

Table 68 on the next page describes the various development profiles used in the financial analysis. It should be noted that for both the hotel and office analysis, SPG used two separate types of developments: regular development and Downtown Development (DC).

The following tables provide operation information that forms the basis of the pro forma financial analysis of each development prototype. The two most important factors that could impact the analysis are land costs and revenue generation.

[^21]Table 68: Prototype Description

|  | Hotel | Hotel DC | Retail/ <br> Restaurant/ <br> Services | Office | Office DC | Industrial | Apartment |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Prototype Description |  |  |  |  |  |  |  |
| Gross Building Area (GBA) | 100,000 | 100,000 | 25,000 | 50,000 | 50,000 | 150,000 | 150,000 |
| Podium Parking Area | 0 | 11,250 | 0 | 0 | 30,000 | 0 | 0 |
| Gross Building Area including Parking | 100,000 | 111,250 | 25,000 | 50,000 | 80,000 | 150,000 | 225,000 |
| Net Leasable Sq. Ft. (\%) | na |  | 100\% | 90\% | 90\% | 100\% | 90\% |
| Net Leasable Sq. Ft. (NSF) | 100,000 | 100,000 | 25,000 | 45,000 | 45,000 | 150,000 | 135,000 |
| Hotel Rooms | 150 | 150 |  |  |  |  |  |
| Room Size | 380 |  |  |  |  |  |  |
| Number of Apartments |  |  |  |  |  |  | 150 |
| Site Coverage | 75\% | 75\% | 60\% | 75\% | 75\% | 45\% | 40\% |
| Building SF | 100,000 | 145,000 | 25,000 | 50,000 | 50,000 | 150,000 | 150,000 |
| Parking Spaces |  |  |  |  |  |  |  |
| Podium Spaces | 0 | 38 | 0 | 0 | 100 | 0 | 0 |
| Surface Spaces | 150 |  | 1,125 | 167 | 0 | 50 | 225 |
|  |  |  |  |  |  |  |  |
| Floor Area Ratio | 2.00 | 2.00 | 0.20 | 2.00 | 2.00 | 0.4 | 1.00 |
| Land Area (acres) | 1.1 | 1.3 | 1.0 | 1.5 | 1.5 | 7.7 | 8.6 |
| Land Area (SF) | 50,000 | 55,625 | 41,667 | 66,667 | 66,667 | 333,333 | 375,000 |
|  |  |  |  |  |  |  |  |
| Land Cost @ acre | \$700,000 | \$1,100,000 | \$700,000 | \$700,000 | \$1,100,000 | \$450,000 | \$600,000 |
| SF | \$16.07 | \$25.25 | \$16.07 | \$16.07 | \$25.25 | \$10.33 | \$13.77 |
|  |  |  |  |  |  |  |  |
| Equity | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Loan | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 |

As shown below, both the downtown developments, hotel and office, assume podium parking rather than on surface parking.

Table 69: Development Assumptions

| Development Assumptions | Metric | Hotel | Hotel DC | Retail/ Restaurant/ Services | Office | Office DC | Industrial | Apartment |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Direct Costs |  |  |  |  |  |  |  |  |
| Building \& On-Site Improvements | per sq. ft. of GBA | \$180 | \$200 | \$120 | \$150 | \$180 | \$50 | \$125 |
| Parking Costs - Podium (1) | per space | \$24,000 | \$24,000 |  |  | \$24,000 | na |  |
| Parking Costs - Surface | per space | \$2,500 |  | \$2,500 | \$2,500 |  | \$0 | \$2,500 |
| Indirect Costs | 0.22 |  |  |  |  |  |  |  |
| Tenant Improvements | per NSF | \$0 | \$0 | \$25 | \$40 | \$50 | \$0 | \$0 |
|  |  |  |  |  |  |  |  |  |
| Cap Rate | 5.0\%-7.5\% |  |  |  |  |  |  |  |
| Return on Cost | 7\% to 8\% |  |  |  |  |  |  |  |

(1) carlwalker.com, 2017 Miami costs inflated

Table 70: Revenue Assumptions

| Prototype | Metric | Input | Steady State |
| :---: | :---: | :---: | :---: |
| Hotel |  |  |  |
| Gross Annual Room Income | RevPAR (1) | \$54,750 | \$8,212,500 |
| Gross Annual Other Income (10\%) | Per Room | \$5,475 | \$821,250 |
| Less: Vacancy | 25\% | \$15,056 | -\$2,258,438 |
| Less: Operation Expenses | 70\% | \$48,043 | -\$4,742,719 |
| Annual Net Income |  |  | \$2,032,594 |
| (1) revenue per available room |  |  |  |
| Hotel Downtown |  |  |  |
| Gross Annual Room Income | RevPAR | \$73,000 | \$10,950,000 |
| Gross Annual Other Income (20\%) | Per Room | \$14,600 | \$2,190,000 |
| Less: Vacancy | 25\% | \$21,900 | -\$3,285,000 |
| Less: Operation Expenses | 70\% | \$67,890 | -\$6,898,500 |
| Annual Net Income |  |  | \$2,956,500 |
| Retail/Restaurant/Services |  |  |  |
| Revenues and Expenses |  |  |  |
| Monthly Rent-Triple Net | per NSF | \$30 | \$750,000 |
| Operating Expenses | \% of Gross | 40\% | -\$300,000 |
| Vacancy Rate | \% of Gross | 5\% | -\$37,500 |
| Estimates |  |  |  |
| Net Square Footage |  | 25,000 | 25,000 |
| Annual Gross Revenues |  | \$750,000 | 750,000 |
| Operating Expenses |  | (\$300,000) | -300,000 |
| Vacancy Rate |  | $(\$ 37,500)$ | -37,500 |
| Annual Net Operating Income |  | \$412,500 | \$412,500 |
| Office |  |  |  |
| Revenues and Expenses |  |  |  |
| Monthly Rent-Triple Net | per NSF | \$25 | \$1,125,000 |
| Operating Expenses | \% of Gross | 25\% | -\$281,250 |
| Vacancy Rate | \% of Gross | 5\% | -\$56,250 |
| Estimates |  |  |  |
| Net Square Footage |  | 45,000 | 45,000 |
| Annual Gross Revenues |  | \$1,125,000 | \$1,125,000 |
| Operating Expenses |  | (\$281,250) | -\$281,250 |
| Vacancy Rate |  | $(\$ 56,250)$ | -\$56,250 |
| Annual Net Operating Income |  | \$787,500 | \$787,500 |
| Office Downtown |  |  |  |
| Revenues and Expenses |  |  |  |
| Monthly Rent-Triple Net | per NSF | \$35 | \$1,575,000 |
| Operating Expenses | \% of Gross | 20\% | -\$315,000 |
| Vacancy Rate | \% of Gross | 5\% | -\$78,750 |
| Estimates |  |  |  |
| Net Square Footage |  | 45,000 | 45,000 |
| Annual Gross Revenues |  | \$1,575,000 | \$1,575,000 |
| Operating Expenses |  | (\$315,000) | -\$315,000 |
| Vacancy Rate |  | $(\$ 78,750)$ | -\$78,750 |
| Annual Net Operating Income |  | \$1,181,250 | \$1,181,250 |
| Industrial |  |  |  |
| Revenues and Expenses |  |  |  |
| Monthly Rent-Triple Net | per NSF | \$7 | \$1,080,000 |
| Operating Expenses | \% of Gross | 0\% | \$0 |
| Vacancy Rate | \% of Gross | 0\% | \$0 |
| Estimates |  |  |  |
| Net Square Footage |  | 150,000 | \$150,000 |
| Annual Gross Revenues |  | \$1,080,000 | \$1,080,000 |
| Operating Expenses |  | \$0 | \$0 |
| Vacancy Rate |  | \$0 | \$0 |
| Annual Net Operating Income |  | \$1,080,000 | \$1,080,000 |
| Residential Rental (2 Bedroom) |  |  |  |
| Revenue and Expenses |  |  |  |
| Monthly Rent | per NSF | \$1.97 | \$3,186,000 |
| Operating Expenses | \% of Gross | 0.45 | -\$1,433,700 |
| Vacancy Rate | \% of Gross | 5\% | -\$159,300 |
| Annual Net Operating Income |  | \$2.47 | \$1,593,000 |

## Exemptions

The following are potential exemptions to the payment of linkage fees: ${ }^{39}$

1. Construction upon any property which is the subject of a preexisting contractual agreement
2. Affordable housing projects that are constructed with the support of any combination of federal, state or local financial resources, including private activity bonds, tax credits, grants, loans or other subsidies to incentivize the development of affordable housing.
3. Any housing project financed or constructed by or on behalf of the Pinellas or St. Petersburg Housing Authorities
4. Residential units built by any charitable, religious, or other non-profit entity and deed restricted to ensure the affordability of the dwelling unit to low and moderate income households.
5. Nonresidential projects that are built by any charitable, religious or other nonprofit entity and that are primarily used to provide shelter, housing assistance or related services to low income households.
6. Construction by or on behalf to the Federal, State or local government to the extent any or all of the gross floor area in the structure will be used solely for a government or educational purpose
7. Any structure that is being reconstructed due to involuntary demolition or destruction including involuntary man made forces
8. An addition of four hundred (400) gross square feet or less to an existing structure containing a single unit dwelling or a two unit dwelling
9. Accessory dwelling units
10. City granted waiver or fee reduction for a nonresidential project due to proof of lack of employment impact.

## Potential Workforce Housing Impact Fee Revenue

Utilizing data from the City, SPG projected the potential revenue stream of a $\$ 1$ and a $\$ 5$ impact fee. Annually, the revenue which should be placed in a Housing Trust Fund could generate $\$ 2.1$ million using a $\$ 1$ impact fee or $\$ 10.4$ million using a $\$ 5$ impact fee. Over a 10 year period the funds could generate between $\$ 20.8$ million and $\$ 104$ million in workforce housing revenues.

Table 72: Impact Fee Revenue

|  | 10 Year <br> Projection |  |  | Annual |
| :--- | ---: | ---: | ---: | ---: |

[^22]It should be noted that the City of Coconut Creek has collected $\$ 2.7$ million in nonresidential linkage fees.

## ALTERNATIVE TO FEE PAYMENT

The City should provide an alternative to a developer to propose an alternative to paying a housing impact fee, such as onsite (or in close proximity) construction of affordable rental units.

As an alternative to the linkage fee requirement defined earlier in this report, the City may wish to allow a developer to build or provide affordable housing units on site or within a mile radius of the development site based on the following formula. The formula is based on the assumption that $59 \%$ of the City's households earn less than $120 \%$ of the City of St. Petersburg's medium household income. It utilizes the GAPs quantified earlier in the report divided by the market value of a new two bedroom apartment. For example, 150,000 sf multifamily development divided by 1,000 (average two bedroom apartment) times the GAP divided by the market value of an apartment equals the number of apartment required to be built.

Residential GAP of $\$ 33.94 \times 1,000=\$ 33,940$ *. 59 (\% less than 120 AMI) $=\$ 20,025$ divided by $\$ 248,663$ (market value of a 2 bedroom apartment) $=.08053$. Using 150 units times $1,000 \mathrm{sf}=150,000 \mathrm{sf} / 1,000 \mathrm{sf}$ $=150$ units ${ }^{*} .08053=12.12 .08$, or 12 apartment units (round to whole number).

1. Structures containing multiunit dwellings:
(Gross square feet of structure/1,000) * . 08053 = number of units
2. Structures containing any primary industrial, manufacturing and wholesale or primary agricultural uses:
(Gross square feet of structure/1,000) * . $01516=$ number of units
3. Structures containing any primary commercial sales, service and repair uses or any primary civic, public and institutional uses:
(Gross square feet of structure/1,000) *. $1155=$ number of units
4. Structures containing any primary office uses:
(Gross square feet of structure $/ 1,000$ ) * . 01214 = number of units
5. Structures containing primary hotel uses:
(Gross square feet of structure/1,000) * . 2222 = number of units

## APPENDIX

## DEVELOPER FEE COMPARISON

SPG was asked to compare St. Petersburg's developer fees to its main competition: Clearwater, Hillsborough County, Pinellas County and Tampa. A direct comparison is difficult as each jurisdiction has different metrics used to calculate fees. For example the City of Tampa uses building square footage to calculate its fees while St. Petersburg uses building value.

Tampa, Clearwater, and Pinellas County have online permit cost calculators that provide a rough cost estimate and are subject to more detailed review. The St. Petersburg Building Department provided gross permit cost data for several building prototypes while Hillsborough costs were calculated based on online cost tables. Individual cost schedules follow this table.

Table A1: Comparison of Developer and Mobility Fees

|  | SF | Construction Value | Building Permit | Total Permit Fees | Plan Review | Total Fees | Mobility Impact Fee |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| St. Petersburg |  |  |  |  |  |  | (1) |
| Office | 100,000 | \$15,000,000 | \$32,190 | \$79,869 | \$13,600 | \$95,931 | \$222,600 |
| Commercial | 50,000 | \$5,000,000 | \$16,500 | \$30,513 | \$5,479 | \$37,068 | \$131,450 |
| Hotel | 468,000 | \$60,000,000 | \$124,700 | \$211,532 | \$38,963 | \$256,757 | \$537,420 |
| Multi Family (390 units) | 468,000 | \$60,000,000 | \$124,700 | \$211,532 | \$38,963 | \$256,757 | \$379,080 |
| Industrial | 100,000 | \$4,000,000 | \$13,500 | \$27,373 | \$4,851 | \$33,131 | \$113,700 |
|  |  |  |  |  |  |  |  |
| Tampa (2) | https://apps.tampagov.net/csd_fee_estimator_webapp/ |  |  |  |  |  |  |
| Office | 100,000 | \$15,000,000 | included | included | \$8,206 | \$20,515 | \$475,900 |
| Commercial | 50,000 | \$5,000,000 | included | included | \$14,226 | \$35,565 | \$325,100 |
| Hotel | 468,000 | \$60,000,000 | included | included | \$48,006 | \$120,014 | \$896,610 |
| Multi Family | 468,000 | \$60,000,000 | included | included | \$48,006 | \$120,014 | \$434,460 |
| Industrial | 100,000 | \$4,000,000 | included | included | \$5,410 | \$13,524 | \$167,600 |
|  |  |  |  |  |  |  |  |
| Pinellas County | http://www.pinellascounty.org/build/calculator.htm |  |  |  |  |  |  |
| Office | 100,000 | \$15,000,000 | \$68,250 | included | \$22,750 | \$93,796 | \$276,700 |
| Commercial | 50,000 | \$5,000,000 | \$24,625 | included | \$8,208 | \$33,884 | \$169,800 |
| Hotel (2) | 468,000 | \$60,000,000 | nc | nc | nc | nc | \$625,560 |
| Multi Family (2) | 468,000 | \$60,000,000 | nc | nc | nc | nc | \$553,800 |
| Industrial | 100,000 | \$4,000,000 | \$34,428 | included | \$11,476 | \$47,347 | \$141,400 |
|  |  |  |  |  |  |  |  |
| Hillsborough County |  |  |  |  |  |  |  |
| Office | 100,000 | \$15,000,000 | (3) | (3) | \$9,135 | \$9,135 | \$532,700 |
| Commercial | 50,000 | \$5,000,000 | (3) | (3) | \$3,885 | \$3,885 | \$366,700 |
| Hotel | 468,000 | \$60,000,000 | (3) | (3) | \$13,918 | \$13,918 | \$881,010 |
| Multi Family | 468,000 | \$60,000,000 | (3) | (3) | \$29,253 | \$29,253 | \$703,170 |
| Industrial | 100,000 | \$4,000,000 | (3) | (3) | \$4,164 | \$4,164 | \$283,400 |
|  |  |  |  |  |  |  |  |
| Clearwater (4) | https://www.myclearwater.com/government/city-departments/planning-development/permitting/fee-estimator |  |  |  |  |  |  |
| Office | 100,000 | \$15,000,000 | \$29,350 | included | \$26,800 | \$57,708 | \$222,600 |
| Commercial | 50,000 | \$5,000,000 | \$12,850 | included | \$10,300 | \$23,883 | \$131,450 |
| Hotel | 468,000 | \$60,000,000 | \$103,600 | included | \$60,016 | \$167,860 | \$537,420 |
| Multi Family | 468,000 | \$60,000,000 | \$103,600 | included | \$60,016 | \$167,860 | \$379,080 |
| Industrial | 100,000 | \$4,000,000 | \$11,200 | included | \$8,650 | \$20,500 | \$113,700 |
|  |  |  |  |  |  |  |  |
| Notes |  |  |  |  |  |  |  |
| 1. Calculations for downtown |  |  |  |  |  |  |  |
| 2. On line calculator did not have multifamily or hotel options. A single family home valued at $\$ 128,000$ had total permit fees of $\$ 33,884$ |  |  |  |  |  |  |  |
| 3. Based on cost schedule shown after this table |  |  |  |  |  |  |  |
| 4. See attached cost schedules |  |  |  |  |  |  |  |

## St Petersburg Worksheets



| PREPARED $10 / 07 / 19, ~ 9: 00: 25$ | ESTIMATED FEES LISIING |
| :--- | :--- |
| CITY OF ST. PETERSBURG |  |

ROGRAM BP822I


| FEE DESCRIPTION APPLICATIO | $\begin{aligned} & \text { FEES } \\ & \text { AMOUNT } \end{aligned}$ | DUE PRIOR TO |
| :---: | :---: | :---: |
| COMMERCIAL PLAN REVIEN | 50.00 | Permit Issuance |
| FIRE PLAN REVIEW 12/01/11 | 75.00 | Permit Issuance |
| FL SURCHARGE DCA | 540.64 | Permit Issuance |
| FL SURCHARGE DBPR | 360.42 | Permit Issuance |
| ZONING REVIEW BLDG 3+COMM | 50.00 | Permit Issuance |
| APPLICATION FEE TOTALS | 1076.06 |  |


| PERMIT TYPE PERMIT AND PLAN | HECK FEES PMT FEE | PLAN CHK FEE |
| :---: | :---: | :---: |
| BUILDING PERMIT | 16500.00 | 3300.00 |
| ELECTRICAL PERMIT | 6341.00 | 1268.20 |
| ELEC NEW FIRE ALARM LOW VOLT | 125.00 | 25.00 |
| MECHANICAL PERMIT | 3641.00 | 728.20 |
| PLUMEING PERMIT/COMMERCIAL | 491.00 | 98.20 |
| ROOF PERMIT | 150.00 | 30.00 |
| UNDERGROUND UTILITIES PERMIT | 149.00 | 29.80 |
| COMMERCIAL BLDG FIRE PERMIT | 45.00 | . 00 |
| FIRE ALARM | 941.00 | . 00 |
| FIRE SPRINKLER PERMIT/COMM | 203.00 | . 00 |
| LANDSCAPE PERMIT | 176.00 | . 00 |
| PARKING/PAVING PERMIT | 1751.00 | . 00 |
| PERMIT FEE TOTALS | 30513.00 | 5479.40 |


| GRAND TOTALS |  |
| :---: | :---: |
| APPLICATION FEES | 1076.06 |
| PERMIT FEES | 30513.00 |
| PLAN CHECK FEES | 5479.40 |
| TOTAL | 37068.46 |



| PERMIT AND PLAN ChECK fees |  |  |
| :---: | :---: | :---: |
| PERMIT TYPE | PMT FEE | PLAN CHK FEE |
| BUILDING PERMIT | 13500.00 | 2700.00 |
| ELECTRICAL PERMIT | 6341.00 | 1268.20 |
| MECHANICAL PERMIT | 3641.00 | 728.20 |
| PLUMBING PERMIT/COMMERCIAL | 626.00 | 125.20 |
| UNDERGROUND UTILITIES PERMIT | 149.00 | 29.80 |
| COMMERCIAL BLDG FIRE PERMIT | 45.00 | . 00 |
| FIRE ALARM | 941.00 | . 00 |
| FIRE SPRINKLER PERMIT/COMM | 203.00 | . 00 |
| LANDSCAPE PERMIT | 176.00 | . 00 |
| PARKING/PAVING PERMIT | 1751.00 | . 00 |
| PERMIT FEE TOTALS | 27373.00 | 4851.40 |



| APPLICATION FEES | 906.86 |
| :--- | ---: |
| PERMIT FEES | 27373.00 |
| PLAN CHECK FEES | 4851.40 |
| TOTAL | --23131.26 |

PREPARED 10/07/19, 8:55:42 ESTIMATED FEES LISTING
CTTY OF ST. PETERSBURG
PROGRAM BP822L

| DESCRIPTION | ESTIMATED FEES MULTI-390 UNITS |
| :---: | :---: |
| APPLICATION TYPE | MULTI FAMILY RESIDENCE, 5 UNITS \& OVER - NEW |
| VALUATION | 60000000 |
| SQUARE FOOTAGE | 0 |


| FEE DESCRIPTION APPLICATI | FEES AMOUNT | DUE PRIOR TO |
| :---: | :---: | :---: |
| FL SURCHARGE DCA | 3757.42 | Permit Issuance |
| FL SURCHARGE DBPR | 2504.94 | Permit Issuance |
| APPLICATION FEE TOTALS | 6262.36 |  |


| PERMIT TYPE PERMIT AND PLAN | CHECK FEES PMT FEE | PLAN CHK FEE |
| :---: | :---: | :---: |
| BUILDING PERMIT | 134700.00 | 26940.00 |
| DATA/PHONE LOW VOLTAGE | 941.00 | 188.20 |
| ELECTRICAL PERMIT | 28500.00 | 5700.00 |
| MECHANICAL PERMIT | 25200.00 | 5040.00 |
| PLUMBING PERMIT/COMMERCIAL | 4532.00 | 906.40 |
| UNDERGROUND UTILITIES PERMIT | 941.00 | 188.20 |
| COMMERCIAL BLDG FIRE PERMIT | 45.00 | . 00 |
| FIRE ALARM | 833.00 | . 00 |
| FIRE SPRINKLER PERMIT/COMM | 923.00 | . 00 |
| FIRE SPRINKLER UNDERGROUND COM | 12000.00 | . 00 |
| LANDSCAPE PERMIT | 266.00 | . 00 |
| PARKING/PAVING PERMIT | 2651.00 | . 00 |
| PERMIT FEE TOTALS | 211532.00 | 38962.80 |
| GRAND TOTALS |  |  |
| APPLICATION FEES | 6262.36 |  |
| PERMIT FEES | 211532.00 |  |
| PLAN CHECK FEES | 38962.80 |  |
| total | 256757.16 |  |

St.


County Mobility
Fee
(a) Any person who, seeks a certificate of occupancy for land development activity or seeks to change a use by applying for issuance of an occupational license, land use permit, or municipal equivalent thereof which will generate additional traffic shall be required to pay a multimodal impact fee in the manner and amount set forth in this article.
(b) No certificate of occupancy, use permit or occupational license for any activity requiring payment of an impact fee pursuant to Section 150-40 shall be issued unless and until the multimodal impact fee hereby required has been paid.
(c) Any person who has submitted a site plan or building permit application in accordance with local land development codes prior to the effective date of this amendatory ordinance will be subject to the terms of the ordinance that was in effect at the time the site plan or building permit application was submitted.

## SECTION 6. SECTION 150-40 OF THE PINELLAS COUNTY LAND DEVELOPMENT CODE IS AMENDED TO READ AS

 FOLLOWS:Sec. 150-40. Computation of amount.
(a) The amount of the multimodal impact fees imposed under this article will depend on a number of factors, including the type of land development activity, and several fixed elements, such as the average cost to construct one lane-mile of roadway $(\$ 2,216,466.00)$ and the average capacity of one lane-mile of roadway ( 6,900 vehicles per day).
(b) The following formula shall be used by the county administrator, city manager or functional equivalent to determine the impact fee per unit of development:
TGR $\times \%$ NT $\times$ TL $\times$ CST (RF)
CAP $\times 2$
WHERE:

| TGR | $=$ | Trip generation rate, as per fee schedule |
| :---: | :---: | :---: |
| $\% N T$ | $=$ | Percent new trips |
| TL | $=$ | Average trip length, varies by land use |
| CST | $=$ | The cost to construct one-lane mile of roadway $(\$ 2,216,466.00)$ |
| CAP | $=$ | The capacity of one-lane mile of roadway $(6,900$ vehicles per lane, per day) |
| 2 | $=$ | Allocation of one-half the impact to the origin and one-half to the destination |
| RF | $=$ | Reduction factor $(.268)$ |

(c) At the option of the feepayer, the amount of the multimodal impact fee may be determined by the following fee schedules (Schedule A contains the impact fee rates for uses outside of designated downtown areas; Schedule B contains rates for downtown areas):

Schedule A. General Fee Schedule

| Land Use Type | Unit | Trip Rate | Avg. Trip <br> Length | Percent <br> New Trips | Fee Per <br> Unit |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Residential: |  |  |  |  |  |
| Single-family | du | 9.6 | 5.0 | 1.00 | $\$ 2,066$ |
| Multi-family | du | 6.6 | 5.0 | 1.00 | $\$ 1,420$ |

Page 6

| Condominium/Townhome | du | 5.8 | 5.0 | 1.00 | \$1,248 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Efficiency apt./hotel | room | 5.0 | 3.3 | 0.59 | \$419 |
| Mobile home | du | 5.0 | 5.0 | 1.00 | \$1,076 |
| Licensed ACLF | bed | 2.7 | 2.8 | . 74 | \$241 |
| General Office: |  |  |  |  |  |
| $0-49,999 \mathrm{sq} . \mathrm{ft}$. | 1000 sf | 16.3 | 5.1 | 0.92 | \$3,292 |
| 50,000-149,999 sq. ft. | 1000 sf | 13.7 | 5.1 | 0.92 | \$2,767 |
| 150,000-299,999 sq. ft. | 1000 sf | 11.5 | 5.1 | 0.92 | \$2.323 |
| $300,000-599,999 \mathrm{sq} . \mathrm{ft}$. | 1000 sf | 10.4 | 5.1 | 0.92 | \$2,100 |
| 600,000-799,999 sq. ft. | 1000 sf | 8.4 | 5.1 | 0.92 | \$1,697 |
| Over $800,000 \mathrm{sq}$. ft. | 1000 sf | 8.2 | 5.1 | 0.92 | \$1,656 |
| Research Center: |  |  |  |  |  |
| Research center | 1000 sf | 6.1 | 5.1 | 0.92 | \$1,232 |
| Industrial: |  |  |  |  |  |
| General industrial | 1000 sf | 7.0 | 5.1 | 0.92 | \$1,414 |
| Industrial park | 1000 sf | 7.0 | 5.1 | 0.92 | \$1,414 |
| Manufacturing | 1000 sf | 3.8 | 5.1 | 0.92 | \$767 |
| Warehousing | 1000 sf | 3.6 | 5.1 | 0.92 | \$727 |
| Mini-warehousing | 1000 sf | 2.5 | 3.1 | 0.92 | \$307 |
| Medical: |  |  |  |  |  |
| Hospital | bed | 11.8 | 6.4 | 0.77 | \$2,503 |
| Nursing home | bed | 2.4 | 2.8 | 0.75 | \$217 |
| Clinic/Medical office | 1000 sf | 35.2 | 4.9 | 0.85 | \$6,311 |
| Veterinary clinic | 1000 sf | 32.8 | 1.9 | 0.70 | \$1,878 |
| Lodging: |  |  |  |  |  |
| Hotel | room | 8.2 | 6.4 | 0.71 | \$1,604 |
| Motel (budget style) | room | 5.6 | 6.4 | 0.59 | \$910 |
| Resort hotel | room | 18.4 | 5.4 | 0.75 | \$3,208 |
| Recreation: |  |  |  |  |  |
| General recreation | pkg sp | 3.4 | 6.4 | 0.90 | \$843 |
| Marina | boat berth | 3.0 | 7.0 | 0.90 | \$814 |
| Dry dock marina | boat slip | 2.1 | 3.6 | 0.90 | \$293 |
| Racquet club | 1000 sf | 14 | 3.0 | 0.75 | \$1,356 |
| Golf course | acre | 5.0 | 7.1 | 0.90 | \$1,375 |
| Fitness center | 1000 sf | 27.0 | 4.0 | 0.84 | \$3,905 |

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| Retail: | 1000 sf | 90.0 | 2.5 | 0.82 | \$7,942 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quality restaurant |  |  |  |  |  |
| Sit-down restaurant | 1000 sf | 127.0 | 1.9 | 0.79 | \$8,205 |
| Drive-in restaurant | 1000 sf | 496.0 | 1.7 | 0.54 | \$19,599 |
| Quality drive-in restaurant | 1000 sf | 279.7 | 1.7 | 0.75 | \$15,350 |
| Discount store (ind.) | 1000 sf | 56.0 | 1.8 | 0.61 | \$2,647 |
| Building materials store | 1000 sf | 45.2 | 1.7 | 0.61 | \$2,018 |
| Home Improvement Superstore | 1000 sf | 29.8 | 2.2 | 0.83 | \$2,342 |
| New and used car sales | 1000 sf | 33.3 | 2.4 | 0.79 | \$2,718 |
| Service station w/ conven. Market <800 sf | pump | 162.8 | 1.9 | 0.23 | \$3,062 |
| Car wash | 1000 sf | 151.2 | 1.6 | 0.67 | \$6,977 |
| Supermarket | 1000 sf | 102.0 | 1.7 | 0.53 | \$3,956 |
| Convenience market (under 3,000 sf) | store | 1762.9 | 1.5 | 0.25 | \$28,456 |
| Convenience market ( $3,000 \mathrm{sf}$ or over) | 1000 sf | 887.1 | 1.5 | 0.25 | \$14,319 |
| Movie theater w/ matinee | screen | 132.0 | 2.3 | 0.85 | \$11,108 |
| Auto repair/detailing | 1000 sf | 28.4 | 2.2 | 0.83 | \$2,232 |
| Furniture store | 1000 sf | 5.1 | 2.4 | 0.79 | \$351 |
| Retail nursery (garden ctr.) | 1000 sf | 36.0 | 1.8 | 0.61 | \$1,701 |
| Discount club store | 1000 sf | 41.8 | 4.0 | 0.89 | \$6,405 |
| Discount superstore | 1000 sf | 65.3 | 2.2 | 0.83 | \$5,133 |
| Video rental store (free standing) | 1000 sf | 13.6 | 2.3 | 0.85 | \$1,144 |
| General Commercial: |  |  |  |  |  |
| Under 100,000 sq. ft. | 1000 sf | 94.7 | 1.7 | 0.49 | \$3,396 |
| 100,000-199,999 sq. ft. | 1000 sf | 74.3 | 1.8 | 0.63 | \$3,627 |
| 200,000-299,999 sq. ft. | 1000 sf | 58.9 | 2.0 | 0.75 | \$3,803 |
| 300,000-399,999 sq. ft. | 1000 sf | 48.3 | 2.3 | 0.79 | \$3,778 |
| 400,000-499,999 sq. ft. | 1000 sf | 43.0 | 2.5 | 0.80 | \$3,702 |
| 500,000-999,999 sq. ft. | 1000 sf | 37.7 | 3.0 | 0.81 | \$3,943 |
| Over 1,000,000 sq. ft. | 1000 sf | 33.4 | 3.6 | 0.81 | \$4,192 |
| Services: |  |  |  |  |  |
| Bank | 1000 sf | 144.0 | 1.6 | 0.30 | \$2,975 |
| Institutional: |  |  |  |  |  |
| Church | 1000 sf | 9.1 | 3.9 | 0.90 | \$1,375 |
| Library (private) | 1000 sf | 56.0 | 3.9 | 0.90 | \$8,461 |
| Day care center | 1000 sf | 79.0 | 2.0 | 0.74 | \$5,033 |

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| Elementary school | student | 1.3 | 4.3 | 0.80 | $\$ 192$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| High school | student | 1.7 | 4.3 | 0.90 | $\$ 283$ |
| Junior/community college | student | 1.2 | 7.3 | 0.90 | $\$ 339$ |
| University | student | 2.4 | 7.3 | 0.90 | $\$ 679$ |
| Airport | flights | 2.0 | 6.0 | 0.90 | $\$ 465$ |
| Park | acres | 36.5 | 6.4 | 0.90 | $\$ 9,050$ |

Note: General commercial unit is gross leasable area.
Schedule B. Downtown Area Fee Schedule

| Land Use Type | Unit | Trip Rate | Avg. Trip Length | Percent <br> New Trips | Fee Per Unit |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Residential: |  |  |  |  |  |
| Single-family | du | 9.6 | 5.0 | 0.74 | \$1,529 |
| Multi-family | du | 6.6 | 5.0 | 0.74 | \$972 |
| Condominium/Townhome | du | 5.8 | 5.0 | 0.74 | \$924 |
| Efficiency apt./hotel | room | 5.0 | 3.3 | 0.59 |  |
| Mobile home | du | 5.0 | 5.0 | 0.74 | \$796 |
| Licensed ACLF | bed | 2.7 | 2.8 | 0.74 | \$241 |
| General Office: |  |  |  |  |  |
| $0-49,999 \mathrm{sq} . \mathrm{ft}$. | 1000 sf | 16.3 | 5.1 | 0.74 | \$2,648 |
| 50,000-149,999 sq. ft. | 1000 sf | 13.7 | 5.1 | 0.74 | \$2,226 |
| 150,000-299,999 sq. ft. | 1000 sf | 11.5 | 5.1 | 0.74 | \$1,868 |
| 300,000-599,999 sq. ft. | 1000 sf | 10.4 | 5.1 | 0.74 | \$1,689 |
| 600,000-799,999 sq. ft. | 1000 sf | 8.4 | 5.1 | 0.74 | \$1,365 |
| Over 800,000 sq. ft. | 1000 sf | 8.2 | 5.1 | 0.74 | \$1,332 |
| Research Center: |  |  |  |  |  |
| Research center | 1000 sf | 6.1 | 5.1 | 0.74 | \$991 |
| Industrial: |  |  |  |  |  |
| General industrial | 1000 sf | 7.0 | 5.1 | 0.74 | \$1,137 |
| Industrial park | 1000 sf | 7.0 | 5.1 | 0.74 | \$1,137 |
| Manufacturing | 1000 sf | 3.8 | 5.1 | 0.74 | \$617 |
| Warehousing | 1000 sf | 3.6 | 5.1 | 0.74 | \$585 |
| Mini-warehousing | 1000 sf | 2.5 | 3.1 | 0.74 | \$247 |
| Medical: |  |  |  |  |  |
| Hospital | bed | 11.8 | 6.4 | 0.62 | \$2,015 |


| Nursing home | bed | 2.4 | 2.8 | 0.60 | \$174 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Clinic/Medical office | 1000 sf | 35.2 | 4.9 | 0.70 | \$5,197 |
| Veterinary clinic | 1000 sf | 32.8 | 1.9 | 0.70 | \$1,878 |
| Lodging: |  |  |  |  |  |
| Hotel | room | 8.2 | 6.4 | 0.61 | \$1,378 |
| Motel (budget style) | room | 5.6 | 4.0 | 0.61 | \$588 |
| Resort hotel | room | 18.4 | 5.4 | 0.61 | \$2,609 |
| Recreation: |  |  |  |  |  |
| General recreation | pkg sp | 3.4 | 6.4 | 0.32 | \$300 |
| Marina | boat berth | 3.0 | 7.0 | 0.32 | \$289 |
| Dry dock marina | boat slip | 2.1 | 3.6 | 0.32 | \$104 |
| Racquet club | 1000 sf | 14 | 3.0 | 0.32 | \$579 |
| Fitness center | 1000 sf | 27.0 | 4.0 | 0.36 | \$1,674 |
| Retail: |  |  |  |  |  |
| Quality restaurant | 1000 sf | 90.0 | 2.5 | 0.21 | \$2,034 |
| Sit-down restaurant | 1000 sf | 127.0 | 1.9 | 0.21 | \$2,181 |
| Drive-in restaurant | 1000 sf | 496.0 | 1.7 | 0.21 | \$7,622 |
| Quality drive-in restaurant | 1000 sf | 279.7 | 1.7 | 0.21 | \$4,298 |
| Discount store (ind.) | 1000 sf | 56.0 | 1.8 | 0.34 | \$1,475 |
| Building materials store | 1000 sf | 45.2 | 1.7 | 0.34 | \$1,125 |
| Home Improvement Superstore | 1000 sf | 29.8 | 2.2 | 0.34 | \$959 |
| New and used car sales | 1000 sf | 33.3 | 2.4 | 0.52 | \$1,789 |
| Service station w/ conven. market $<800$ sf | pump | 162.8 | 1.9 | 0.23 | \$3,062 |
| Car wash | 1000 sf | 151.2 | 1.6 | 0.40 | \$4,165 |
| Supermarket | 1000 sf | 102.0 | 1.7 | 0.53 | \$3,956 |
| Convenience market (under 3,000 sf) | store | 1762.9 | 1.5 | 0.25 | \$28,456 |
| Convenience market ( 3,000 sf or over) | 1000 sf | 887.1 | 1.5 | 0.25 | \$14,319 |
| Movie theater w/ matinee | screen | 132.0 | 2.3 | 0.58 | \$7,580 |
| Auto repair/detailing | 1000 sf | 28.4 | 2.2 | 0.56 | \$1,506 |
| Furniture store | 1000 sf | 5.1 | 2.4 | 0.52 | \$231 |
| Retail nursery (garden ctr.) | 1000 sf | 36.0 | 1.8 | 0.34 | \$948 |
| Discount club store | 1000 sf | 41.8 | 4.0 | 0.30 | \$2,159 |
| Discount superstore | 1000 sf | 65.3 | 2.2 | 0.30 | \$1,855 |
| Video rental store (free standing) | 1000 sf | 13.6 | 2.3 | 0.32 | \$431 |
| General Commercial: |  |  |  |  |  |

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| Under 100,000 sq. ft. | 1000 sf | 94.7 | 1.7 | 0.30 | $\$ 2,079$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $100,000-199,999$ sq. ft. | 1000 sf | 74.3 | 1.8 | 0.35 | $\$ 2,015$ |
| 200,000-299,999 sq. ft. | 1000 sf | 58.9 | 2.0 | 0.47 | $\$ 2,383$ |
| $300,000-$ 399,999 sq. ft. | 1000 sf | 48.3 | 2.3 | 0.51 | $\$ 2,439$ |
| $400,000-499,999$ sq. ft. | 1000 sf | 43.0 | 2.5 | 0.53 | $\$ 2,452$ |
| 500,000-999,999 sq. ft. | 1000 sf | 37.7 | 3.0 | 0.54 | $\$ 2,629$ |
| Over 1,000,000 sq. ft. | 1000 sf | 33.4 | 3.6 | 0.54 | $\$ 2,795$ |
| Services: |  |  |  |  |  |
| Bank | 1000 sf | 144.0 | 1.6 | 0.30 | $\$ 2,975$ |
| Institutional: |  |  |  |  |  |
| Church | 1000 sf | 9.1 | 3.9 | 0.35 | $\$ 535$ |
| Library (private) | 1000 sf | 56.0 | 3.9 | 0.63 | $\$ 5,923$ |
| Day care center | 1000 sf | 79.0 | 2.0 | 0.47 | $\$ 3,196$ |
| Elementary school | student | 1.3 | 4.3 | 0.53 | $\$ 128$ |
| High school | student | 1.7 | 4.3 | 0.63 | $\$ 198$ |
| Junior/community college | student | 1.2 | 7.3 | 0.63 | $\$ 238$ |
| University | student | 2.4 | 7.3 | 0.63 | $\$ 475$ |
| Park | acre | 36.5 | 6.4 | 0.63 | $\$ 6,335$ |

Note: General commercial unit is gross leasable area.
The Downtown Area fee schedule applies to existing downtown areas geographically depicted in the attached maps including Exhibit A: Multimodal Impact Fee Districts; Exhibit B: Tarpon Springs Downtown Area District 1A; Exhibit C: Oldsmar Downtown Area District 2A; Exhibit D: Palm Harbor Downtown Area District 3A; Exhibit E: Dunedin Downtown Area District 4A; Exhibit F: Safety Harbor Downtown Area District 5A; Exhibit G: Clearwater Downtown Area District 6A; Exhibit H: Largo Downtown Area District 7A; Exhibit I: Pinellas Park Downtown Area District 10A; and Exhibit J: St. Petersburg Downtown Area District 11A. The 1990 MPO Pinellas County Transportation Impact Fee Study contains technical data indicating there are significantly fewer new vehicle trips generated for each unit of development in these areas as compared to similar land uses outside them. These areas are delineated in locally adopted redevelopment or comprehensive plans with supporting policies designed to encourage infill and redevelopment activity. New areas with similar trip generation characteristics, as described in the 1990 MPO Pinellas County Transportation Impact Fee Study, may be added to the attached exhibits through the amendment of the ordinance pursuant to the submittal of a detailed map and documentation that such areas meet the criteria in the 1.990 Pinellas County MPO Transportation Impact Fee Study.

In the case of a change of use, redevelopment, or modification of an existing use, the impact fee shall be based upon the net increase in the impact fee for the new use as compared to the impact fee for the highest previous use in existence on or after the effective date of the ordinance from which this section derives. The county administrator or city manager shall be guided in this determination by the county's transportation impact fee study (February 1990), independent study trip generation data or the Institute of Transportation Engineers' Trip Generation, sixth (or successor) edition.
(d) If a feepayer shall opt not to have the impact fee determined according to Subsections (b) and (c) of this section, then the feepayer shall prepare and submit to the county administrator, city manager or functional

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## TAMPA DEVELOPER AND MOBILITY FEES

Tampa Construction Permit Fee
Office 100, 000 SF

Please select the 'Project Type' to proceed.
OResidential
Project Type: ©Commercial
Project NEW COMPLETE CONSTRUCTION FEE
Occupancy
Class: Business-Professional Office
Construction
Type: 1A v
Square Footage: 100000


Estimated Plan Review Cost: \$ 6,284.07
Estimated Remaining Cost: \$ 9,426.11
Estimated Permit Fee:\$15,710.18
Please select the 'Project Type' to proceed.
Residential
Project Type: Commercial
Project
Category: NEW COMPLETE CONSTRUCTION FEE
Occupancy
Class: Business-High Rise Office

| Construction |  |
| ---: | :--- |
| Type: |  |

Square Footage: 100000
Estimate Fees Reset

Estimated Plan Review Cost: \$ 8,206.15
Estimated Remaining Cost: \$ 12,309.23
Estimated Permit Fee:\$20,515.38

```
Please select the 'Project Type' to proceed.
            OResidential
    Project Type: Commercial
            Project
            Category: NEW COMPLETE CONSTRUCTION FEE
        Occupancy Factory Industrial-Low Hazard 
    Construction
            Type: 1B
Square Footage: 100000
Estimate Fees
                Reset
    Estimated Plan Review Cost:$ 6,512.03
        Estimated Remaining Cost: $ 9,768.05
Estimated Permit Fee:$16,280.08
```


## TAMPA MOBILITY FEE

|  | Unit | Central Business District | Central East District | Interbay District | North Central District | University North District | Westshore District |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Residential |  |  |  |  |  |  |  |
| Single Family Detached |  |  |  |  |  |  |  |
| Under 1,500 S.F. | du | \$716 | \$1,258 | \$1,280 | \$1,008 | \$1,632 | \$2,077 |
| 1,500-2,499 | du | \$955 | \$1,677 | \$1,707 | \$1,344 | \$2,176 | \$2,770 |
| 2,500-S.F. \& Over | du | \$1,127 | \$1,979 | \$2,014 | \$1,586 | \$2,568 | \$3,268 |
| Single Family Semi-Detached | du | \$726 | \$1,274 | \$1,297 | \$1,022 | \$1,654 | \$2,105 |
| Mobile Home | du | \$447 | \$794 | \$806 | \$640 | \$1,036 | \$1,337 |
| Multi-Family $1-2$ Stories | du | \$485 | \$860 | \$873 | \$694 | \$1,122 | \$1,449 |
| Multi-Family 3 Stories And Over | du | \$373 | \$662 | \$672 | \$533 | \$863 | \$1,114 |
| ACLF/Retirement Home | du | \$250 | \$480 | \$474 | \$370 | \$597 | \$796 |
| Lodging |  |  |  |  |  |  |  |
| Hotel/Motel | room | \$1,874 | \$1,453 | \$1,437 | \$1,096 | \$1,784 | \$2,299 |
| Industrial |  |  |  |  |  |  |  |
| General Light Industrial | 1000 s.f. | \$1,882 | \$1,119 | \$1,164 | \$918 | \$1,481 | \$1,830 |
| General Heavy Industrial | 1000 s.f. | \$513 | \$305 | \$317 | \$250 | \$404 | \$499 |
| Warehouse | 1000 s.f. | \$1,676 | \$997 | \$1,037 | \$818 | \$1,319 | \$1,631 |
| Mini Warehouse | 1000 s.f. | \$958 | \$570 | \$593 | \$467 | \$754 | \$932 |
| Utilities | employee | \$239 | \$142 | \$148 | \$117 | \$188 | \$233 |
| Medical |  |  |  |  |  |  |  |
| Nursing Home | bed | \$659 | \$366 | \$360 | \$306 | \$496 | \$702 |
| Hospital | bed | \$5,271 | \$2,319 | \$2,413 | \$1,903 | \$3,069 | \$3,793 |
| Office |  |  |  |  |  |  |  |
| Under 100,000 S.F. | 1000 s.f. | \$6,056 | \$3,601 | \$3,746 | \$2,954 | \$4,765 | \$5,890 |
| $100,000^{\prime}-199,999$ S.F. | 1000 s.f. | \$4,892 | \$2,909 | \$3,026 | \$2,387 | \$3,849 | \$4,759 |
| 200,000 S.F. And Over | 1000 s.f. | \$3,729 | \$2,218 | \$2,307 | \$1,819 | \$2,934 | \$3,627 |
| Research Facility | 1000 s.f. | \$1,813 | \$1,078 | \$1,122 | \$885 | \$1,427 | \$1,764 |
| Retail |  |  |  |  |  |  |  |
| Convenience | 1000 s.f. | \$4,024 | \$3,271 | \$4,067 | \$2,199 | \$4,193 | \$6,654 |
| Under 50,000 S.F. | 1000 s.f. | \$2,853 | \$2,823 | \$2,979 | \$2,072 | \$3,063 | \$5,408 |
| 50,000-99,999 S.F. | 1000 s.f. | \$3,339 | \$3,472 | \$3,662 | \$2,624 | \$3,761 | \$6,502 |
| 100,000-199,999 S.F. | 1000 s.f. | \$3,586 | \$3,693 | \$3,894 | \$2,818 | \$3,999 | \$6,865 |
| 200,000-299,999 S.F. | 1000 s.f. | \$3,766 | \$3,728 | \$3,765 | \$3,017 | \$4,619 | \$7,058 |
| 300,000-399,9995.F. | 1000 s.f. | \$3,883 | \$3,759 | \$3,702 | \$3,142 | \$4,998 | \$7,207 |
| 400,000-999,999 S.F. | 1000 s.f. | \$3,688 | \$3,337 | \$3,286 | \$2,790 | \$4,437 | \$6,399 |
| 1,000,000 S.F. \& Over | 1000 s.f. | \$3,528 | \$3,059 | \$3,013 | \$2,557 | \$4,067 | \$5,865 |
| Wholesale | 1000 s.f. | \$693 | \$801 | \$789 | \$670 | \$1,066 | \$1,537 |
| Furniture | 1000 s.f. | \$72 | \$84 | \$82 | \$70 | \$111 | \$161 |
| Hardware/Paint Store | 1000 s.f. | \$1,922 | \$1,861 | \$1,964 | \$1,366 | \$2,019 | \$3,565 |
| Restaurant |  |  |  |  |  |  |  |
| Restaurant | 1000 s.f. | \$2,143 | \$3,978 | \$4,196 | \$2,997 | \$4,310 | \$7,468 |
| Fast Food With Drive Thru | 1000 s.f. | \$3,784 | \$5,505 | \$5,808 | \$4,094 | \$5,969 | \$10,440 |
| Services |  |  |  |  |  |  |  |
| Bank | 1000 s.f. | \$7,009 | \$5,105 | \$5,385 | \$3,816 | \$5,533 | \$9,643 |
| Bank with Drive Thru | 1000 s.f. | \$7,963 | \$5,800 | \$6,118 | \$4,335 | \$6,286 | \$10,955 |
| Savings \& Loans | 1000 s.f. | \$2,530 | \$1,843 | \$1,944 | \$1,377 | \$1,997 | \$3,481 |
| Insurance | 1000 s.f. | \$3,934 | \$2,340 | \$2,434 | \$1,920 | \$3,096 | \$3,827 |
| Day Care Center | 1000 s.f. | \$2,566 | \$3,862 | \$4,073 | \$2,910 | \$4,185 | \$4,807 |
| Service Station/Car Wash | 1000 s.f. | \$20,335 | \$5,364 | \$5,660 | \$3,937 | \$5,820 | \$10,274 |
| Recreation |  |  |  |  |  |  |  |
| General Recreation | parking spa | \$436 | \$587 | \$606 | \$471 | \$762 | \$953 |
| Golf Course | parking spa | \$2,257 | \$1,003 | \$1,035 | \$805 | \$1,303 | \$1,628 |
| Marina | slip | \$1,278 | \$568 | \$586 | \$456 | \$737 | \$922 |
| Racquet Club/Health Club | 1000 s.f. | \$1,009 | \$1,441 | \$1,519 | \$1,113 | \$1,559 | \$2,652 |
| Institutional |  |  |  |  |  |  |  |
| Elementary School | student | \$335 | \$156 | \$157 | \$118 | \$193 | \$252 |
| Jr. High/Middle School | student | \$335 | \$156 | \$157 | \$118 | \$193 | \$252 |
| High School | student | \$469 | \$219 | \$219 | \$165 | \$270 | \$353 |
| Junior Technical College | student | \$536 | \$250 | \$251 | \$188 | \$309 | \$404 |
| College | student | \$805 | \$375 | \$376 | \$282 | \$463 | \$605 |
| Church | 1000 s.f. | \$904 | \$1,203 | \$1,207 | \$906 | \$1,485 | \$1,943 |
| General Aviation | flight | \$1,415 | \$623 | \$648 | \$511 | \$824 | \$1,018 |
| Civic Center | 1000 s.f. | \$11,558 | \$5,086 | \$5,291 | \$4,173 | \$6,730 | \$8,319 |

(Ord. No. 89-258, 10-5-89; Ord. No. 90-25, \& 1, 2-8-90; Ord. No. 2002-181, \& 4, 8-22-02; Ord. No. 2006-160, \& 5, 7-13-06; Ord. No. 2015-82, \& 14, 7-30-2015)

## PINELLAS COUNTY DEVELOPER AND MOBILITY FEES

Pinellas Calculator

Pinellas County Building Permit Fee Calculator
Calculations effective October 15, 2017
Residential or Commercial Commercial $\checkmark$
Construction Estimate 10 , 000.00 Dollars
Area of Construction 50000 Square Feet
Occupancy Type Commercial - Office
Construction Type All Block Exterior Walls
New or Existing H1 New

| Building Permit | 33379.50 |
| ---: | ---: |
|  | 11126.50 |
|  | 1335.18 |
|  | 66.00 |
|  | 45907.18 |


| Reset $\quad$ Recalculate |
| :--- | :--- |

Do 1? News | Media | $\ddagger$ SHARE | October 3, 2019

Pinellas County Building Permit Fee Calculator
Calculations effective October 15, 2017
Residential or Commercial Commercial $\checkmark$
Construction Estimate 100 , 000.00 Dollars
Area of Construction 100000 Square Feet
Occupancy Type Commercial - Office V
Construction Type All Block Exterior Walls
New or Existing H1 New V

| Building Permit | 66009.00 |
| :---: | :---: |
| BLDG Code Plan Review | 22003.00 |
| FL BLDG Permit Surcharge | 2640.36 |
| Zoning Fee | 66.00 |
| Total | 90718.36 |

## Pinellas County Building Permit Fee Calculator

Calculations effective October 15, 2017

Construction Estimate 50 , 000.00 Dollars

Area of Construction 100000 Square Feet
Occupancy Type Commercial - Office V
Construction Type All Block Exterior Walls V
New or Existing H1 New V

| Building Permit | 66009.00 |
| ---: | ---: |
|  | 22003.00 |
|  | 2640.36 |
|  | 66.00 |
|  | 90718.36 |


| Reset | Recalculate |
| :--- | :--- |

Pinellas County Building Permit Fee Calculator
Calculations effective October 15, 2017

| Residential or Commercial | Residential $\checkmark$ |
| :---: | :---: |
| Construction Estimate | 50 ,000.00 Dollars |
| Conditioned Area | 50000 Square Feet |
| Unconditioned Area | 0 Square Feet |
| Area of Construction | 50000 Square Feet |
| Occupancy Type | Residential (1 or 2 Family) V |
| Construction Type | All Block Exterior Walls |

New or Existing H1 New

| Building Permit | 35152.24 |
| ---: | ---: |
| BLDG Code Plan Review | 11717.41 |
| FL BLDG Permit Surcharge | 1406.09 |
|  | 66.00 |
| Zoning Fee | 68341.74 |

Reset Recalculate

Disclaimer: This is a "one-size fits most" self-service tool to get a rough idea of building permit fees.

## Pinellas County Building Permit Fee Calculator

Calculations effective October 15, 2017

| Residential or Commercial | Residential $V$ |
| :---: | :---: |
| Construction Estimate | 50 , 000.00 Dollars |
| Conditioned Area | 10000 Square Feet |
| Unconditioned Area | 0 Square Feet |
| Area of Construction | 10000 Square Feet |
| Occupancy Type | Residential (1 or 2 Family) $\checkmark$ |
| Construction Type | All Block Exterior Walls $\checkmark$ |
| New or Existing | H1 New |


| Building Permit | 8186.14 |
| ---: | ---: |
| BLDG Code Plan Review | 2728.71 |
| BLDG Permit Surcharge | 327.45 |
| Zoning Fee | 66.00 |
| Total | 11308.30 |

Pinellas County Building Permit Fee Calculator

Calculations effective October 15, 2017

| Residential or Commercial | Commercial V |
| :---: | :---: |
| Construction Estimate | 50 ,000.00 Dollars |
| Area of Construction | 100000 Square Feet |
| Occupancy Type | Commercial - Retail V |
| Construction Type | All Block Exterior Walls v |
| New or Existing | H1 New V |
| Building Permit | 48499.50 |
| BLDG Code Plan Review | 16166.50 |
| FL BLDG Permit Surcharge | 1939.98 |
| Zoning Fee | 66.00 |
| Total | 66671.98 |
| Recalculate |  |

Reset
Recalculate

Pinellas County Building Permit Fee Calculator
Calculations effective October 15, 2017
Residential or Commercial Commercial $\checkmark$

|  | Construction Estimate |
| ---: | ---: |
|  | 50 |
| Area of Construction | 50000 |
| Square Feet |  |

Occupancy Type Commercial - Retail V
Construction Type All Block Exterior Walls $\checkmark$
New or Existing H1 New V

| Building Permit | 24624.75 |
| :---: | :---: |
| BLDG Code Plan Review | 8208.25 |
| FL BLDG Permit Surcharge | 984.99 |
| Zoning Fee | 66.00 |
| Total | 33883.99 |

## Reset Recalculate



Pinellas County Building Permit Fee Calculator

Calculations effective October 15, 2017

| Residential or Commercial | Commercial V |
| :---: | :---: |
| Construction Estimate | 50 ,000.00 Dollars |
| Area of Construction | 50000 Square Feet |
| Occupancy Type | Commercial - Warehouse $\checkmark$ |
| Construction Type | All Block Exterior Walls $V$ |

New or Existing H1 New

| Building Permit | 17589.00 |
| ---: | ---: |
|  | 5863.00 |
| Code Plan Review | 703.56 |
|  | 66.00 |
|  | 24221.56 |

## Reset Recalculate



Pinellas County Building Permit Fee Calculator
Calculations effective October 15, 2017
Residential or Commercial Commercial $\sqrt{ }$
Construction Estimate 2 , 000.00 Dollars Area of Construction 100000 Square Feet

Occupancy Type Commercial - Warehouse V
Construction Type All Block Exterior Walls v
New or Existing H1 New V

Building Permit 34428.00
BLDG Code Plan Review 11476.00
FL BLDG Permit Surcharge 1377.12
Zoning Fee $\quad 66.00$
Total 47347.12
Reset Recalculate


Pinellas County Building Permit Fee Calculator

Calculations effective October 15, 2017

| Residential or Commercial | Commercial V |
| :---: | :---: |
| Construction Estimate | 10 ,000.00 Dollars |
| Area of Construction | 100000 Square Feet |
| Occupancy Type | Commercial - Office |
| Construction Type | All Block Exterior Walls |

New or Existing H1 New V

| Building Permit | 66009.00 |
| ---: | ---: |
|  | 22003.00 |
|  | 2640.36 |
|  | 66.00 |
|  | BLDG Code Plan Review Permit Surcharge |
| Zoning Fee | 90718.36 |

## Reset $\quad$ Recalculate

## MOBILITY FEE

(SEE ST. PETERSBURG/PINELLAS COUNTY)

## CLEARWATER DEVELOPER AND MOBILITY FEES




Click here to view the schedule of fees, rates and charges.

* State Fee includes FI Building Commission and Fl Building Code Administration and Inspectors Board. They are 3\% of the Permit Fees, Plans Fee and Trades Fee or a minimum of $\$ 2$.

Disclaimer: The above fee estimate does not include other fees such as impact fees, fire fees, right-of-way, tree removal and clearing and grubbing fees, some of which could be substantial. For information concerning fire fees please call 727-562-4327 and for more information on other fees please call 727-562-4567. The City of Clearwater assumes no liability for any errors, omissions, or inaccuracies in the information provided.
(f) Permit fees:

1. Per structure, based on construction valuation of:a. $\$ 100,000.00$ or less
Plus, per $\$ 1,000.00$ or value or fraction thereof. ..... 33.00
7 .25
Greater than 100,000 .00 but not exceeding $\$ 500,000.00$. Plus, per $\$ 1,000.00$ of value or fraction thereof. ..... 0.00
6.15
c. Greater than $\$ 500,000.00$ but not exceeding $\$ 1,000,000.00$ ..... ,940.00
Plus, per $\$ 1,000.00$ of value or fraction thereof .....  3.90
d. Greater than $\$ 1,000,000.00$ ..... ,600.00
Plus, per $\$ 1,000.00$ of value or fraction thereof ..... 1.65
2. This fee applies to all types of permits, with additional costs of $\$ 30.00$ per trade
Or permit type for combination permits. Exception: No additional fees for swimming pools.
Miscellaneous permits:
3. Mobile home, mobile office, construction trailer, sales trailer, etc.
a. Building permit (tie-down and site placement) ..... 37.00
b. Electric permit ..... 37.00
d. Plumbing permit ..... 37.00
e. Mechanical permit ..... 37.00
37.00
4. Temporary power pole, not in conjunction with combination permit ..... 37.00
5. Tent permit (may require electric) up to $20 \mathrm{ft} \times 40 \mathrm{ft}$ ..... 45.00
Tent permit (may require electric) greater than $20 \mathrm{ft} \times 40 \mathrm{ft}$ ..... 55.00
Tent permits for neighborhood events held by neighborhood associ ..... ofit
organizations, as approved by the Neighborhood Services Division .....  .40 .00
53.00
Demolition permit
0.10
0.10
Plus, per square foot in excess of 1,
Maximum total demolition permit fee ..... ,000.00
House move:
53.00
a. Application... ..... 53.00
Plus, per mile outside city ..... 53.00
.0 .30
c. Remodeling permit, for setting house on lot, see sub paragraph (2) (f) permit fees ..... 37.00
. Swimming pool permit, aboveground pool (for all work involved) ..... 25.00
Project research, per hour (not to exceed eight hours without ..... 26.00
(h) uilding Official may assess special fees per written policy for:1. Work not ready for inspection (reinspection fee):Work not ready for inspection (reinspection
a. First occurrence ..........................
32.00
6. Followecond or subs ..... 80.002. Follow up on permit:
a. Failure to request inspections ..... $50 \%$ of permit feeb. Minimum fee.37.00
7. After-the-fact permit:
a. First occurrence b. Second or subsequent occurrence by the same contractor, any job Triple permit feesite in city.Filing service fee, for notice of commencemen(this is in addition to county clerk's charges).10 times permit fee10.00
8. *Expired permit holder's fee ..... 200.00
"A $\$ 200$ fee is to be charged to holders of out" the permit through final inspections
Permit extensions:
9. Permit expired:
A. Less than 30 days ............................................................................................................................................... .....  No fee
B. More than 30 days, but less than 90 days .....  30.00
New permit fee2. Exception, if only finals are needed
(3) As used in this fee schedule, "combination permit" means a permit for construction privileges, conditions and restrictions for two or more trades or permit types, for which proper approval has been granted by the city and for which proper fees have been paid.
Filing fees for appeals:
(1) Appeal to the construction/flood board of adjustment and appeals.
(2) Appeal to the city manager .55 .00
Updated 09.06.2016


Click here to view the schedule of fees, rates and charges.

* State Fee includes Fl Building Commission and Fl Building Code Administration and Inspectors Board. They are 3\% of the Permit Fees, Plans Fee and Trades Fee or a minimum of $\$ 2$.

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https://www.myclearwater.com/government/city-departments/planning-development/per... 10/11/2019


Click here to view the schedule of fees, rates and charges.

* State Fee includes Fl Building Commission and FI Building Code Administration and Inspectors Board. They are 3\% of the Permit Fees, Plans Fee and Trades Fee or a minimum of $\$ 2$.

Disclaimer: The above fee estimate does not include other fees such as impact fees, fire fees, right-of-way, tree removal and clearing and grubbing fees, some of which could be substantial. For information concerning fire fees please call 727-562-4327 and for more information on other fees please call 727-562-4567. The City of
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## Planning \& Development Department 100 S. Myrtle Avenue, Suite 210 <br> Clearwater, FL 33756 <br> Telephone: (727) 562-4567 www.myclearwater.com

## SCHEDULE OF FEES, RATES AND CHARGES <br> BUILDING REGULATIONS <br> Permit fees and charges


Permit fees
1. Per structure, based on construction valuation of:
a. $\$ 100,000.00$ or less
Plus, per $\$ 1,000.00$ or value or fraction thereof.7 .25
b. Greater than $100,000.00$ but not exceeding $\$ 500,000.00$. ..... 700.00
Plus, per $\$ 1,000.00$ of value or fraction thereof ..... 6.15
Greater than $\$ 500,000.00$ but not exceeding $\$ 1,000,000.00$ ..... ,940.00
lus, per $\$ 1,000.00$ of value or fraction thereof .....  3.90
d. Greater than $\$ 1,000,000,00$, 600.00
... .1 .65
2. This fee applies to all types of permits, with additional costs of $\$ 30.00$ per trade
Or permit type for combination permits. Exception: No additional fees for swimming pools.
Miscellaneous permits

1. Mobile home, mobile office, construction trailer, sales trailer, etc.
a. Building permit (tie-down and site placement) ..... 37.00
b. Electric perm ..... 37.00
c. Gas permit.. ..... 37.00
e. Mechanical permit ..... 37.00
2. Temporary power pole, not in conjunction with combination permit ..... 37.00
3. Tent permit (may require electric) up to $20 \mathrm{ft} \times 40 \mathrm{ft}$ ..... 45.00
Tent permit (may require electric) greater than $20 \mathrm{ft} \times 40 \mathrm{ft}$ ..... 55.00
Tent permits for neighborhood events held by neighborhood associations, community based organizations and not-for-profiorganizations, as approved by the Neighborhood Services Division40.00
Demolition permit .....
53 .00
.. .0 .10 .....
53 .00
.. .0 .10 ..... 000.00
Plus, per square foot in excess of 1,000 square feet
Plus, per square foot in excess of 1,000 square feet
House move:
53.00
a. Application
53.00
53.00
. Pre-inspection ..... 0.30
c. Remodeling permit, for setting house on lot, see sub paragraph (2) (f) permit fees ..... 37.00
. Swimming pool permit, aboveground pool (for all work involved)
. Swimming pool permit, aboveground pool (for all work involved) ..... 25.00
Project research, per hour (not to exceed eight hours without ..... 26.00
Commission approval.................................................1. Work not ready for inspection (reinspection fee):
Work not ready for in
a. First occurrence ..... 32.00
a. First occurrence ..... 80.00
Follow up on permit:
a. Failure to request inspections. ..... $50 \%$ of permit fee
Aft37.00
a. First occurrence
b. Second or subsequent occurrence by the same contractor, any job Triple permit feesite in city.
4. Filing service fee, for notice of commencement ..... 10 times permit fee(this is in addition to county clerk's charges)10 .00
5. *Expired permit holder's fee ..... 200.00
out" the permit through final inspections.Permit extensions:
6. Permit expired:
A. Less than 30 days
B. More than 30 days, but less than 90 days ..... 30 .00
C. More than 90 days (fee based in value of work to be completed)
New permit fee
New permit fee
7. Exception, if only finals are needed .....  30.00
(3) As used in this fee schedule, "combination permit" means a permit for construction privileges, conditions and restrictions for two or more trades or permit types, for which proper approval has been granted by the city and for which proper fees have been paid.
Filing fees for appeals:
(1) Appeal to the constructionflood board of adjustment and appeals
(2) Appeal to the city manager

## MOBILITY FEE

## (See St. Petersburg's Mobility Fees

## HILLSBOROUGH COUNTY DEVELOPER AND MOBILITY FEES

| Hillsborough County, Florida <br> Schedule of New Construction Fees (Plan Check \& Inspection Combined) <br> (All Construction Types) <br> Appendix 1 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | FBC Construction Types: IA, IB |  |  | $\begin{gathered} \text { FBC Construction Types: II } \\ \text { A, III A, V, VA } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { FBC Construction Types: II } \\ \text { B, III B, VB } \end{gathered}$ |  |
| $\begin{aligned} & \mathrm{FBC} \\ & \mathrm{FBC} \\ & \text { Class } \\ & \hline \end{aligned}$ | FBC Occupancy Type | $\begin{aligned} & \text { Project Size } \\ & \text { Threshold } \end{aligned}$ | Base Cost@ Threshold Size | $\begin{array}{\|c\|} \hline \begin{array}{c} \text { Cost for Each } \\ \text { Additional } 100 \\ \text { s } \end{array} \\ \hline \end{array}$ | Base Cost © Threshold thresho Size Size | Cost for Each Additional 100 st | Base Cost @ Threshold Threshold Size | Cost for Each Additional 100 s ${ }^{\text { }}$ |
| A-1 | Large Assembly |  |  |  |  |  |  |  |
|  |  | 2.500 | 52,949 | 541.40 | \$2,458 | 534.50 | \$1,966 |  |
|  |  | 5.000 | 53,984 | 516.08 | \$3,320 | 513.40 | \$2,656 | \$10.72 |
|  |  | 10,000 | 54,788 | S14.04 | 83,990 | \$11.70 | 53,192 |  |
|  |  | $\frac{25000}{5000}$ | S6,894 | S17.06 | ${ }_{\text {85,745 }} 57415$ | S51.88 | S4,576 | S4.70 |
| A-2 | RestiCublBar |  |  | 517.32 | \$7,215 | S14.431 | S5.772 | \$11.54 |
|  |  | 1.250 | \$2,127 | \$83.04 | \$1,773 | S69.20 | S1,418 | 555.36 |
|  |  | 2,500 | \$3,165 | \$29.06 | \$2,638 | S24.22 | \$2,110 | 519.38 |
|  |  | 5,000 | 53,892 | S19.55 | \$3,243 | S16.29 | \$2,594 | S13.03 |
|  |  | 12.500 | S5.358 | \$4.75 | S4,465 | 53.96 | \$3,572 | \$3.17 |
| A-3 | Small Assembly Buildings |  |  | 100 |  |  |  |  |
|  | Including Church educational <100 | 2.500 | \$3,635 | \$50.73 | 53.029 | S42.28 | \$2,423 | 533.82 |
|  |  | 5,000 | 54,903 | \$19.73 | S4,086 | \$16.44 | \$3,269 | \$13.15 |
|  |  | 10.000 | \$5,889 | \$17.29 | S4,908 | S14.41 | 53,926 | S11.53. |
|  |  | 25.000 | \$8.483 | 58.64 | 57,069 | \$7.20 | \$5.655 | \$5.76 |
|  | Tenant Improvements |  |  |  |  |  |  |  |
|  |  | 1,250 | \$2,664 | 574.98 | S2,220 | 562.48 | ${ }^{51,776}$ | 549.98 |
|  |  | 2.500 | S3,601 | S29.09 | \$3,001 | S24.24 | \$2,401 | \$19.39 |
|  |  | 5.000 | 54,328 | S25.37 | 53,607 | S21.14 | S2,886 | S16.91 |
|  |  | 12,500 | S6,231 | S12.74 | S5,193 | 510.62 | S4,154 |  |
| B | Banks | $\frac{25,000}{2,500}$ | $\frac{57,824}{54,223}$ | S31.30 55.03 | $\stackrel{\text { s6,520 }}{53.519}$ | $\frac{526.03}{54,19}$ | $\frac{55,216}{52815}$ | $\frac{520.86}{53,35}$ |
| $\square$ |  | 12,500 | 54,725 | S14.04 | ${ }_{5}^{53,938}$ | $\stackrel{54.190}{ }$ | $\begin{array}{r}\text { S2815 } \\ \hline 3,150 \\ \hline\end{array}$ |  |
|  |  | 25,000 | 56,480 | \$5.34 | \$5,400 | \$4.45 | 54.320 | \$3.56 |
|  |  | 50,000 | S7,815 | \$4.53 | S6,513 | \$3.78 | \$5,210 | \$3.02 |
|  |  | 125,000 | S11.213 | \$2.34 | S9,344 | S1.95 | S7,475 | S1.56 |
|  | Offices | 250,000 | $\frac{514,138}{5259}$ | S5.66 | \$117,781 | S4.71 | \$9,425 | \$3.77 |
| - | Ofices | $\frac{1,000}{5,000}$ |  | \$524.65 | $\begin{array}{r}\text { S2, } 160 \\ \$ 2,418 \\ \hline\end{array}$ | $\stackrel{\text { S60.46 }}{ }$ | S1,728 | ${ }_{\text {S } 516.43}$ |
|  |  | 10,000 | \$4,134 | S88.85 | \$3,445 | \$7.38 | \$2,756 | 55.90 |
|  |  | 20,000 | 55,019 | S7.05 | 54,183 | \$5.87 | 53,346 | 54.70 |
|  |  | 50,000 | S7,133 | 54.01 | \$5,944 | ¢3,34 | 84,755 | \$2.67 |
|  |  | 100,000 | S9,135 | 59.14 | \$7,613 | \$7.61 | 86,090 | ¢6.09 |
|  | BOccupancy fenanl fmprovements | 2,0000 | S4,094 | S66.08 | $\frac{53,412}{53,818}$ | $\begin{array}{r}\text { S5.07 } \\ \$ 13.58 \\ \hline\end{array}$ | \$2,730 $\$ 3,054$ | S40.06 <br> S10.86 |
|  |  | 20,000 | S6.210 | \$6.30 | \$5.175 | 55.25 | 54.140 | 54.20 |
|  |  | 40,000 | S7,470 | \$5.45 | \$6,225 | S4.54 | 54,980 | 53.63 |
| $\square$ |  | 100,000 | S10.740 | ${ }_{\text {S2.76 }}^{5675}$ | S8,950 | \$2.30 | S7.160 | S1.84 |
|  |  | 200,000 |  |  |  |  |  | 54.50 |



Hillsborough County, Florida
Schedule of New Construction Fees (Plan Check \& Inspection Combined)
(All Construction Types)
Appendix I

|  |  | FBC Construction Types: I A, IB |  |  | FBC Construction Types: IIA, III A, IV, VA |  | FBC Construction Types: II <br> B, III B, V B |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \mathrm{FBC} \\ & \text { Class } \\ & \hline \end{aligned}$ | FBC Occupancy Type | Project Size Threshold | Base Cost@ Threshold Size | Cost for Each Additional 100 sf * | Base Cost @ Threshold Size | Cost for Each Additional 100 sf * | Base Cost @ Threshold Size | Cost for Each Additional 100 sf * |
| H-7 | Health Hazard Materials |  |  |  |  |  |  |  |
| - |  | 500 | \$2,096 | \$239.37 | \$1,747 | \$199.48 | \$1,397 | \$159.58 |
| - |  | 1,000 | \$3,293 | S65.27 | \$2,744 | \$54.39 | \$2,195 | \$43.51 |
| - |  | 2,000 | \$3,946 | \$57.28 | \$3,288 | \$47.73 | \$2,630 | \$38.19 |
| - |  | 5,000 | \$5,664 | \$35.40 | \$4,720 | \$29.50 | \$3,776 | \$23.60 |
| - |  | 10,000 | \$7,434 | \$74.34 | \$6,195 | \$61.95 | \$4,956 | \$49.56 |
| H | H Occupancy Tenant Improvements |  |  |  |  |  |  |  |
| - |  | 500 | \$2,058 | \$235.58 | \$1,715 | \$196.31 | \$1,372 | \$157.05 |
| - |  | 1,000 | \$3,236 | \$63.98 | \$2,697 | \$53.31 | \$2,157 | \$42.65 |
| - |  | 2,000 | \$3,876 | \$56.34 | \$3,230 | \$46.95 | \$2,584 | \$37.56 |
| - |  | 5,000 | \$5,566 | \$31.73 | \$4,638 | \$26.44 | \$3,711 | \$21.15 |
| - |  | 10,000 | \$7,152 | \$71.52 | \$5,960 | \$59.60 | \$4,768 | \$47.68 |
| 1-1.1 | Child Care Nurseries-Full-Time (5+) | 500 | \$1,844 | \$10.48 | \$1,537 | \$8.73 | \$1,229 | 56.98 |
| - |  | 2,500 | \$2,054 | \$39.64 | \$1,711 | \$33.03 | \$1,369 | \$26.42 |
| - |  | 5,000 | \$3,044 | \$14.21 | \$2,537 | \$11.84 | \$2,030 | 59.47 |
| - |  | 10,000 | \$3,755 | \$10.11 | \$3,129 | 58.42 | \$2,503 | \$6.74 |
| - |  | 25,000 | \$5,271 | \$6.28 | \$4,393 | \$5.23 | \$3,514 | \$4.18 |
| - |  | 50,000 | \$6,840 | \$13.68 | \$5,700 | \$11.40 | \$4,560 | \$9.12 |
| 1-2 | Nursing Home/Assisted Living/Convalescent Hospital | 1,000 | \$1,304 | \$3.97 | \$1,087 | \$3.31 | S870 | \$2.65 |
| - |  | 5,000 | \$1,463 | \$15.08 | \$1,219 | \$12.57 | \$975 | \$10.05 |
| - |  | 10,000 | \$2,217 | \$4.39 | \$1,847 | \$3.66 | \$1,478 | \$2.93 |
| - |  | 20,000 | \$2,656 | \$4.03 | \$2,213 | \$3.36 | \$1,771 | \$2.69 |
| - |  | 50,000 | \$3,865 | \$2.27 | \$3,221 | \$1.89 | \$2,577 | \$1.51 |
| - |  | 100,000 | \$5,000 | \$5.00 | \$4,167 | \$4.17 | \$3,334 | \$3.33 |
| 1-3 | Mental Hospital/Jail | 10,000 | \$4,624 | \$1.39 | \$3,853 | \$1.16 | \$3,082 | S0.92 |
| - |  | 50,000 | \$5,178 | \$5.15 | \$4,315 | \$4.29 | \$3,452 | \$3.43 |
| - |  | 100,000 | \$7,752 | \$1.73 | \$6,460 | \$1.44 | \$5,168 | \$1.15 |
| - |  | 200,000 | \$9,480 | \$1.28 | \$7,900 | \$1.07 | \$6,320 | \$0.85 |
| - |  | 500,000 | \$13,320 | \$0.82 | \$11,100 | \$0.68 | \$8,880 | \$0.54 |
| - |  | 1,000,000 | \$17,400 | \$1.74 | \$14,500 | \$1.45 | \$11,600 | \$1.16 |
|  | IOccupancy Tenant Improvements | 4,000 | \$3,218 | \$2.40 | \$2,682 | \$2.00 | \$2,146 | \$1.60 |
| - |  | 20,000 | \$3,602 | \$9.42 | \$3,002 | \$7.85 | \$2,402 | \$6.28 |
| - |  | 40,000 | \$5,486 | \$2.99 | \$4,572 | \$2.49 | \$3,658 | \$1.99 |
| - |  | 80,000 | \$6,682 | \$2.23 | \$5,568 | \$1.86 | \$4,454 | \$1.49 |
| - |  | 200,000 | \$9,360 | \$1.44 | \$7,800 | \$1.20 | \$6,240 | \$0.96 |
| - |  | 400,000 | \$12,240 | \$3.06 | \$10,200 | \$2.55 | \$8,160 | \$2.04 |
| M | New Retail/Not Business Occ | 2,500 | \$1,878 | \$2.29 | \$1,565 | \$1.91 | \$1,252 | \$1.53 |
| - |  | 12,500 | \$2,108 | \$8.07 | \$1,756 | \$6.73 | \$1,405 | \$5.38 |
| - |  | 25,000 | \$3,116 | \$3.08 | \$2,597 | \$2.56 | \$2,078 | \$2.05 |
| - |  | 50,000 | \$3,885 | \$2.05 | \$3,238 | \$1.70 | \$2,590 | \$1.36 |
| - |  | 125,000 | \$5,419 | \$1.31 | \$4,516 | \$1.09 | \$3,613 | S0.87 |
| - |  | 250,000 | \$7,050 | \$2.82 | \$5,875 | \$2.35 | \$4,700 | \$1.88 |

Hillsborough County, Florida
Schedule of New Construction Fees (Plan Check \& Inspection Combined)
(All Construction Types)
Appendix I


## HILLSBOROUGH COUNTY MOBILITY FEE



## WORKFORCE HOUSING EXAMPLES

Based on reports by studies on workforce housing policies there are now over 2,000 governmental jurisdictions that have policies to promote the development of workforce housing. According to Lincoln Institute of Land Policy (ULI) 80 percent of the jurisdictions are in for states: New Jersey, California, Colorado, Massachusetts and New Jersey due in large part to state laws and judicial decisions.

Housing policy is divided into two sectors: residential and nonresidential policies. Residential policies include a host of tools ranging from inclusionary zoning to impact fees while nonresidential policies are primarily impact or linkage fees.

The use of workforce housing policies to promote attainable housing began in 1969 when both the State of California and the State of Massachusetts enacted legislation to promote affordable/workforce housing. Most of the early programs focused on the residential development sector. More recently jurisdictions began to focus on nonresidential linkage fees as nonresidential development users generated jobs that could not obtain market rate housing.

Since 2009 a number of state courts have curbed the use of inclusionary zoning to promote affordable/workforce housing. In California the courts ruled that inclusionary housing violated the state band on rent control. San Francisco, in 2010, modified its inclusionary ordinance requiring payment of a fee rather than on site construction. As noted by Inclusionary Housing Organization, the programs are almost identical but are designed around different legal rational. This new approach has been labels "fee first programs".

Since that time numerous jurisdictions have begun to study this approach. The City of Denver has enacted this approach. On September 21, 2016, Mayor Michael B. Hancock signed Council Bill 16-0625 into city law. The bill creates a dedicated affordable housing fund to help create or preserve thousands of affordable homes for low- to moderate-income families in Denver. The bill is funded in part by a linkage fee on commercial and residential development that started January 1, 2017.

The City of Winter Park in 1990 was the first City in Florida to enact an affordable/workforce housing linkage fee. The fee was set at $\$ 0.50$ per square foot on all commercial and residential developments. Coconut Creek, in 2006, was the second city in Florida to enact a workforce housing linkage fee. Unlike Winter Park the linkage fee was collected only on nonresidential developments. The program is designed to collect over $\$ 26$ million in revenues at buildout.

In 2015 the City of Jupiter enacted a nonresidential linkage fee of $\$ 1.00$ SF and an in lieu of fee for residential developments.

## Examples: Other Municipalities/Counties

The following tables show some of over 200+ communities that have enacted affordable/workforce housing linkage fees

| Entity | Population | Year | Type of Fee | Amount | Fee Collection and Administration | Fee <br> Alternatives | Added Incentive | Exemptions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Winter Park, FL | 30,203 | 1990 | Commercial and Residential | \$0.50 per sq. ft. | Funds have gone to a number of not-for-profit groups in the community including Habitat for Humanity, the Hannibal Square Land Trust and the Winter Park Housing Authority to help fund homes in Winter Park |  |  | Affordable housing; nursing homes; ALF; civic institutions |
| Jupiter, FL | 63,813 | 2015 | Commericial and Industrial Development exceeding 10,000 sq. ft. | \$1.00 per sq. ft. after the first 10,000 sq. ft.; Residential fee of \$200,000 for each workforce housing dwelling unt offered for sale or $\$ 150,000$ for each rental workforce housing dwelling unit | Collected at time of issuance of new building permit and deposited into housing trust fund. The fees in the Trust Fund may be used to: 1) second mortgage assistance; 2)Down payment assistance; 3) Acquisition and construction Workforce Housing dwelling units; 4) Resale gap for Workforce Housing dwelling units; 5)Enhancement of county, state and federal affordable housing programs; 6) Rehabilitation of existing Workforce Housing dwelling units; and 7) Administration functions necessary for this program. |  |  | Education, religious, charitable or government uses |
| Coral Springs | 128,757 |  | Residential | \$1.00 per sq. ft. for 100 units or more |  |  |  |  |
| Riviera Beach | 35,431 |  | Industrial, commercial and residential | \$5.00 sq. ft. industrial; $\$ 10.00$ sq. ft. commercial. Residential $\$ 30,000$. For high rise residential $3.5 \%$ of sale price/value (minimum of $\$ 30,000$ ) |  |  |  |  |

8. City of St. Petersburg Winter Park, FL Housing; http://cityof winterpark.org/departments/planning-community-development/housing/. Accessed on June 14, 2018
9. Town of Jupiter. Memo (2015); http://www.jupiter.fl.s/DocumentCenter/View/7347/Tab 4. Accessed on June 14, 2018

| Entity | Pop. | Year | Type of Fee | Amount | Fee Collection and Administration | Fee Alternatives | Added Incentive | Exemptions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Coconut Creek, $\mathrm{FL}^{10}$ | 59,405 | 2006 | All NonResidential | Industrial \$0.37 per sq. ft. <br> Commercial \$1.36 per sq. ft. <br> Office $\$ 0.15$ per sq. ft. <br> Hotel \$2.42 per sq. ft. <br> Limited service hotel $\$ 0.70$ per sq. ft . | Collected at the time of issuance of new building permit. | A developer of nonresidential project or mixed-use project may construct affordable housing units, upon approval of developer's agreement by city commission. |  |  |

${ }^{10}$ Municode, Coconut Creek, Florida. Ord. No. 2006-005, § 2, 3-9-06.
https://library.municode.com/fl/coconut creek/codes/code of ordinances?nodeld=CD ORD CH13LADECO ARTIADREPR DIV5IMFE S13-112AFHOLIFE. Accessed on June 14, 2018.

| Entity | Pop. | Year | Type of Fee | Amount | Fee Collection and Administration | Fee <br> Alternatives | Added Incentive | Exemptions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Arlington County, VA ${ }^{11}$ | 229,164 | 2006 | Commercial only | \$1.77 per sq. ft. indexed to Consumer Price Index (CPI) and adjusted annually |  | May build units if preferred. |  |  |
| Boston, MA ${ }^{12}$ | 673,184 | 1987 | Large scale Commercial, Retail, Hotel or Institutional seeking zoning relief | \$10.01 per square foot after the first 100,000 square feet, with \$8.34 per square foot designated for housing and \$1.67 for job training; indexed to CPI and increased every three years. | Linkage payments are split into two trust funds. Fees are paid on either a 7-year (downtown) or 12-year (neighborhood) schedule, usually beginning at issuance of a building permit. To address concerns over concentrations of poverty, Boston requires at least half of its fee revenues to be invested in neighborhoods that have less than the citywide average of affordable housing or have a demonstrated need for producing or preserving affordable housing. | May build units if preferred. |  |  |

[^23]${ }^{12}$ Boston Municipal Research Bureau (2015). City's Linkage Program under Review. http://bmrb.org/citvs-linkage-program-under-review/. Accessed June 14, 2018.

| Entity | Pop. | Year | Type of Fee | Amount | Fee Collection and Administration | Fee <br> Alternatives | Added Incentive | Exemptions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Denver, $\mathrm{CO}^{13}$ | 693,060 | 2017 | All new development and new additions | Multi-unit dwellings, \$1.55 Single-unit, twounit or any primary residential use other than multi-unit Dwellings, \$0.62 Commercial sales, services and repair, \$1.76 Civic, public or institutional, \$1.76 Industrial, manufacturing and wholesale, \$0.41 <br> Agricultural, \$0.41 <br> Indexed to CPI and adjusted annually. | Due in full before building permits will be issued. The fund will support permanent housing and supportive services for at-risk residents, low- and moderate-income workforce rental housing, and moderate-income forsale housing. | An applicant for a building permit has the option of including affordable housing units either on, or within a quartermile radius of, the subject property, according to a set formula. |  | *ADUs <br> *Charitable or religious organization with deed restriction or commercial project that provides social services *Lack of employment impact <br> *Reconstructi on of building destroyed by disaster *Affordable housing project *Government building |

[^24]| Entity | Pop. | Year | Type of Fee | Amount | Fee Collection and Administration | Fee <br> Alternatives | Added Incentive | Exemptions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Boulder, $\mathrm{CO}^{14}$ | 108,090 | $\begin{aligned} & 2018 \\ & (2021) \end{aligned}$ | All Non- <br> Residential | Retail/restaurant: <br> \$20 <br> Office: \$30 <br> Hospital: \$20 <br> Institutional: \$10 <br> Warehousing: \$10 <br> Light Industrial: <br> \$17.50 <br> (Phased in over <br> three years) |  |  |  | Non- <br> profit/govern- <br> ment uses <br> provided <br> relief. |
| Seattle, WA ${ }^{1516}$ | 704,352 | 2015 | Commercial only | $\$ 8.00$ to $\$ 17.50$ per square foot in the Downtown and South Lake Union urban centers, depending on the zone their project is in. Elsewhere, they will pay $\$ 5$ to \$10. Linked to upzones. Paid on all sq. footage in the building, included added FAR. | The fees will go into a fund managed the Seattle Office of Housing for both preserving and building affordable housing. Some money will be competitively awarded to developers who build units with rent restrictions based on the tenants' income. Developments favorable for funding will be located in urban villages, near frequent transit service, and in communities threatened by economic displacement. | Commercial developers could choose to include affordable units in their commercial building as a mixed-use project or commit to building affordable units elsewhere within | Amount of commercial development allowed increased by one Floor Area Ratio (FAR) | Exemptions for the first 4,000 square feet of required commercial space where buildings front designated pedestrian streets. |

[^25]
## Prepared by




[^0]:    ${ }^{1}$ UF BEBR estimated the City's 2018 at 266,076
    ${ }^{2}$ American Community Survey 5 year 2013-2017
    ${ }^{3}$ Median household income includes both family and nonfamily households and therefore is lower than family income.
    ${ }^{4}$ Onthemap (Census) for 2015, latest data available
    ${ }^{5}$ The 2013-2017 ACS data was released in December 2018 and is the latest data available

[^1]:    ${ }^{6}$ In 2019 dollars
    ${ }^{7}$ Assuming utilities of $15 \%$

[^2]:    ${ }^{8}$ Under the U.S. Census Bureau definition, family households consist of two or more individuals who are related by birth, marriage, or adoption, although they also may include other unrelated people. Nonfamily households consist of people who live alone or who share their residence with unrelated individuals.

[^3]:    ${ }^{9}$ ACS 2013-2017
    ${ }^{10}$ Assuming a 4.25 percent, 30 year mortgage, $10 \%$ down payment

[^4]:    ${ }^{11} 5$-year ACS 2013-17
    ${ }^{12}$ Census data released on May 29, 2019, estimate the City's population at 265,098

[^5]:    ${ }^{13}$ The University of Florida, Bureau of Business Research (BEBR) estimated that the City's had a population of 266,076 as of April 1, 2018
    ${ }^{14}$ American Community Survey 5 year 2012-2017

[^6]:    ${ }^{15}$ These figures are based on 1 year ACS estimates. SPG used the one year estimate for income due to the impacts that the recession has on the 2013-2017 trends.

[^7]:    ${ }^{16}$ This is the latest Labor Dynamics available from the US Census

[^8]:    ${ }^{17}$ Approximately $0.019 \%$ lower than latest Census estimates

[^9]:    ${ }^{18}$ The 2013-2017 ACS data was released in December 2018 and is the latest data available.

[^10]:    ${ }^{19}$ American Community Survey (2013-2017), 2019

[^11]:    ${ }^{20} 2017$ American Community Survey

[^12]:    ${ }^{21}$ Realtor.com, May 24, 2019
    ${ }^{21,23} \mathrm{MLS}$ of the Pinellas Board of Realtors, 2019

[^13]:    ${ }^{24}$ Estimated by SPG using HUD methodology (2017 inflated by 4.68 percent based on BLS data)

[^14]:    ${ }^{25}$ 2013-2017 ACS inflated by 1.0468 to obtain 2019 estimate
    ${ }^{26}$ MLS data for February 2019
    ${ }^{27}$ ibid

[^15]:    ${ }^{28}$ See Table 21.
    ${ }^{29}$ Does not include utilities
    ${ }^{30}$ ACS median of $\$ 55,134$ inflated by $1.0468 \%$
    ${ }^{31}$ As reported by REIS the asking rent for a 2 bedroom apartment is $\$ 1,987$

[^16]:    ${ }^{32}$ Households spend a portion of their wages at the local grocery store, or shopping mall, which illustrates induced effects.

[^17]:    ${ }^{33}$ Assuming good credit and low debt

[^18]:    ${ }^{34}$ Table 27

[^19]:    ${ }^{35}$ Household income of 80-120\% AMI

[^20]:    ${ }^{36}$ ibid

[^21]:    ${ }^{37}$ https://www.investopedia.com/terms/c/capitalizationrate.asp
    ${ }^{38}$ www.investopedia.com/terms/c/cashoncashreturn.asp

[^22]:    ${ }^{39}$ Based on Denver's recent updates to its Affordable Impact Fee Program

[^23]:    ${ }^{11}$ ArlingtonVA.us. Housing. https://housing.arlingtonva.us/development/land-use-zoning-tools/. Accessed on June 14, 2018.

[^24]:    ${ }^{13}$ City and County of Denver. Affordable Housing Fee. http://www.denvergov.org/content/denvergov/en/denver-development-services/help-me-find-/Development-Servicesupdates/affordable housing fee.html. Accessed on June 14, 2018.

[^25]:    ${ }^{14}$ City of Boulder. Council Agenda Item: meeting date on April 17, 2018. https://www-static.bouldercolorado.gov/docs/Commercial Linkage Fee 4172018-1201804151102.pdf? ga=2.73024403.1243729710.1528900838-1583373531.1528900838. Accessed on June 14, 2018.
    ${ }^{15}$ The Urbanist (2015). How Seattle's Mandatory Affordable Housing Program Will Work. https://www.theurbanist.org/2015/10/01/how-seattles-mandatory-affordable-housing-program-will-work. Accessed on June 14, 2018.
    ${ }^{16}$ Seattle.gov. Housing Affordability and Livability. http://www.seattle.gov/hala/about/mandatory-housing-affordability-(mha). Accessed on June 14, 2018.

